

**David LI**  
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**The Hong Kong Polytechnic University**  
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## **ACADEMIC QUALIFICATIONS**

PhD The University of Hong Kong, Hong Kong, China  
MBA The University of Iowa, Iowa City, USA  
BSc The University of Texas, Austin, USA

## **PROFESSIONAL MEMBERSHIP**

CPA (Hong Kong Institute of CPA)

## **WORK EXPERIENCE**

Academic (Present): Lecturer / Teaching Fellow, HK Polytechnic University  
Industry (Past) : Finance Director, Compaq Computer HK (now Hewlett-Packard) and other financial and IT management positions in multinational corporations.

## **TEACHING**

Teaches undergraduate and postgraduate subjects in Corporate Finance, Financial Analysis and Valuation, Management Accounting and Information Systems.  
Taught in Ernst & Young, Deloitte Touche Tohmatsu and Executive Diploma Accountancy Conversion Program.

Supervised undergraduate final year's Capstone Project and MBA program's Investigative Project. Also supervised a team of students who won the Championship at the North Asia Final of CGMA Global Business Challenge 2019.

## **PUBLICATIONS**

Journal Articles:

LI, David, "Do managerial ethics and legal education influence online privacy policies in Greater China?". *Asian Journal of Business Ethics*, (2018), 7(2), p. 117-136.

LI, David, "Online security performances and information security disclosures", *Journal of Computer Information Systems*, (2015), 55(2), p. 20-28.

LI, David, "Online social network acceptance: a social perspective", *Internet Research*, (2011), 21(5), p. 562-580.

POON, P.L., LI, D., & YU, Y.T., "Internet Financial Reporting", *Information Systems Control Journal*, (2003), 1, p. 42-45.

#### Conference Papers:

LI, David, "Acceptance of Social Network Web Sites: The effects of social influence", *International Conference on e-Business (ICE-B)*, (2010).

LI, David, "Do managerial ethics and legal education influence online privacy policies in Greater China?" Conference Proceedings of the 6th World Business Ethics Forum, Hong Kong Baptist University, December, (2016).

#### Book:

LI, David, "Computerized Accounting Using MYOB", *McGraw-Hill Education (Asia)*, (2004).

#### **AWARDS**

Best Papers Award obtained in the 6<sup>th</sup> World Business Ethics Forum held at Hong Kong Baptist University on 11-13 December 2016.

AF Award for Outstanding Performance / Achievement in Teaching 2018/19.

AF Team Award for Outstanding Performance / Achievement in Teaching 2019/20.

AF Team Prize for Outstanding Achievement in Services 2022/23

#### **GRANTS**

AF General Research Fund, Principal Investigator, PolyU (2015): HK\$49,855.

AF General Research Fund, Principal Investigator, PolyU (2012): HK\$33,950.

AF General Research Fund, Principal Investigator, PolyU (2009): HK\$49,750.

#### **SERVICES**

Director of Work Integrated Education and Placement

Member of School Management Committee

Member of the Departmental Learning and Teaching Committee

Academic advisor for undergraduate students

Member of Web site and Social Media Committee

Member of AF Teaching Resource Website Committee

Departmental Invigilation Coordinator

Committee member in Accounting Education x TECH Symposium

Selection committee member for departmental IT staff

Admission interviewer for undergraduate and postgraduate programmes

Group member of AF Online Teaching and Learning

#### Ad Hoc Reviewer:

Journals: Internet Research, Information Technology & People

Textbook: Fred David, Strategic Management: Concepts and Cases, Global Edition, 14<sup>th</sup> Edition