

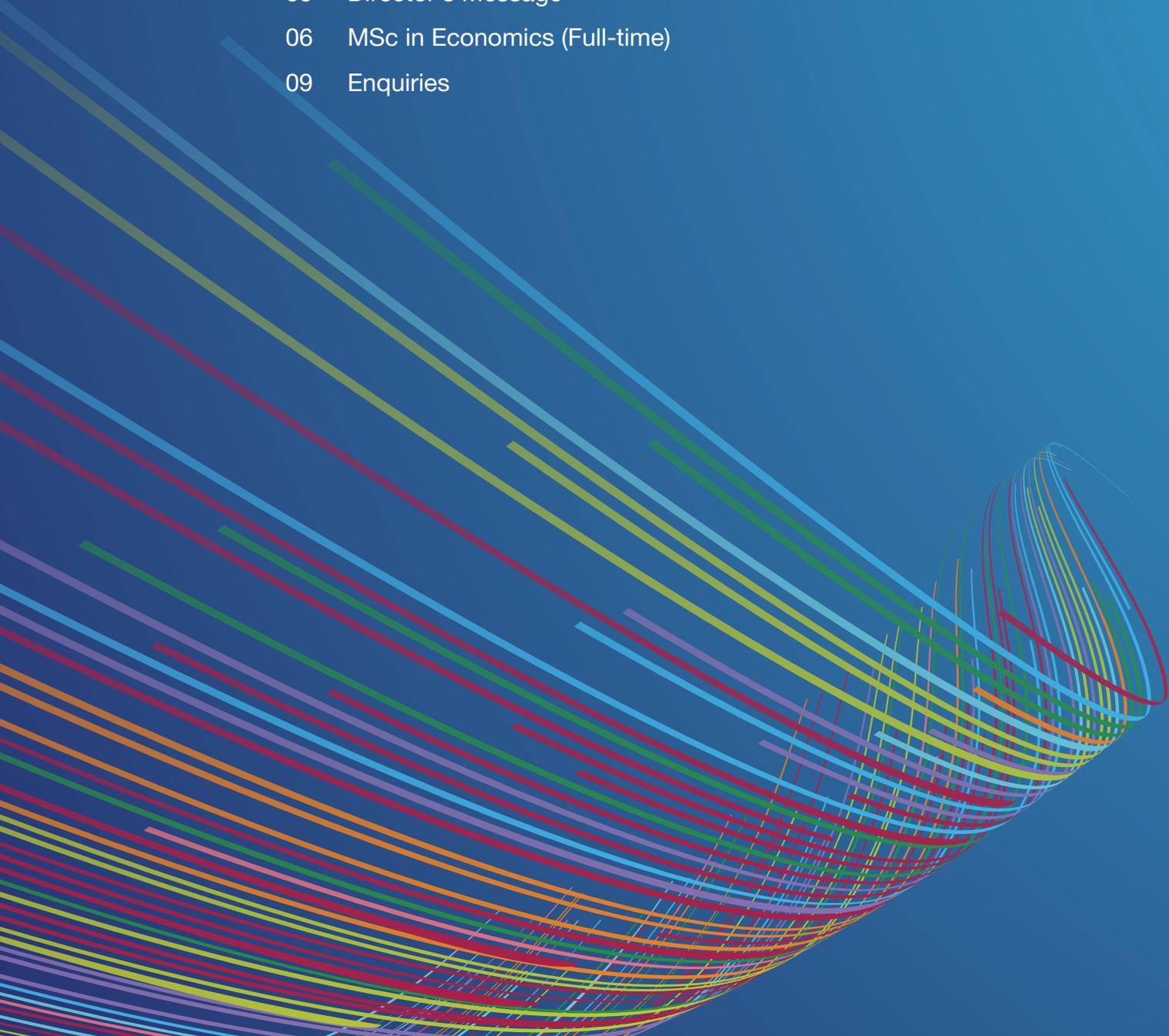
THINK
CRITICALLY,
ANALYZE
DEEPLY,
IMPACT
GLOBALLY

MSc in Economics

- Applied Economics
- Digital Economics

2025-2026

CONTENTS

- 02 Why PolyU
 - 02 Why PolyU Business School
 - 03 Dean's Message
 - 04 Head's Message
 - 05 Director's Message
 - 06 MSc in Economics (Full-time)
 - 09 Enquiries
- 
- An abstract graphic consisting of numerous thin, curved lines in various colors (blue, green, yellow, red, purple, orange) that sweep across the bottom half of the page, creating a sense of motion and depth.

