

Dr Winnie Wai Ling CHIU
Teaching Fellow
School of Accounting and Finance
Faculty of Business
The Hong Kong Polytechnic University

Academic Qualification

Doctor of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong
LL.M. Arbitration and Dispute Resolution, The University of Hong Kong, Hong Kong
LL.B., Tsinghua University, China
LL.B. (Hons), The Manchester Metropolitan University, The United Kingdom
Master of International Business, The University of Melbourne, Australia
BA (Hons) Tourism Management, The Hong Kong Polytechnic University, Hong Kong

Professional Qualification

Accredited General Mediator, Hong Kong Mediation Accreditation Association Limited (2014)
Accredited General Mediator, accredited by Hong Kong International Arbitration Centre (2013)

Teaching

[Subject Taught at The Hong Kong Polytechnic University]

- Introduction to Business Law (undergraduate course)
- Company Law (undergraduate course)
- The Legal System and Economic Law in China (postgraduate course)
- Regulatory Framework (postgraduate course)

Teaching and Learning Grant

- Project Leader, “Blockchain-based Application for Enhancing Student Engagement and Co-creation”, Teaching Development Grant 2022-25, The University Grants Committee (UGC).

Publications

[Conference Paper]

- **Chiu W.L.W.** (2018), Exploring leadership competencies: challenges of the study tour leader, International Conference on *Future of the Past: Tourism and Cultural Heritage in Asia 2018* in Kyoto, Japan on 7-8 August 2018

- **Chiu, W.L.W.**, Thio, S (2017), Investigating the Practice of Buddhism and Feng Shui in Asian Hospitality, *Proceedings of the 23rd Annual Conference of The Asia Pacific Tourism Association (APTA) 2017*, Busan, Korea, 18-21 June, 2017
- Wu, S.F., **Chiu, W.L.W.**, Wong, P.Y.O., Au, N. (2016), Package Tour Tipping: Critical Reflection on Tipping and Package Tour Literature, *Proceedings of the 2nd Global Tourism & Hospitality Conference*, Hong Kong, 16-18 May, 2016
- **Chiu, W.L.W.**, Wu, S.F., Wong, P.Y.O., & Au, N. (2015). Attitude towards Hong Kong outbound tour tipping policy between tour escorts and tour participants. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015
- Thio, S., & **Chiu, W.L.W.** (2015). Senior leisure travelers in Hong Kong: Examination of their motivation and destination choice. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015

Services

[Services to The Hong Kong Polytechnic University]

2022-Present	Year 1 Advisor , BBA (Hon) Scheme in Accounting and Finance
2022-Present	Academic Advisor , The School of Accounting and Finance

[Services to the Professional Bodies]

2021-Present	Technical Advisor of Industry Consultative Network (Business) of the Employees Retraining Board
2020-Present	Reviewer , Asian Journal of Business Ethics
2019	Ah hoc Reviewer , APacCHRIE & EuroCHRIE Joint Youth Conference hosted by The School Hotel and Tourism Management, The Hong Kong Polytechnic University (2019)

[Services to the Community]

2017	Advisor for Student Competition: Team Coach, Challenge Cup - Hong Kong University Student Innovation and Entrepreneurship Competition 2017. The OUHK student team (Theme: Yoshi Tong Restaurant) won the merit prize. (May 2017)
2014-2017	Consultancy Projects for International Study Exchange Program Leadership and Collaboration in the United Kingdom (2014-2017)
2009-2013	Consultancy Projects for International Study Exchange Program Leadership and Collaboration in Australia (2009-2013)

[Invited Talks/Guest Lectures]

- Experience sharing on “Teaching Development Grant 2022-25 Applications”, Faculty of Business, PolyU (27 February 2023)