







PASS X PolyU

Center for Economic Sustainability & Entrepreneurial Finance (CESEF) Conference

PolyU ESG and Sustainable Finance Capability Building and Talent Summit

28 Nov 2022 (Mon) 9:30am-4:30pm Via Zoom

Time	Program
9:15am-9:30am	Participants sign in
9:30am-9:35am	Welcoming Remarks
	Prof. Nancy Su (Head and Professor, School of Accounting and Finance, PolyU)
	MC: Prof. Qiang Wu (Professor and Associate Head (Research), School of Accounting
	and Finance, PolyU)
9:35am-9:38am	Keynote remark by Dr Bernard Chan, Under Secretary for Commerce & Economic Development, Commerce and Economic Development Bureau, HKSAR
	Moderator: Prof. Haitian Lu (Professor, School of Accounting and Finance, PolyU)
9:38am-10:00am	Keynote Speech (in Putonghua): 中國落實"雙碳"目標的進展與展望 Progress and
	Prospects of China's goals on Carbon peaking and Carbon neutrality
	Speaker: Dr Ying Chen (Senior Research Fellow, Deputy Director, Research Centre for Sustainable Development (RCSD) Chinese Academy of Social Science (CASS)) Moderator: Dr Jimmy Jin (Associate Professor, School of Accounting and Finance, PolyU)
10:00am-10:10am	Transition Break
10:10am-11:00am	Panel 1: Green Finance
	Panelists:
	- Mr Alex Cheung (Managing Director and Head of Institutional Banking Group,
	DBS Bank (Hong Kong) Ltd)
	- Dr Jochen Biedermann (Managing Director, World Alliance of International
	Financial Centers)
	 Dr King-lun Au, MH (Executive Director, Hong Kong Financial Services
	Development Council)
	Moderator: Prof. Jie Jay Cao (Professor, School of Accounting and Finance, PolyU)
11:00am-11:10am	Transition Break
11:10am-12:00nn	Panel 2: ESG Best Practices Brought to you from Listed Food & Beverages
	Companies
	Panelists:
	- Mr Simeon Cheng (Group Director - Sustainability, Vitasoy International
	Holdings Ltd)
	- Ms Qian Li (Senior Director, Corporate Communications, Budweiser Brewing
	Company APAC)
	- Ms Samantha Woods (Director, Sustainability, Swire Coca-Cola)
	Moderator: Prof. Lapman Lee (Professor of Practice, School of Accounting and
	Finance, PolyU)
12:00nn-2:30pm	Lunch Break

2:30pm-3:20pm

Panel 3: Carbon Neutrality

Panelists:

- Ms Jenny Lee (Under Secretary General, Hong Kong Green Finance Association)
- Prof. Christine Loh (Chief Development Strategist, Institute for the Environment, The Hong Kong University of Science and Technology)
- Mr Jeff Huang (CEO, AEX Holdings, Ltd)

Moderator: Prof. Haitian Lu (Professor, School of Accounting and Finance, PolyU)

3:20pm-3:30pm

Transition Break

3:30pm-4:20pm

Panel 4: ESG Talent and Capability Building

Panelists:

- Ms Loretta Fong (President, Hong Kong Institute of Certified Public Accountants)
- Ms Jasmine Lee (Managing Partner, Hong Kong & Macau, Ernest & Young)
- Dr Veronique J A Lafon-Vinais (Associate Professor of Business Education & Program Co-Director of BSc in Sustainable and Green Finance, The Hong Kong University of Science and Technology)
- **Dr Feng (Harry) Wu** (Associate Professor, Department of Accountancy, Lingnan University)

Moderator: Prof. Qiang Wu (Professor and Associate Head (Research), School of Accounting and Finance, PolyU)

4:20pm-4:30pm

Closing Remarks

Prof. Qiang Wu (Professor and Associate Head (Research), School of Accounting and Finance, PolyU)

Networking time (Virtual)

For registration, please scan the QR code or visit: https://www.polyu.edu.hk/af/cesef/index.php/pass/

Collaborating Organizations





Supporting Organizations





Hong Kong Institute of Certified Public Accountants 香港會計師公會



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