WHY POLYU

- Providing application-oriented education since 1937
- Collaborating with over 280 institutions
- Offering over 160 taught programmes
- Working on over 2,750 research projects

International Rankings

#03

QS World University Rankings: Sustainability 2024 (Hong Kong)

#07

Times Higher Education (THE) Young University Rankings 2024

#10

Times Higher Education (THE) World's Most International Universities 2024

#19

Times Higher Education (THE) Asia University Rankings 2024

WHY POLYU BUSINESS SCHOOL

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of over 55,000 alumni

Accreditations



International Rankings

#01

Clarivate Web of Science 2021-2023: Shipping Research

#01

ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2023: Management

#41

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2019-2023

#45

Times Higher Education (THE) World University Rankings 2024: Business & Economics



DEAN'S MESSAGE

Welcome to the Faculty of Business of PolyU.

The Faculty of Business, known as PolyU Business School (PBS), is a world-class business school that offers top-quality academic programmes and spearheads cutting-edge research in business and related disciplines. We take pride in our accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of ***Innovation-driven Education and Scholarship (IDEAS)***, PBS collaborates with stakeholders to create a positive societal impact sustainably, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close connections with industry and the professional community, we aim to share knowledge and technology with the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are endorsed by professional bodies, encompass key areas such as accounting, aviation, business artificial intelligence, ESG, finance, logistics, management, maritime, marketing, shipping, and transport. Alongside the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, our research programmes also lead to the MPhil and PhD qualifications.

To maintain currency of our academic programmes and specialist consultancy services, our faculty members conduct pioneering and impactful research within and across their disciplines, supported by our Case Consortium and centres for branding and marketing, digital transformation, economic sustainability and entrepreneurial finance, financial technology, leadership and innovation, maritime data and sustainable development, and shipping and logistics. Our research has been ranked 41st globally in *The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2019-2023*.

We invite you to become part of our community of over 170 esteemed scholars from around the world, 4,800 students, and 55,000 alumni

A handwritten signature in black ink that reads "Edwin Cheng". The signature is fluid and cursive, with a long, sweeping underline.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management

HEAD'S MESSAGE



Welcome to the postgraduate programmes offered by the School of Accounting and Finance of the Faculty of Business at The Hong Kong Polytechnic University.

We are the first university in Hong Kong with an accounting department producing well established business managers and developing a large base of alumni. According to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2019 and 2023, our Faculty has been ranked 41st in the world.

Our mission is to bring cross-discipline research into the classroom. We combine the best of both worlds of academia and real business. Our curriculum shows you how theories apply in today's business world. Today, technology brings disruption to the business; we offer technology-emphasized courses and workshops to deal with this trend. You will walk away from class well prepared to apply cutting-edge and up-to-date theories and practices in accounting and finance to your business decision-making.

Our Accounting and Finance postgraduate programmes foster professional, intellectual and personal development of business executives in the fields of accounting and finance. We work in close partnership with relevant professional institutes to develop these programmes so as to reflect the state-of-the-art accounting and financial practices. You will develop new perspectives and understanding, and be well prepared for the business challenges of today and tomorrow. Join us and you will be better equipped for continued success and future challenges where it counts most – in the real world.

A handwritten signature in black ink, appearing to be 'N. Su', with a long horizontal stroke extending to the right.

Prof. Nancy Su

Head and Professor
School of Accounting and Finance

Mission statement:

**THINK CRITICALLY, ANALYZE DEEPLY,
IMPACT GLOBALLY**



DIRECTOR'S MESSAGE

Welcome to the Master of Science in Economics programme, where we are dedicated to cultivating the next generation of leaders who think critically, analyze deeply, and create a global impact.

Our Master of Science in Economics programme offers a well-rounded blend of academic and practical training, cultivating strong analytical skills. It emphasises the significance of data, the rapid evolution of digital technology, and practical applications. This preparation equips graduates to become effective leaders, managers, consultants, and policymakers in business, economics, and related fields, empowering them to tackle complex challenges in our dynamic world.

