

Justin LAW
Senior Teaching Fellow
School of Accounting and Finance, Faculty of Business
The Hong Kong Polytechnic University
justin.law@polyu.edu.hk

EDUCATION & PROFESSIONAL BACKGROUND

Academic Qualifications

Ph.D The Hong Kong Polytechnic University, Hong Kong, 2012
M.Acc. University of Manitoba, Canada, 1997
B.Com(Hons) University of Manitoba, Canada, 1996

Professional Affiliations

Member, American Institute of Certified Public Accountants
Member, Chartered Global Management Accountants

WORK EXPERIENCE

Academic Experience

2022 – Present	Senior Teaching Fellow, School of Accounting and Finance, The Hong Kong Polytechnic University
2018 – 2022	Teaching Fellow, School of Accounting and Finance, The Hong Kong Polytechnic University
2017 – 2018	Assistant Professor and Programme Leader (Full-time Programmes), Lee Shau Kee School of Business & Administration, The Open University of Hong Kong (now The Metropolitan University of Hong Kong)
2015 – 2017	Assistant Professor, Department of Accountancy, Hang Seng Management College (now The Hang Seng University of Hong Kong)
2003 – 2015	Lecturer, School of Accounting and Finance, The Hong Kong Polytechnic University

External Examiner and Reviewers

2021 – Present	Expert Review Panel Member, CEIBS Global Contest for the Best China-focused Cases
2019 – Present	External Examiner, Associate Degree in Business, Caritas Institute of Higher Education
2017 – 2019	Examination Reviewer – Corporate Financial Management, Hong Kong Institute of Chartered Secretaries (HKICS)
2008-2009	Technical Reviewer - HKICPA QP Module B, Hong Kong Institute of Certified Public Accountants (HKICPA)

ACADEMIC & SCHOLARY CONTRIBUTIONS

I. Teaching:

Awards:

2023	First Prize, 2022 CEIBS Global Contest for the Best China-focused Cases
2022	Second Prize, 2021 CEIBS Global Contest for the Best China-focused Cases
2020	Team Teaching Award, School of Accounting & Finance, The Hong Kong Polytechnic University (also awarded with Faculty Prize)
2020	Teaching Prize, School of Accounting & Finance, The Hong Kong Polytechnic University
2017	School Teaching Excellence Award, Hang Seng Management College
2016	School Teaching Excellence Award, Hang Seng Management College

Teaching Grants / Funding:

Principal Investigator, *Online Teaching Development and Education Research Grant*, School of Accounting & Finance, The Hong Kong Polytechnic University, 2021

Principal Investigator, Departmental Teaching Grant: *A pilot study on implementation of e-tutorials for AF2108 - Financial Accounting*, School of Accounting & Finance, The Hong Kong Polytechnic University, 2020

Budget Holder, *Faculty of Business Case Consortium Case Development Fund*, Faculty of Business, 2019 - Present

Academic Programme Development and Restructuring:

New Programmes Developed:

Master of Finance (Investment Management), The Hong Kong Polytechnic University, 2005

Master of Finance (Wealth Management), The Hong Kong Polytechnic University, 2005

Programmes Restructured:

Master of Corporate Finance, The Hong Kong Polytechnic University, 2005

BBA in Corporate Governance, Hang Seng Management College, 2017

BBA in Digital Finance and Investment, The Hong Kong Polytechnic University, 2022

Master of Business Administration, The Hong Kong Polytechnic University, 2023

Postgraduate Level Courses Developed and Taught:

Corporate Financing Practice (case course)

Finance and Strategy (capstone case course)

Management Accounting and Information Systems

Management Accounting

Accounting for Managers

Audit Theory and Practice

Financial Statements Analysis

Undergraduate Level Courses Developed and Taught:

Auditing I

Advanced Management Accounting

Accounting Information Systems

Business Valuation

Financial Analysis and Valuation

Financial Statement Analysis

Management Accounting 1

Management Accounting 2

Web-based Information Systems

Issues in Management Accounting (case course)

Case Studies in Finance (case course)

Case Publications

King's Flair International: A Bright Future with the Nanofiber Opportunity? (A) and (B) (with Prof. Shimin Chen, Dr. Pamsy Hui, Dr. Anthony Pang, and Dr. Alex Wong)

First Prize, 2022 CEIBS Global Contest for the Best China-focused Cases

Published in China European International Business School (CEIBS)'s case library

Li and Fung: Stay Public or Go Private (A) and (B) (with Prof. Shimin Chen, Dr. Jiang Li, and Dr. Anthony Pang)

Second Prize, 2021 CEIBS Global Contest for the Best China-focused Cases

Published in China European International Business School (CEIBS)'s case library, Harvard Business Publishing (HBP) case library, The Ivey Business School Case Library, and The Case Center Case Library

Luckin Coffee: From Brewing Coffee to Brewing Fraud (with Prof. Shimin Chen, Mr. Raymond Chan, and Dr. Sunny Sun),

Published in China European International Business School (CEIBS)'s case library, Harvard Business Publishing (HBP) case library, The Ivey Business School Case Library, and The Case Center Case Library

