

# JONGWON PARK

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## ACADEMIC EMPLOYMENT

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School of Accounting and Finance, The Hong Kong Polytechnic University	
Assistant Professor	2023 – Present
Department of Accounting, Monash University	
Senior Lecturer	2022
Lecturer ( <i>equivalent to</i> Assistant professor)	2017 – 2022

## EDUCATION & CREDENTIALS

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KAIST College of Business, South Korea	
PhD. Management Engineering (Major: Accounting)	2016
MS. Management Engineering	2012
Korea University, South Korea	
BS. Business Administration	2008

## RESEARCH INTEREST

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Executive compensation, Performance measures, Managerial incentives, and ESG

## PUBLISHED WORKS

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- “CEO overconfidence and bonus target ratcheting” with S. Kim, *The Accounting Review* (forthcoming)
- “CFO accounting expertise and SEC comment letter remediation” with S. Kwon & J. Lim, *Journal of Accounting, Auditing and Finance* (forthcoming)
- “Is your surname remunerative? Surname favorability and CEO compensation” with J. Jung & S. Lim, *Journal of Corporate Finance* 83: 102474, 2023
- “Economic determinants and consequences of performance target difficulty” with S. Kim & M. Matějka, *The Accounting Review* 98(2): 361–387, 2023
- “CEO personal hedging and corporate social responsibility” with S. Kim & A. Tsang, *Journal of Business Ethics* 182: 199–221, 2023
- “The impact of audit committee financial expertise on management discussion and analysis (MD&A) tone” with J. Lee, *European Accounting Review* 28(1): 129–150, 2019
- “More buzz, more vibes: impact of social media on concert distribution” with D. Cho & Y. Hwang, *Journal of Economic Behavior and Organization* 156: 103–113, 2018
- “The effect of industry-specialist auditors on SEO underpricing before and after the global financial crisis” with S. Kwon & J. Yu, *Auditing: A Journal of Practice & Theory* 37(1): 89–113, 2018

## WORKING PAPERS

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- “Outside Reviewability of Nonfinancial Performance Measures in Compensation Contracts: The Case of ESG Metrics” with I. Baek & J. Hyun
- “Audit fee disclosure in the year of an auditor switch” with Y. Kim, M. Park & T. A. Seidel
- “Audit analytics and audit outcomes: Diagnostic applications and financial reporting artifacts” with J. Lim, V. Richardson & G. Peters

## **WORK-IN-PROGRESS**

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Business data analytics and corporate information environments  
Executive M&A contracting  
Bonus contract convexity and ratchet effect

## **RESEARCH GRANTS**

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Monash Business School grant for research excellence (2022)  
AFAANZ research fund annual grant (2022 – 2023)  
AFAANZ research fund annual grant (2020 – 2021)

## **CONFERENCE & PRESENTATION** (*c* = by co-author)

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KAIST (2024, scheduled), TJAR Conference (2023), Accounting Research Conference (2023), Hong Kong Junior Accounting Faculty Conference (2023), Hong Kong Polytechnic University (2022), University of Sydney (2022), Melbourne Accounting Research Symposium (2022), University of Newcastle (2021), AAA auditing mid-year section meeting<sup>c</sup> (2021), AAA accounting information systems mid-year section meeting<sup>c</sup> (2021), University of Queensland (2020), University of Warwick<sup>c</sup> (2020), Arizona State University<sup>c</sup> (2020), Monash University (2017, 2018, 2020), Rutgers University<sup>c</sup> (2020), Seoul National University<sup>c</sup> (2020), Deakin University<sup>c</sup> (2019), AAA JMAR webinar<sup>c</sup> (2020), AAA annual meeting (2019), AFAANZ conference (2018, 2019), Monforma (2018), University of Bristol (2017), WHU Otto Beisheim School of Management (2017), KAA conference (2015, 2017, 2023), EAA annual congress (2016), EAA talent workshop (2016)

## **TEACHING**

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The Hong Kong Polytechnic University (2023 – Present)  
Accounting for Managers (MSc in Business Management) 2023 (avg eval. 4.9/5.0)  
Monash University (2017 – 2022)  
Advanced Financial Accounting (MPA, BComm) 2019 – 2022 (avg eval. 4.92/5.0)  
Financial Accounting (BComm) 2018 (avg eval. 4.42/5.0)  
Introduction to Management Accounting (BComm) 2017 (avg eval. 4.66/5.0)

## **AWARD & OTHER ACHIEVEMENT**

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Dean's letter on teaching excellence, Monash Business School (2021, 2022)  
AFAANZ conference outstanding reviewer award (2021)  
Dean's future leaders, Monash Business School (2020)  
Award for research excellence, KAIST College of Business (2016)  
Doctoral fellowship, KAIST College of Business (2013 – 2017)  
Scholarship & award for academic excellence, KAIST College of Business (2012)  
Scholarship & award for academic excellence, Korea University (2005 – 2007)

## **RESEARCH SUPERVISION**

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An Qian (Honours, 2018; PhD, 2019 – 2023), Prabashi Dharmasiri (PhD, 2018 – 2021), Xiaozhi Cao (Honours, 2022), Changju Lee (Honours, 2021)

## **ACADEMIC SERVICE**

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Ad hoc referee for AAA, CAAA, AFAANZ, Monforma, HARC, Auditing: A Journal of Practice & Theory, European Accounting Review, Journal of Management Accounting Research, Accounting Horizons, Journal of Business Ethics, British Journal of Management, British Accounting Review, and Australian Accounting Review

## **OTHERS**

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Certified Public Accountant (Washington State, U.S.)

Société Générale Corporate and Investment Banking, Hong Kong / Seoul

Global graduate programme (2012)

Republic of Korea Marine Corps

Platoon leader / Battalion logistics officer (2008 – 2010)