

PASS X PolyU

**CESEF Center 2019-2020
 Fourth Seminar**

**ESG Integration in
 Investment: A Performance
 Diagnosis under COVID-19**

**June 18, 2020, 2:15pm-5:15pm
 by ZOOM**

The Center for Economic Sustainability & Entrepreneurial Finance (CESEF) of The Hong Kong Polytechnic University is organizing a PASS seminar “ESG Integration in Investment: A Performance Diagnosis under COVID-19” on June 18 (Thur), 2020. Building upon the successful experience of the seminars and conferences under this project in 2019, this forthcoming webinar has taken a more dynamic approach in the format design. Due to the COVID-19 social distancing requirement, we have changed the seminar from a physical meeting to a webinar. In addition, we select a very timely topic with a more interactive approach to enhance learning efficiency under the virtual environment.

This event is collaborated with Hong Kong Investor Relations Association (HKIRA) and will be held at ZOOM. The webinar aims to bring together accounting professionals working in different sectors who are interested in green finance and green bond certification. This event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region.

Seminar Chair

Louis Cheng Professor and Director of CESEF, The Hong Kong Polytechnic University

Program Time Session

2:00pm-2:15pm	Registration
2:15pm-2:30pm	Opening Remarks (Louis Cheng, The Hong Kong Polytechnic University)
2:30pm-2:45pm	Topic 1: Impact of COVID-19: Exploring Factors and ESG Equity and Fixed Income Resilience (Zoltán Nagy, Executive Director of Equity Core Research, MSCI)
2:45pm-3:00pm	Topic 2: How Global Institutional Investors are Incorporating ESG in Their Portfolio Management (Priscilla Luk, Managing Director, Head of Asia Pacific, Global Research & Design, S&P Dow Jones Indices)
3:00pm-3:15pm	Panel Q&A
3:15pm-3:30pm	Break
3:30pm-3:45pm	Topic 3: ESG Integration under COVID-19: The Case of China (Victoria Mio, CIO China, co-Head Asia Pacific Equities and Fund Manager Chinese Equities, Robeco Hong Kong Limited)
3:45pm-4:00pm	Topic 4: ESG Integration under COVID-19: Theory and Practice (Zhikai, Chen, Head of Asia ex-Japan Equities, Lombard Odier (Hong Kong) Limited)
4:00pm-4:15pm	Panel Q&A
4:15pm-4:30pm	Concluding Remarks (Louis Cheng, The Hong Kong Polytechnic University)
4:30pm-5:15pm	Breakout Room for additional Q&A with two selective speakers in separate groups

Important Notice: The seminar will be conducted in English.

For registration and more details, please visit: <https://www.polyu.edu.hk/af/cesef/index.php/pass/>

Main Organizer
(主辦機構)*:

Collaborating Organization
(協辦機構):



Supporting Organizations
(支持單位):



***Acknowledgement:**

This material/event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region.

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