Our faculty comprises distinguished scholars dedicated to fostering an engaging and collaborative learning environment. They are committed to helping you achieve your academic and professional goals through thought-provoking discussions, hands-on projects, and enriching research initiatives.

We look forward to welcoming you on an exciting journey through the fascinating world of economics. This program will profoundly shape your future career, laying a solid foundation for your success.

A handwritten signature in black ink that reads "Lei Yang". The signature is fluid and cursive.

Dr Yang Lei

Programme Director of MSc in Economics
Associate Professor, School of Accounting and Finance



MSc in **ECONOMICS** (Applied Economics/Digital Economics)

Programme Code:

21055

Mode of Study:

Full-time

Programme Director:

Dr Yang Lei

Aim

This programme aims to equip students with solid economic analysis skills with special emphases on the rapid evolution of digital technology and increased importance of data. In addition to comprehensive training in core economic theory, students will have the option to specialize in either applied economics or digital economics.

Features

The Applied Economics stream will allow students to learn modern techniques for analyzing complex data and to use data-driven approaches to analyze and solve real-world economic problems. The Digital Economics stream is intended to provide students with up-to-date knowledge on the developments and outlook of the digital economy, and to train students to examine issues related to the digital economy through the lens of rigorous economic analysis.

Structure

To obtain the MSc, students are required to complete 6 Compulsory Core Subjects, 2 Core Elective Subjects and 4 Free Elective Subjects (34 credits).

Those who are unable to complete the MSc programme may graduate with a Postgraduate Diploma upon completing 6 Compulsory Core Subjects, 1 Core Elective Subject and 2 Free Elective Subjects (25 credits).

The following is a summary of the core areas of study. Detailed information will be provided upon registration.

Applied Economics

Compulsory Core Subjects

- Academic Integrity and Ethics in Business (1 credit)
- Advanced Topics in Applied Economics
- Econometrics for Data Analysis
- International Economics
- Macroeconomics
- Microeconomics

Core Elective Subjects

- Development Economics
- Economics of Sustainability
- Labor Economics
- Research Project in Applied Economics

Free Elective Subjects

- Advanced Topics in Digital Economics
- Data Structures and Database Systems
- ESG Investment and Green Finance
- Investment
- Managerial Economics and Digital Transformation
- Quantitative Methods for Accounting and Finance
- Quantitative Methods for Finance

Digital Economics

Compulsory Core Subjects

- Academic Integrity and Ethics in Business (1 credit)
- Advanced Topics in Digital Economics
- International Economics
- Macroeconomics
- Managerial Economics and Digital Transformation
- Microeconomics

Core Elective Subjects

- Artificial Intelligence Concepts
- Business Analytics in Accounting and Finance
- Metaverse Economics and Ecosystems
- Research Project in Digital Economics

Free Elective Subjects

- Advanced Topics in Applied Economics
- Data Structures and Database Systems
- Econometrics for Data Analysis
- ESG Investment and Green Finance
- Investment
- Quantitative Methods for Accounting and Finance
- Quantitative Methods for Finance

+ Not all subjects will be offered each year and it is subject to staffing resources and student enrolment.

Mode of study: Full-time

Duration

The normal duration of study is 1 year.

Entrance Requirements

A Bachelor's degree from a recognised university.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section for details.

Fee

The tuition fee is HK\$321,750* per programme (HK\$9,750 per credit) for local and non-local students.

** No tuition fee required for Academic Integrity and Ethics in Business*

Scholarships

Scholarships will be awarded to applicants with outstanding qualifications.

PolyU reserves the right to change or withdraw the scholarship at any time. In case of any dispute/disagreement, PolyU's decision is final.

