

# Ruirui FANG

The Hong Kong Polytechnic University

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## RESEARCH EXPERIENCE

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<b>The Hong Kong Polytechnic University</b> <i>Research Assistant Professor of Accounting and Finance</i>	Hong Kong 2025–Present
<b>Xi'an Jiaotong University (AACSB)</b> <i>Assistant Professor of Accounting and Finance</i>	Xi'an, China 2022–2024
<b>Singapore Management University</b> <i>Research Scientist of Information Systems</i>	Singapore 2023–2024
<b>Baruch College – The City University of New York</b> <i>Visiting Scholar of Accounting</i>	New York, USA 2019–2020
<b>The Hong Kong Polytechnic University</b> <i>Research Assistant of Accounting and Finance</i>	Hong Kong 2017–2018

## EDUCATION

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<b>Ph.D. in Management (Accounting)</b> , Xi'an Jiaotong University (AACSB)	2022
<b>B.S. in Financial Management</b> , Shaanxi Normal University	2015

## RESEARCH & TEACHING INTERESTS

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**Research:** Digital Transformation, Textual Analysis, Corporate Social Responsibility, Supply Chain Management, Corporate Governance, Financial Reporting

**Teaching:** Data Analytics, Textual Analysis, Applied Econometrics, Financial Accounting, Managerial Accounting, Cost Accounting, Accounting Information Systems

## PUBLICATIONS

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1. “Cross-market Information Transmission Along the Supply Chain Network” (with Nan Hu, Peng Liang, and Ling Liu), *Production and Operations Management*, 2023. (UTD 24, ABS 4\*, ABDC A\*) [[link](#)]
2. “Credit Default Swaps and Borrowers’ Real Earnings Management: Evidence from Credit Default Swap Initiation” (with Yuxuan Wang, Nan Hu, and Rong Huang), *Journal of Accounting, Auditing and Finance*, 2023. (ABS 3\*, ABDC A) [[link](#)]
3. “The Spillover Effect of Constituency Statutes Along Supply Chains: Evidence from Supplier Commitment” (with Dichu Bao and Lixin (Nancy) Su), *Journal of Financial Stability*. 2024. (ABS 3\*, ABDC A) [[link](#)]

4. “Intangible Asset Value of Employee Satisfaction in High-contact Services” (with Baojun Gao and Nan Hu), *International Journal of Hospitality Management*, 2021. (ABS 3\*, ABDC A\*) [\[link\]](#)
5. “Supply Chain Hierarchical Position and Firms’ Information Quality” (with Xuelian Bai, Elaine Henry, and Nan Hu), *Journal of Financial Stability*, 2020. (ABS 3\*, ABDC A) [\[link\]](#)

## WORKING PAPERS

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1. “Customer Stakeholder Orientation and Supplier Commitments” (with Dichu Bao, Lixin (Nancy) Su, and Feng (Harry) Wu)
2. “Population Aging and Labor Cost Stickiness: A Machine Learning Approach” (with Nan Hu, Rong Huang, and Haonan Wang)
3. “CEO-CFO Cognitive Style Homogeneity and Financial Reporting Quality: Evidence from Language Style Matching” (with Nan Hu and Rong Huang)
4. “COO Personal Style and Firm Operational Decisions” (with Wei Duan and Nan Hu)
5. “Embrace the Change or Drown by Compliance?—An Investigation on Firm-level Climate Risk and Corporate Innovation” (with Nan Hu)

## TEACHING EXPERIENCE

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### Lecturer, Xi’an Jiaotong University

- Textual Analysis and Social Network Analysis (*Python, Undergraduate*) 2023–2024
- Applied Econometrics (*Stata, Graduate*) 2023–2024

### Teaching Assistant, Xi’an Jiaotong University

- Applied Econometrics (*Graduate*) 2018
- Accounting Empirical Research (*Graduate*) 2017

## FUNDING EXPERIENCE

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### Decoding Organizational Ethical Awareness: Unraveling the Formation and Consequences in the Context of Generative AI

- Singapore Ministry of Education Research Fund Tier 2 (Co-investigator) 2024–2027
- 640,000 SGD  $\approx$  467,200 USD

### The Determinants of Firm-Specific AI Misconception—A NLP and Econometrics Approach

- Singapore Ministry of Education Research Fund Tier 1 (Co-investigator) 2023–2024
- 120,000 SGD  $\approx$  88,200 USD

### The Determinants and Consequences of Firm Narrative Innovation

- National Natural Science Foundation of China (Key participant) 2018–2022
- 480,000 RMB  $\approx$  65,800 USD
- Performance Evaluation: Excellent

## CONFERENCES

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MAS Midyear Meeting, Houston, Texas, USA	2020
EAA Annual Conference, Bucharest, Romania	2020
FMA Annual Meeting, New Orleans, Louisiana, USA	2019
FMA Asia/Pacific Conference, Ho Chi Minh City, Vietnam	2019
AAA Annual Meeting, Washington DC, USA	2018
AAA Annual Meeting, San Diego, California, USA	2017

## ACADEMIC SERVICE

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<b>Guest Editor:</b> <i>Information Technology and Management (Special issue)</i>	2022–2023
<b>Ad Hoc Reviewer:</b>	
• <i>International Conference on Information Systems (ICIS) Conference</i>	2024
• <i>The Annual Pacific Asia Conference on Information Systems (PACIS)</i>	2024
• <i>Information Technology and Management</i>	2023

## INDUSTRY EXPERIENCE

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WinGo Textual Analytics Database ( <a href="http://www.wingodata.com">www.wingodata.com</a> )	Wuhan, China
<i>Textual Data Analyst</i>	2018–2019

## HONORS & AWARDS

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Management Research Achievement Award, Xi'an Jiaotong University	2024
Outstanding Graduate, Xi'an Jiaotong University	2022
Outstanding Paper Award, Xi'an Jiaotong University	2019
National Scholarship, Minister of Education in China (Top 1%)	2012

## SKILLS & INTERESTS

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**Certifications:** Accounting Professional Qualification (China), Cambridge English (BEC Higher)

**Coding:** Python, Stata, SAS

**Languages:** English (Fluent), Chinese (Native)

**Interests:** Running, Hiking, Reading