

## The Hong Kong Polytechnic University

### Subject Description Form

Please read the notes at the end of the table carefully before completing the form.

Subject Code	FH2C08
Subject Title	Popular Culture in Contemporary Mainland China 當代中國大陸流行文化
Credit Value	3
Level	2
Pre-requisite / Co-requisite/ Exclusion	Nil.
Objectives	This subject guides students to understand contemporary Mainland Chinese society via different expressions of its popular culture in which state ideology, people's lifestyles and consumption behaviors are well illustrated. A wide range of recent developments in China's popular culture with relevance to political studies, sociology, media and cultural studies, music and gender will be covered. The tension and reciprocity between politics and popular culture in contemporary China will also be the highlight of this subject.
Intended Learning Outcomes (Note 1)	Upon completion of the subject, students will be able to: <ul style="list-style-type: none"> <li>a. have basic knowledge of Mainland Chinese popular culture as well as how popular culture engages politics and policy-makings in contemporary Chinese society;</li> <li>b. develop aesthetic sensibility in analyzing popular cultural items and phenomenon;</li> <li>c. understand popular culture via the exposure to textual and media sources of various disciplines such as cultural studies, media studies, gender studies, music and sociology;</li> <li>d. observe cultural interaction between China and the world;</li> <li>e. develop fieldwork, library and web-based research skills relevant to Chinese popular culture; and</li> <li>f. meet the English reading and writing requirements.</li> </ul>
Subject Synopsis/ Indicative Syllabus (Note 2)	<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Nationalism, state and Chinese popular culture</li> <li>3. Media censorship system in China</li> <li>4. Buzzwords as expressions of political dissent on cyber space</li> <li>5. Chinese popular music</li> <li>6. Transnational cooperation in TV drama and film industry</li> <li>7. Celebrities and grassroot stars in reality TV shows</li> <li>8. Sex and sexuality in Chinese popular culture</li> <li>9. Popular art</li> <li>10. Health maintenance and use of Chinese medicine as popular lifestyle</li> </ol>

	11. Fashion industry 12. Ethnic minority in popular culture 13. Conclusion							
Teaching/Learning Methodology <i>(Note 3)</i>	The subject comprises two-hour lectures and one-hour tutorials. The two-hour lectures will be aided by presentation of pictorial and video materials. In the one-hour tutorial sessions, students will discuss reading materials and present their research after each virtual tour embedded in the subject to share their insights and demonstrate their comprehensive learning outcomes.							
Assessment Methods in Alignment with Intended Learning Outcomes <i>(Note 4)</i>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c	d	e	f
	1. Mid-term quiz	20%	√	√	√			
	2. Oral Tutorial Presentation	20%	√	√	√	√	√	√
	3. Written Tutorial Report	10%	√	√	√	√	√	√
	4. Draft 1 and Draft 2 of the term paper	10%	√	√	√	√	√	√
	5. Term Paper (minimum requirement: 2500 English words)	40%	√	√	√	√	√	√
	Total	100 %						
Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: <ol style="list-style-type: none"> <li>The mid-term quiz, including multiple choice questions and simple answer questions, will help gauge students' mastery of the key concepts of analyzing Chinese popular culture, as well as major issues covered in the lectures.</li> <li>The written tutorial report and oral presentation can inform the teacher the progress students have made in their general grasp of the subject and their skill in writing and oral communication.</li> <li>The term paper can help assess the students' overall in-depth understanding of how popular culture interacts and engages with contemporary Chinese society. The first and second drafts of the term paper will be graded by ELC.</li> </ol>								
Class contact:								

Student Study Effort Expected	▪ Lectures	26 Hrs.
	▪ Tutorials	13 Hrs.
	Other student study effort:	
	▪ Pre-class reading	48 Hrs.
	▪ Report and essay writing	36Hrs.
	Total student study effort	123 Hrs.
Reading List and References	<p><b>Required readings:</b> Kloet, Joren de and Anthony Fung. <i>Youth Cultures in China</i>. Cambridge, UK: Polity Press, 2017. (pages 10 to 210)</p> <p><b>Supplementary readings:</b> Hodge, Bob and Kam Louie. <i>Politics of Chinese Language and Culture: The Art of Reading Dragons</i>. London and New York: Routledge, 1998. Iwabuchi, Koichi, Eva Tsai and Chris Berry eds. <i>Routledge Handbook of East Asian Popular Culture</i>. London and New York: Routledge, 2017. Kloet, Jeroen de and, Lena Scheen. <i>Spectacle and the City: Chinese Urbanities in Art and Popular Culture</i>. Amsterdam: Amsterdam University Press, 2015. Letham, Kevin. <i>Pop Culture China!: Media, Arts, and Lifestyle</i>. Santa Barbara, Denver and Oxford: ABC-CLIO, 2007. Liu, Kang. <i>Globalization and Cultural Trends in China</i>. Honolulu: University of Hawaii Press, 2004. Mosowitz, Marc L. <i>Cries of Joy, Songs of Sorrow: Chinese Pop Music and Its Cultural Connotations</i>. Honolulu: University of Hawaii Press, 2007. Wang, Jing, ed. <i>Locating China: Space, Place, and Popular Culture</i>. New York: Routledge, 2005. Xi, Jieying, Yunxiao Sun and Jing Jian Xiao eds. <i>Chinese Youth in Transition</i>. Hampshire, UK: Ashgate Publishing Limited, 2006.</p>	

Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/ Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time overcrowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.