Enquiries

For further information

 (852) 2766 7042

 afecon@polyu.edu.hk

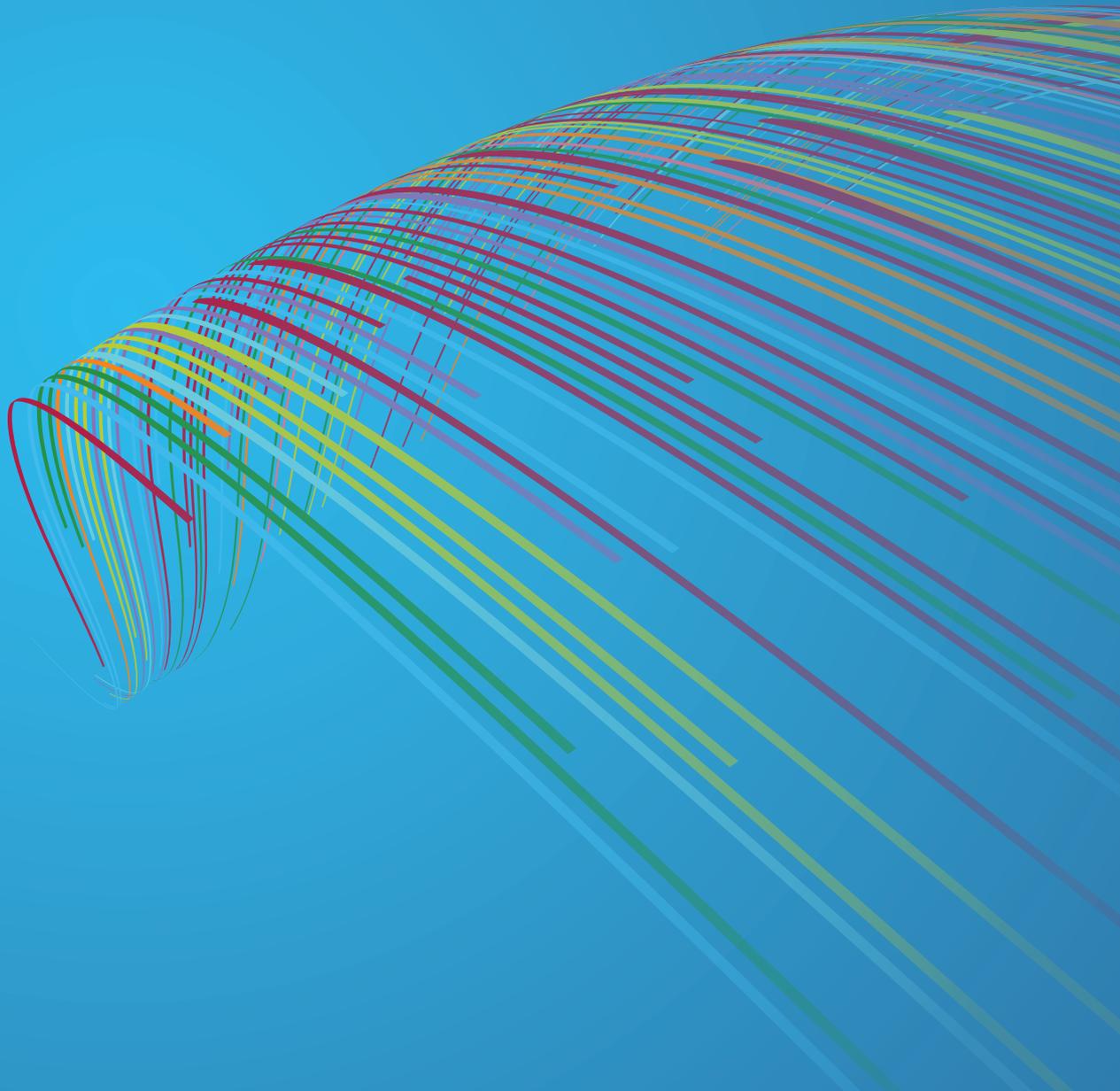
For academic matters

Dr Yang Lei  (852) 3400 3457

 aflei.yang@polyu.edu.hk

 www.polyu.edu.hk/af/study/ECON

Online application: www.polyu.edu.hk/study



School of Accounting and Finance
M736, Li Ka Shing Tower
The Hong Kong Polytechnic University
Hung Hom, Hong Kong

-  (852) 3400 3232
-  (852) 2774 9364
-  afpgmail@polyu.edu.hk
-  www.polyu.edu.hk/af

The content of this publication is updated until October 2024.