

## Subject Description Form

<b>Subject Code</b>	AAE4009
<b>Subject Title</b>	Data Science and Data-driven Optimisation in Airline and Airport Operations
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Pre-requisite/ Co-requisite/ Exclusion</b>	Nil
<b>Objectives</b>	<p>This subject will provide students with</p> <ol style="list-style-type: none"> <li>1. A conceptual and practical foundation in airport and airline operations for knowledge representation and reasoning of artificial intelligence, data mining, soft computing and optimisation methods as problem solving tools; and</li> <li>2. Research methodology, data interpretation and analytical skills in regard to real-life data and case scenarios of airport and airline operations; and</li> <li>3. Experience of conducting proper research experiments and engineering reports for results dissemination.</li> </ol>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. Identify and formulate the data-driven engineering problems in airport and airline operations; and</li> <li>b. Transfer the expert knowledge into knowledge-based system and algorithms via machine learning approaches; and</li> <li>c. Plan, design and develop appropriate algorithms via soft computing methods and analysis the data and the solution quality with alternatives; and</li> <li>d. Review the performance and make judgements based on numerical results and provide off-the-shelf suggestions, profitable solutions and actionable managerial insights.</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<p>Lectures are used to deliver the fundamental knowledge in relation to various aspects of machine learning, data mining, data analytics, data-driven optimisation and artificial intelligence in airline and airport operations (outcomes a to d).</p> <p>Several laboratories will be made available to equip students with the basic knowledge of data mining, soft computing, optimisation and artificial intelligence in solving aviation engineering problems (outcomes a to c).</p> <p>Given the basic knowledge of data science, a group mini project will be used to help students deepen their knowledge of a specific topic through literature study, methodology study, analysis of data, dissemination of research findings and report writing (outcomes a to d).</p> <p>The subject covers the following topics.</p>

	<p><b>Machine learning, data mining and artificial intelligence</b> - The topics include the following elements:</p> <ul style="list-style-type: none"> <li>• Supervise and unsupervised learning approach.</li> <li>• Descriptive methods, including clustering, association.</li> <li>• Predictive methods, including classification and regression.</li> <li>• Supervised learning algorithms: Nearest neighbour algorithm, fuzzy logic, gaussian mixture, neural network, linear regression, logistic regression, decision trees, Naïve Bayes, genetic algorithms</li> <li>• Unsupervised learning algorithms: associate rules, principal component analysis, gaussian mixture</li> </ul> <p><b>Data-driven optimisation</b> - The topics include the following elements:</p> <ul style="list-style-type: none"> <li>• Basic mathematical formulation and modelling, convex optimisation, data-driven modelling, airline scheduling planning, crew rostering, runway scheduling, gate assignment problem, air logistics transportation problem</li> </ul> <p><b>Optimisation methods and soft computing</b> - The topics include the following elements:</p> <ul style="list-style-type: none"> <li>• Branch and Bound algorithm, heuristics, meta-heuristics, swarm intelligence</li> </ul>																																								
<p><b>Teaching/Learning Methodology</b></p>	<p>Teaching is conducted through class lectures, case studies, and laboratory exercises. The basic knowledge, research methodology and theoretical models will be introduced. The understanding of how to address and formulate problems by using mathematical programming, artificial intelligence algorithms, and soft computing techniques with modern programming language is emphasised. Research methodology, data analytics skills, algorithm design skills and programme methods are taught in class as well as the related real-life scenarios using data to enhance their research abilities. Laboratory exercises, mini reports, oral disseminations and test are used to make up the course work marks.</p>																																								
<p><b>Assessment Methods in Alignment with Intended Learning Outcomes</b></p>	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="4">Intended subject learning outcomes to be assessed</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> </tr> </thead> <tbody> <tr> <td>1. Laboratory</td> <td>40%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>2. Mini report</td> <td>20%</td> <td></td> <td></td> <td>✓</td> <td>✓</td> </tr> <tr> <td>3. Oral presentation</td> <td>10%</td> <td></td> <td></td> <td>✓</td> <td>✓</td> </tr> <tr> <td>4. Test</td> <td>30%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="4"></td> </tr> </tbody> </table>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed				a	b	c	d	1. Laboratory	40%	✓	✓	✓	✓	2. Mini report	20%			✓	✓	3. Oral presentation	10%			✓	✓	4. Test	30%	✓	✓	✓	✓	Total	100 %				
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	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Overall assessment:</p> <p>1.0 x continuous assessment</p> <p>The continuous assessment (100%) is aimed at enhancing the students' comprehension and assimilation of various topics of the syllabus via several laboratory teaching and laboratory report, numerical analysis, reading assignment. In particular, mini projects are used to assess the students' capacities of self-study and problem-solving and effective communication skills in English so as to fulfil the requirements of working in the aviation industry. Test will be conducted to evaluate the students performance in mathematical problem formulation and algorithm design for a given airport and airline engineering problem with a limited examination time.</p>	
<p><b>Student Study Effort Expected</b></p>	<p>Class contact:</p>	
	<ul style="list-style-type: none"> <li>▪ Lecture/seminar</li> </ul>	<p>24 Hrs.</p>
	<ul style="list-style-type: none"> <li>▪ Laboratory</li> </ul>	<p>15 Hrs.</p>
	<p>Other student study effort:</p>	
	<ul style="list-style-type: none"> <li>▪ Literature review / Scientific finding and analysis / final report writing preparation / presentation material preparation</li> </ul>	<p>36 Hrs.</p>
	<ul style="list-style-type: none"> <li>▪ Self-study / preparation</li> </ul>	<p>36 Hrs.</p>
	<p>Total student study effort</p>	<p><b>111 Hrs.</b></p>
<p><b>Reading List and References</b></p>	<ol style="list-style-type: none"> <li>1. Barber, D. (2012). Bayesian reasoning and machine learning. Cambridge University Press.</li> <li>2. Boyd, S., Boyd, S. P., &amp; Vandenberghe, L. (2004). Convex optimization: Cambridge university press.</li> <li>3. Cormen, T. H., Leiserson, C. E., Rivest, R. L., &amp; Stein, C. (2009). Introduction to algorithms: MIT press.</li> <li>4. De Neufville, R., &amp; Odoni, A. (2003). Airport systems. planning, design and management. New York: McGraw-Hill.</li> <li>5. Guido, S., &amp; Müller, A. (2016). Introduction to machine learning with python (Vol. 282). O'Reilly Media.</li> <li>6. Marsland, S. (2015). Machine learning: an algorithmic perspective. CRC press.</li> <li>7. Richert, W. (2013). Building machine learning systems with Python. Packt Publishing Ltd.</li> <li>8. Wallwork, A. (2016). English for writing research papers: Springer.</li> </ol>	

	<p>9. Wells, A. T. (2007). <i>Air transportation: A management perspective</i>: Ashgate Publishing, Ltd.</p> <p>10. Wu, C.-L. (2016). <i>Airline operations and delay management: insights from airline economics, networks and strategic schedule planning</i>: Routledge.</p>
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