

Terms and Conditions

Submission Requirements

- 1) The competition is open to all staff, students and alumni of The Hong Kong Polytechnic University (PolyU).
- 2) The Center of Economic Sustainability & Entrepreneurial Finance (CESEF) logo will be used alongside the official PolyU logo and tagline and must contain the following wordings: “CESEF”, “Center for Economic Sustainability and Entrepreneurial Finance”, “可持續經濟與創業金融中心”.
- 3) The logo should be visually appealing on both small (as small as 3 cm x 3 cm) and large scales.
- 4) Submission should be sent to cesef.adm@polyu.edu.hk by 23:59, 30 April, 2021 (Hong Kong Time GMT+8) including the following details:
 - A scalable graphic in A4 document size (210mm x 297mm) in PNG or PDF format (10Mb maximum). Shortlisted entries are requested to submit the vector PDF format with 300 dpi output resolution or Adobe Illustrator compatible formats at a later stage.
 - Both colour and black/white versions of the logo should be included.
 - A brief description illustrating the design concept.
 - Indicate in the email if you are:
 - PolyU student (Full name, current programme, year of study, student email address)
 - PolyU staff (Full name, department and staff email address)
 - PolyU Alumni (Full name, graduation programme, graduation year, contact email address)

Prize and Award

- 1) The winning contestant will receive:
 - Cash prize of HK\$2,000.00
 - Featured on the CESEF website and identify him/herself as the logo designer.
 - The prize given out by CESEF is non-transferable and the winner may not be exchanged for other service(s).
- 2) The winning result will be announced on CESEF website in May 2021. CESEF reserves the right to not select a winning entry if, in its sole discretion, no suitable entries are received.

Selection Criteria

All entries will be assessed based on the following criteria:

- Relevance
- Originality
- Aesthetic Quality

Intellectual Property

- 1) All submissions must be original and free from infringement of any existing intellectual property rights.
- 2) Each entrant shall bear full legal and related responsibilities arising from any possible breach of intellectual property rights in respect of his/ her entries, and shall indemnify CESEF and other concerned parties against any claims and liabilities arising from any such breach.
- 3) Each entrant agrees that all intellectual property rights in the logo design are deemed assigned to PolyU and CESEF.
- 4) All entries will become the property of CESEF purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
- 5) CESEF shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- 6) CESEF reserves the final decision in case of any disputes.