

AlumNews

POLYTECHNIC UNIVERSITY 13 Aug 2020



PolyU has successfully developed and manufactured the "Mars Landing Surveillance Camera" ("Mars Camera"), one of the key instruments onboard the Mars spacecraft, to participate in the

PolyU Plays a Vital Role in Nation's Mars Mission

Nation's first Mars mission Tianwen-1. **MORE**



自己的時裝之路。

MORE

本地時裝設計師任銘暉 (Mountain Yam)是理大紡織及製衣學系畢業生,曾到紐約深造和巴黎實 習,回港後加入國際時尚品牌工作,後來自立門戶並成功開創自家品牌。在後疫情時期,他積極發 展不同的銷售模式,建立網購渠道及社交平台,不忘做時尚設計的初心,嘗試突破界限,繼續開拓



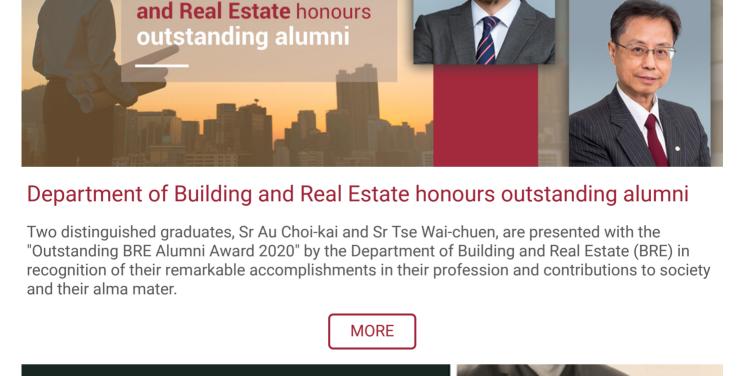
strategies during the current COVID-19 crisis. **MORE**

Department of Building

graduation. Edwin launched an Al-powered marketing platform specializing in influencer

What's Happening

marketing and social discovery for Asia, while Phoenix launched numerous O2O platforms in Asia countries covering various industries. Let's find out how they rethink and transform their business



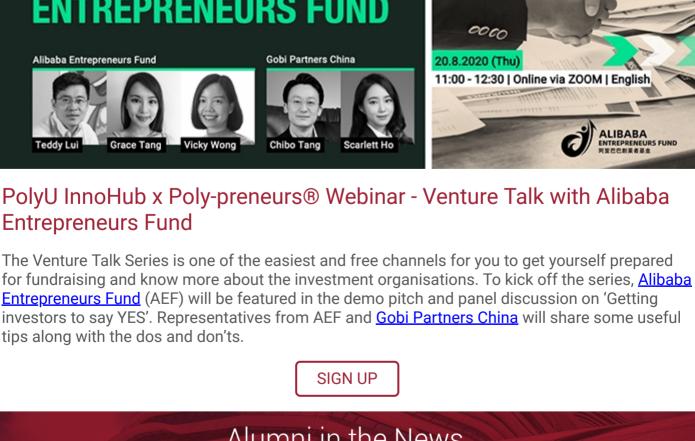
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VENTURE TALK WITH

ALIBABA

tips along with the dos and don'ts.



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