

Subject Description Form

Subject Code	APSS4511											
Subject Title	Social Entrepreneurship and Enterprise											
Credit Value	3											
Level	4											
Pre-requisite / Co-requisite/ Exclusion	Nil											
Assessment Methods	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">100% Continuous Assessment</th> <th style="width: 30%;">Individual Assessment</th> <th style="width: 40%;">Group Assessment</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1. Term paper</td> <td style="text-align: center;">60%</td> <td style="text-align: center;">--</td> </tr> <tr> <td style="text-align: center;">2. Case studies and discussion</td> <td style="text-align: center;">--</td> <td style="text-align: center;">40%</td> </tr> </tbody> </table> <ul style="list-style-type: none"> The grade is calculated according to the percentage assigned; and The completion and submission of all component assignments are required for passing the subject. 			100% Continuous Assessment	Individual Assessment	Group Assessment	1. Term paper	60%	--	2. Case studies and discussion	--	40%
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Objectives	<p>The subject aims to:</p> <ol style="list-style-type: none"> 1. provide students with an overview of the knowledge and current trends in social entrepreneurship and social enterprise; 2. enable students to examine the basic principles in designing and operating social enterprise; 3. investigate how entrepreneurial skills are developed in social enterprises particularly in relation to balancing meeting social needs and business effectiveness and efficiency; 4. critically review current approaches and models of social entrepreneurship and social enterprise in local and international contexts. 											
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. demonstrate a contextualized knowledge of social enterprises in global and Hong Kong contexts; b. utilize knowledge and theories gained from related disciplines to assess and ascertain best practices of social enterprise and modes of social entrepreneurship; c. identify the strength and limitations of various modes of social entrepreneurship and social enterprises and their impacts on local and international communities; and 											

	d. communicate and clarify how different social, economic, political and cultural setting would impact on the emergence of social entrepreneurship and the operation of social enterprises.																																						
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> 1. History and emergence of social enterprise Features and profiles of social enterprises in Hong Kong and other countries (for example, the US, the UK and Taiwan) The three major schools: earned income approach; social innovation approach and the EMES approach. 2. Typology of social enterprises <ul style="list-style-type: none"> • Work-integration Model • Community-based Model • Entrepreneurial/Social Business Model • Social Cooperative Model 3. Social entrepreneurship and development of social enterprise <ul style="list-style-type: none"> • Business Idea Development • Feasibility Study • Financing issues • Networks and alliances • Government policies and the Eco-system 4. Market segmentation and strategic planning of social enterprise Balancing market demands, social needs, profits and social justice 5. Governance and social impacts of social enterprise Measuring the social impacts of social enterprise: SROI, SIA etc. 6. Social entrepreneurship and Future Development <ul style="list-style-type: none"> • From business to social innovation; social versus business risks; dangers and opportunities • Ethical considerations and controversies 																																						
Teaching/Learning Methodology	This subject employs a combination of lectures, assigned reading and case discussions to enable students to explore and investigate how social entrepreneurship and social enterprises function in contemporary societies. They are expected to compare and learn from case materials as well as presenting what they have learned in classes and readings in seminars as well as to report on their own research project on a selected social enterprise in Hong Kong. Visits to social enterprises (including those SE for the elderly, disabled and the minority groups) will be organized.																																						
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="432 1664 1452 2011"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Term paper</td> <td>60%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>2. Case studies and discussion</td> <td>40%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100%</td> <td colspan="6"></td> </tr> </tbody> </table>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			1. Term paper	60%	√	√	√	√			2. Case studies and discussion	40%	√	√	√	√			Total	100%						
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	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Term paper will allow students to synthesize their learning from lectures and seminars in writing, showing their ability in information literacy as well as their logical and critical thinking as well as their competence in communicating coherence and clarity.</p> <p>Their seminar presentation as well as participation in discussions and debates in class will demonstrate their learning in progress, in particular their ability to apply concepts and theories to problem analysis and develop independent thinking.</p>	
Student Study Effort Expected	Class contact:	
	▪ Lectures	39 Hrs.
	Other student study effort:	
	▪ Case Studies and Visits to SEs	20 Hrs.
	▪ Preparation for Term Paper	30 Hrs.
	▪ Preparation for case studies and discussion	20 Hrs.
	Total student study effort	109 Hrs.
Medium of Instruction	English	
Medium of Assessment	English	
Reading List and References	<p><u>Essential</u></p> <p>Bornstein, D., & Davis, S. (2010). <i>Social entrepreneurship: what everyone needs to know</i>. New York: Oxford University Press.</p> <p>Gunn, R., & Durkin, C. (Ed.) (2010). <i>Social entrepreneurship: A skills approach</i>. Bristol: Policy Press.</p> <p>Kerlin, J.A. (Ed.) (2009). <i>Social enterprise: A global comparison</i>. Medford, MA: Tufts University Press.</p> <p>Martin, F., & Thompson, M. (2010). <i>Social enterprise: Developing sustainable businesses</i>. Basingstoke: Palgrave Macmillan.</p> <p>Nicholls, A. (Ed.) (2006). <i>Social entrepreneurship: New models of sustainable social change</i>. Oxford: Oxford University Press.</p> <p>Nyssens, M. (Ed.) (2006). <i>Social enterprise: At the crossroads of market, public policies and civil society</i>. New York: Routledge.</p> <p>Robinson, J.A., Mair, J., & Hockerts, K. (Ed.) (2009) <i>International perspectives on social entrepreneurship</i>. New York: Palgrave Macmillan.</p>	

Supplementary

Bornstein, David (2004). *How to Change the World: Social Entrepreneurs and the Power of New Ideas*. USA: Oxford University Press.

Borzaga, C., & Defourny, J. (Ed.) (2001). *The emergence of social enterprise*. London; New York: Routledge.

Brinckerhoff, Peter C. (2000). *Social Entrepreneurship: The Art of mission-Based Venture Development*. New York: John Wiley & Sons.

Dees, J.G., and Emerson, J. (2001). *Enterprising nonprofits: a toolkit for social entrepreneurs*. New York: Wiley.

Paton, Rob. (2003). *Managing and measuring social enterprises*. London; Thousand Oaks, CA: Sage.

Robinson, J., & Hockerts, K. (2006). *Social entrepreneurship*. New York: Palgrave Macmillan.

Social Enterprise Knowledge Network (2006). *Effective management of social enterprises: lessons from businesses and civil society organizations in Iberoamerica – a collaborative research project of the Social Enterprise Knowledge Network*. Boston: Harvard University Press.

Wei-Sillern, J. et al. (2007) *Entrepreneurship in the social sector*. Thousand Oaks : Sage Publications.

Wilmer, W.W., & Samu, S. (Ed.) (2003). *Nonprofit and business sector collaboration: social enterprises, cause-related marketing, sponsorships and other corporate-nonprofit dealings*. Binghamton, NY: Best Business Books.

In Chinese

官有垣，陳錦棠，陸宛蘋等 (編著) (2012) 《社會企業：臺灣與香港的比較》 高雄：巨流圖書公司。

官有垣，陳錦棠，王仕圖 (編著) (2016) 《社會企業的治理：臺灣與香港的比較》 高雄：巨流圖書公司。