

PASS X PolyU

CESEF Center 2021-2022 Nineth Seminar

ESG Ratings Optimization

16 Mar 2022 (Wed), 9:00am-12:00nn
Via Zoom

The Center for Economic Sustainability & Entrepreneurial Finance (CESEF) of The Hong Kong Polytechnic University (PolyU) is organizing a PASS seminar on ESG Ratings Optimization.

Seminar Chairs

Qiang Wu Professor of Accounting, School of Accounting and Finance; Co-Director of CESEF, PolyU
Lapman Lee Professor of Practice, School of Accounting and Finance, PolyU

Time	Program
9:00am-9:05am	Welcoming Remarks Prof. Qiang Wu (Professor, PolyU)
9:05am-10:00am	Academic Perspective on ESG Investing – ESG Ratings and Data Dr Munhee Han (Research Assistant Professor, PolyU)
10:00am-10:05am	Introduction of Guest Speakers and Panel Prof. Lapman Lee (Professor of Practice, PolyU)
10:05am-10:25am	Leveraging ESG Data and Ratings in the Investment Process and Product Development - An Investment Manager's Perspective. Mr Gabriel Wilson-Otto (Director, Sustainable Investing, Fidelity International)
10:25am-10:35am	Demystifying Divergence of ESG Ratings and How They are Used to Achieve Different Sustainability Objectives Mr Mervyn Tang (Head of Sustainability Strategy, APAC, Schrodgers)
10:35am-11:15am	Panel Discussion on the Future of ESG Ratings, Regulations and how to Optimize an Issuer's ESG Rating(s)? Moderator: Prof. Lapman Lee (Professor of Practice, PolyU)
11:15am-11:45am	Q&A Prof. Lapman Lee (Professor of Practice, PolyU)
11:45am-12:00nn	Closing Remarks Prof. Qiang Wu (Professor, PolyU)

For registration, please scan the QR code or visit: <https://www.polyu.edu.hk/af/cesef/index.php/pass/>

Collaborating Organization



Supporting Organizations



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



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