

Department of Applied Social Sciences
The Hong Kong Polytechnic University

Funding Source : PolyU (UGC) - Project of Strategic Importance

Project Title : Promoting Global Consciousness: Behavioral Outcomes in Chinese Societies

Funded Amount : HKD 2,000,000

Period of the Study : 1 Mar 2020 – 28 Feb 2022

Research Team : [Prof. CHEN Xiaohua, Sylvia](#) (PI)

Abstract : This project aims to provide extensive empirical evidence for theorizing and investigating cultural globalization at the global, national, and individual levels. It will operationalize global consciousness as cosmopolitan orientation, identification with all humanity, and global orientations and examine its behavioral outcomes in Chinese societies.

Social Impact : This project will develop a deeper understanding of how global consciousness affects individual functioning across cultures.