



**The Hong Kong Polytechnic University  
Department of Applied Mathematics**

## **Colloquium**

**Practical Big Data in Mobile Internet**

**by**

**Dr. Jia Chen**

**Lenovo's Ecosystem and Cloud Computing Business Unit**

### **Abstract**

Mobile internet is the new ecosystem which has deeply changed the way people are connected and how information propagates. A huge amount of data is generated in mobile internet which contains great value to be discovered. This talk will give an overview of the mobile big data ecosystem, the technical challenge and practical solutions people in the industry come up with.

### **Biography**

Dr. Jia Chen is now a senior researcher in Big Data Lab of Lenovo's Ecosystem and Cloud Computing business unit. He has worked in Huawei, Baidu and has co-founded an R&D startup. He received his Ph. D. from HKUST and bachelor from Tsinghua University. His interests lies in machine learning and data mining in the context of big data.

**Date : 3 December, 2015 (Thursday)**

**Time : 10:30a.m. – 11:30a.m.**

**Venue : P117, The Hong Kong Polytechnic University**

**\*\*\* ALL ARE WELCOME \*\*\***