Published in

II. Research:

Research Publications

The importance of organizational context for the relation between human capital investment and firm performance: Evidence from labor unions (with Hee-Yee Sunwoo, Woo-Jong Lee and), *Journal of Management Accounting Research*, 2021

Corporate spinoffs and executive compensation (with Wayne Yu), *Frontiers of Business Research in China*, 2018

Research Grant

Co-investigator, Research Grants Council (RGC) General Research Fund (GRF) No. D02736: *CEO Turnovers upon Poor Industry Performance*, with Prof. Wilson Tong, Dr. Peter Lam and Dr. Jack Li (2013)

Conference Presentations

The 3rd Frontiers of China Research International Symposium, June 2016, Beijing, China

Asian Finance Association Conference, June 2014, Bali, Indonesia

III. Service:

Awards:

- 2021 Team Service Award, School of Accounting & Finance, The Hong Kong Polytechnic University (also awarded with Faculty Award)
- 2020 Service Prize, School of Accounting and Finance, The Hong Kong Polytechnic University

Service to the University:

Department / Faculty Assignments

- 2023 – Present Deputy Programme Director, *M.Sc in Accounting & Finance Analytics Programme*, School of Accounting & Finance, The Hong Kong Polytechnic University
- 2022 – Present Deputy Programme Director, *Master of Business Administration Programme*, The Faculty of Business, The Hong Kong Polytechnic University
- 2019 – Present Director, *Faculty of Business Case Consortium*, Faculty of Business, The Hong Kong Polytechnic University
- 2018 – Present Programme Manager, *M.Sc in Accounting & Finance Analytics Programme*, School of Accounting & Finance, The Hong Kong Polytechnic University
- 2022 – 2023 Programme Leader, *BBA (Hons) in Digital Finance and Investment Programme*, School of Accounting & Finance, The Hong Kong Polytechnic University
- 2017 Programme Leader (Full-time Programmes), Lee Shau Kee School of Business & Administration, The Open University of Hong Kong
- 2016 Member, *BBA-CG Programme Committee*, Department of Accountancy, Hang Seng Management College
- 2016 Coordinator, *BBA-CG Career & Internship and Student Enhancement Services*, Department of Accountancy, Hang Seng Management College
- 2014 – 2015 Member, *School Learning and Teaching Committee*, School of Accounting & Finance, The Hong Kong Polytechnic University
- 2013 – 2014 Elected Member, *School Management Committee*, School of Accounting and Finance, The Hong Kong Polytechnic University
- 2005 - 2006 Elected Member, *School Management Committee*, School of Accounting and Finance, The Hong Kong Polytechnic University

- 2005 Member, *Programme Development Task Force for the Master of Finance Programme*, School of Accounting and Finance, The Hong Kong Polytechnic University
- 2005 Programme Manager, *Master of Finance and Master of Corporate Finance*, School of Accounting and Finance, The Hong Kong Polytechnic University

University / College Assignments

- 2016 Elected Staff Member, Academic Board, Hang Seng Management College
- 2012 – 2015 Elected Staff Member, The Hong Kong Polytechnic University Council
- 2014 - 2015 Member, The Hong Kong Polytechnic University Finance Committee
- 2012 – 2015 Trustee, PolyU Superannuation Fund and PolyU Ancillary Staff Provident Fund Management Committee
- 2013 – 2015 Member, PolyU Working Group on Teaching Evaluation Practices
- 2009 - 2014 Member, Hong Kong Polytechnic University Grievance and Appeal Committee
- 2013 – 2014 Member, The Hong Kong Polytechnic University Campus Development Committee
- 2012 – 2013 Member, The Hong Kong Polytechnic University Finance Committee
- 2009 - 2011 Staff Member, The Hong Kong Polytechnic University Catering Committee

Service to the Profession:

Academic Conference: Moderator / Facilitator

- 2019 Organizing Committee Member, 2019 CAFR Knowledge Transfer Forum, Hong Kong and Dongguan, China
- 2012 Concurrent Paper Discussant, Journal of Contemporary Accounting & Economics (JCAE) Symposium, Kuala Lumpur, Malaysia
- 2009 Organizing Committee Member, Joint CAR/JCAE Symposium, Hong Kong
- 2008 Organizing Committee Member, Journal of Contemporary Accounting & Economics Australasian Symposium
- 2005 – 2008 Organizing Committee Member, JCAE Symposium

Ad-hoc reviewer

Journal of Economics and Business
Frontiers of Business Research in China

References (listed in alphabetical order)

Prof. Paul Brockman
Chair Professor of Finance and Senior Associate Dean for Faculty and Research
Perella Department of Finance,
College of Business and Economics,
Lehigh University
Rauch Business Center, 621 Taylor Street, Bethlehem, PA, 18015 USA
Email: pab309@lehigh.edu

Dr. Woo-Jong Lee
Professor
Business School,
Seoul National University
1 Gwanak-ro, Gwanak-gu, Seoul, 08826, Korea
Email: woojong@snu.ac.kr

Dr. Susana Yuen
Professor and Dean
School of Business and Hospitality Management,
Caritas Institute of Higher Education
2 Chui Ling Lane, Tseung Kwan O, N.T, Hong Kong
Email: syuen@cihe.edu.hk