
Sunny SUN, Ph.D.
Assistant Professor
Accounting & Finance
Faculty of Business
sunny.sun@polyu.edu.hk

Academic Background

Ph.D. in Accounting, City University of Hong Kong, Hong Kong
B.Eco. Shanghai University of Finance & Economics, China,

Memberships

Graduate Member of ACCA

WORK EXPERIENCE

Academic Experience

December 2004 – present Assistant Professor, The Hong Kong Polytechnic University
September 2002 – August 2004 Part-time Lecturer / Senior Research Assistant, City University of Hong Kong

Consulting & Professional Service

2013: Community Business, Board Diversity in Hong Kong - Directors' perspectives
2007: Hong Kong Institute of Professional Accountants, The Impact of the HKFRS Convergence: A Review of the Hang Seng Index Constituent Stocks

INTELLECTUAL CONTRIBUTIONS:

Main publications

Majid, A., Gul, R. J., Ho, S., Bliss, M. A., & Sun, S. (2012). The Avoidance of Statutory Benefits to Employees by Hong Kong Employers. *Hong Kong Law Journal*.
Majid, A., Gul, R. J., Ho, S., & Sun, S. (2011). Per Incuriam: The Decision on the Overtime Claim in Leung Ka Lau v Hospital Authority. *Hong Kong Law Journal*, 41, 697-729.

CHEN, S., SUN, S. Y., & WU, D. (2010). Client Importance, Institutional Improvements, and Audit Quality in China: An Office and Individual Auditor Level Analysis. *Accounting Review*, 85 (1), 127-158.

SU, N. L., SUN, S. Y., & YAO, J. (2009). Impact on IFRS Full Convergence in Hong Kong: Evidence on Value Relevance of Earnings and Auditor Response. *China Accounting and Finance Review*, 11 (4), 1-26.

GUL, F. A., SUN, S., & TSUI, J. (2003). Audit Quality, Earnings and the Shanghai Stock Market Reaction. *Journal of Accounting, Auditing and Finance*, 18 (3), 411-427.

Davis, A. B. & Sun, Y. (1998). Implementation of Inheritance Tax in the PRC. *Asia-Pacific Journal of Taxation*, 2 (4), 47-56.

Other Publications

Practical Journal

Gul, R.J., Majid, A., Ho, S. & SUN, S. (2014). A Purposive Approach to Interpreting the Anti-Avoidance Provision in Hong Kong's Employment Ordinance. *Malaysia Labour Review*.

Teaching Case

Chan, R., Chen, Shimin, Law, J. & SUN, S. (2021). Luckin: from brewing coffee to brewing fraud. Case Center for China Europe International Business School. Case Code: CG-20-010. Accepted by Case Library of Harvard Business School in 2022.

Refereed Proceedings

Li, Yani, Sun, S., Wu Q. and Zeng, C.. 2023. 'Does New Lease Accounting Standard ASC 842 Affect Bank Loan Pricing?' *Working paper and conference proceedings for the 45th Annual Congress of EAA 2023, the JAAF Conference 2023, the 10th JIAR 2023*

Chan Philip, Sun Sunny and Ching Yee Tam, 'Mobile Technology and Peer Instruction - A Trial with Financial Accounting', *poster-presented at E-learning Forum Asia 2017, Distinguished Paper Award at ICEL 2019 OSAKA*

YAO, A. & SUN, S. (in press, 2008). Ownership Structure and Cost of Equity Capital in East Asian Corporations. *16th Conference on the Theories and Practices of Securities and Financial Markets*.

GUL, F., BLISS, M., SUN, S., & MAJID, A. (in press, 2008). Does Stronger Corporate Governance Mitigate the Audit Risks Associated with Politically Connected Firms? - Audit Pricing Evidence from Malaysia. *31st Annual Congress of the European Accounting Association*.

Gul, F. A., SUN, S., & TSUI, J. (in press, 2001). Audit Quality and the Shanghai Stock Market Reaction to Initial Modified Audit Opinions. *American Accounting Association (AAA) Annual Meeting*.

Grants

Funded

2022: ‘Nurturing Accounting and Finance Talents for the Real World – Matching Curriculum with Employers’ Expectation’. Co-Project Leader. TDG 2022-25.

2022: SUN, S. and LI, Bruce. Learning Towards Learner Autonomy - An Exploration on Blended Green learning in Accounting Education. Co-Investigator. DLTC at School of Accounting and Finance.

2017: SUN, S., Tam, C.Y., & Chan, Philip. Financial Accounting, Peer Instruction and Mobile Technology- A Pilot Run on AF3110 Intermediate Accounting I. Principal Investigator, DLTC at School of Accounting and Finance.

2014: SUN, S. Community of Practice - Academic Advising Funding, Principal Investigator, OGUR at PolyU.

2008: SUN, S., SU, N., & Yao, J., More Informative Earnings? Impact of IFRS Full Convergence in Hong Kong, Principal Investigator, School of Accounting and Finance.

2008: Yao, J. & Sun, S., Ownership Structure and Cost of Equity in East Asian Corporations, School of Accounting and Finance.

2008: Wu, D., Chen, S., & Sun, Y., Client Importance, Institutional Improvements, and Audit Quality in China: An Office and Individual Auditor Level Analysis, Central Research Grant.

MAJOR SERVICES:

Internal

- 2022 - : Associate Head (Teaching), School of Accounting & Finance
- 2022 - : Program Leader, BBA Scheme in Accounting and Finance, School of Accounting & Finance
- 2020 - 2022 : Coordinator for Industry-relation and Student Service, School of Accounting & Finance
- 2018 - 2020 : Associate Head (Industry-relation and Student Service), School of Accounting & Finance
- 2014 - 2022 : Program Director, Master of Corporate Governance
- 2013 - 2016: Team leader, Accounting & Law
- 2007 - 2013: Assistant Program Leader and Program Leader, BBA in Accounting and Finance

- 2005 - 2006: Program Manager, Master in Professional Accounting (Beijing)

External- Ad Hoc Reviewer

- 2014: Research Grant Council (HKSAR)
- 2014: Asian Review of Accounting
- 2013, 2010: Journal of Contemporary Accounting & Economics

External – Others

- 2018-2022 :Independent Non-executive Director, Universe Printshop Holdings
- 2013-15 : Review Panel School of Continuing and Professional Studies, The Chinese University of Hong Kong
- 2013-14 : External Examiner, The Open University of Hong Kong
- 2005- 06 : Vice Chairman, Taxonomy Group - Preparatory Working Group for XBRL, Securities and Futures Commission (SFC)

(Last updated: July, 2023)