

Full-time 4-year Undergraduate Degrees - Minor Studies

1.	Title of Minor Programme & Programme Code		Minor in Management (23492-YMG)			
2.	Offering Department(s) in Full & in Abbreviation		Department of Management and Marketing (MM)			
3.	Requirement for Claiming the Minor Award		<p><u>For students admitted from 2022-23 onwards (4-year Undergraduate Degrees)</u></p> <p>18 credits</p> <p>To fulfil the credit requirement of a Minor award, students should take 6 subjects from the following list, one of which is the compulsory subject "Management and Organization (MM2021), and three of which must be at level 3 or above.</p>			
4.	Exclusive Programme(s) & Programme Code(s)		BBA (Hons) in Management (23492-MGT/XAM)			
5.	Effective Year		For students admitted from 2022-2023 onwards			
6.	Professional Recognition		N/A			
7.	Subject Code	Subject Title	Subject Offering Department /Faculty	Level	Credit Value	Subject Nature (Compulsory /Elective)
	MM2021	Management and Organization	MM	2	3	Compulsory
	MM2711/ MM2BN05	Introduction to Marketing	MM	2	3	Elective
	MM3011	Research Methods for Management	MM	3	3	Elective
	MM3111	Human Resource Management	MM	3	3	Elective
	MM3131	Training and Development	MM	3	3	Elective
	MM3141	Organisational Behaviour	MM	3	3	Elective
	MM3151	Managerial Leadership	MM	3	3	Elective
	MM3161	Creativity, Innovation and Entrepreneurship	MM	3	3	Elective
	MM3422	Business Information Systems	MM	3	3	Elective
	MM3425	Business Analytics	MM	3	3	Elective
	MM3451	Knowledge Management	MM	3	3	Elective
	MM3462	Artificial Intelligence and Big Data for Business	MM	3	3	Elective
	MM4111	Employee Relations	MM	4	3	Elective
	MM4132	Reward & Performance Management	MM	4	3	Elective
	MM4161	Staffing and Selection	MM	4	3	Elective
	MM4181	International Human Resource Management	MM	4	3	Elective
	MM4191	Business Negotiation	MM	4	3	Elective
	MM4311	Strategic Management	MM	4	3	Elective
	MM4342	Global Business Management	MM	4	3	Elective
	MM4351	Entrepreneurship	MM	4	3	Elective

MM4361	Social Innovation: Achieving Sustainable Development Goals through Business	MM	4	3	Elective
MM4395	International Colloquium in Contemporary Issues in Business Management	MM	4	3	Elective
MM4411	E-Commerce for Management	MM	4	3	Elective
MM4513	Corporate Social Responsibility	MM	4	3	Elective
MM4522	China Business Management	MM	4	3	Elective
<p>For detailed syllabus and subject pre-requisite/co-requisite/exclusion requirement, please visit the following AR subject registration website:</p> <p>Location: https://www38.polyu.edu.hk/eStudent/ > General Information > Registration Information</p> <p>For details of the programme, please visit the Department website at www.polyu.edu.hk/mm</p>					
17 September 2024					