## **Online Survey of Blackboard Usage**

#### **Preliminary Results**



## Background

- To collect data from students and teachers about their experience in using Learn@PolyU in the academic year 2014/15;
- Two surveys targeted at current full-time students and teaching staff respectively;
- Conducted from 7 August to 25 September 2015.

## Incentives

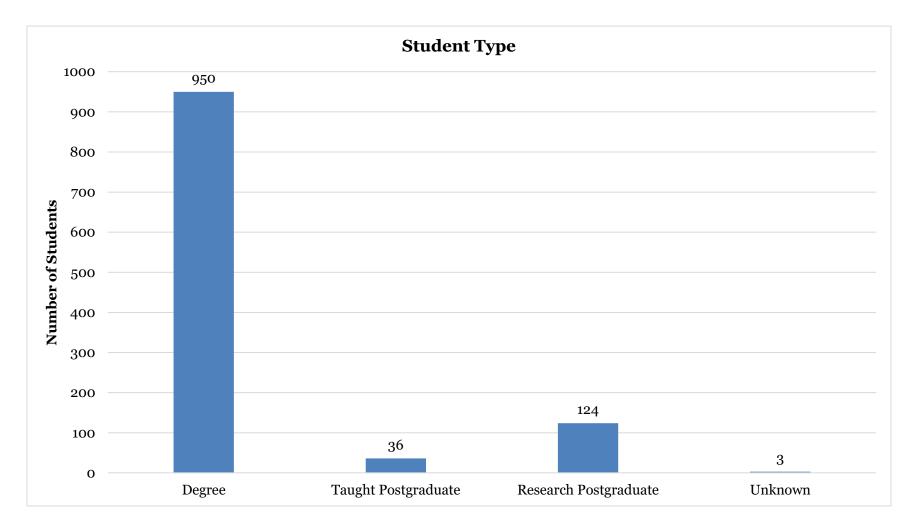
- 99 coffee coupons (81 for students & 18 for teaching staff);
- Xx USB with laser pointer (xx for students & xx for teaching staff);
- 2 free trials of 3D print service provided by the library; and
- 2 iPad mini 4.

## Responses

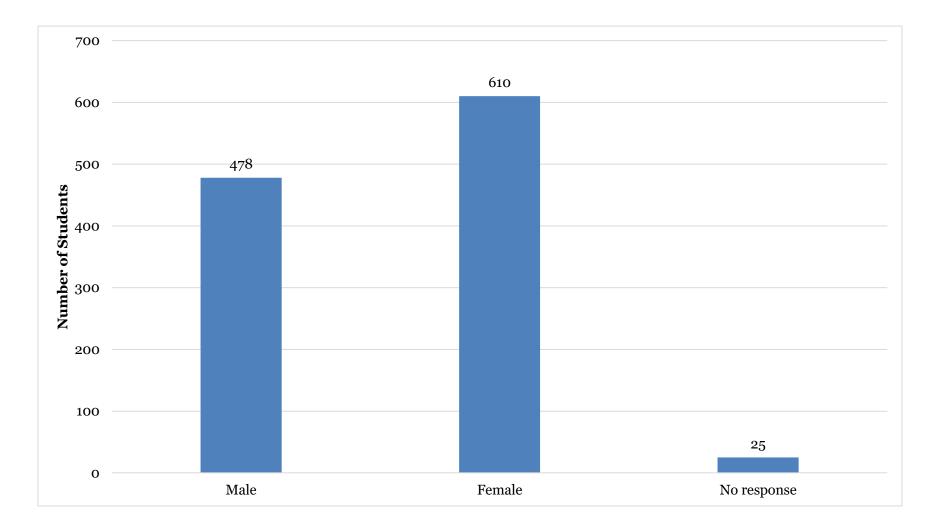
	Students	Teaching staff
Completed responses	2199 (10.3%) *	250
Valid responses	1113 (5.2%)*	239 (?%)
Number of survey questions	21 questions	35 questions

\* The email was sent to averagely 21,284 full-time students according to the email system record. We excluded 1,086 responses from the 2015/16 freshmen in our 1<sup>st</sup> round of data analysis, but will include them in the 2<sup>nd</sup> round of data analysis.

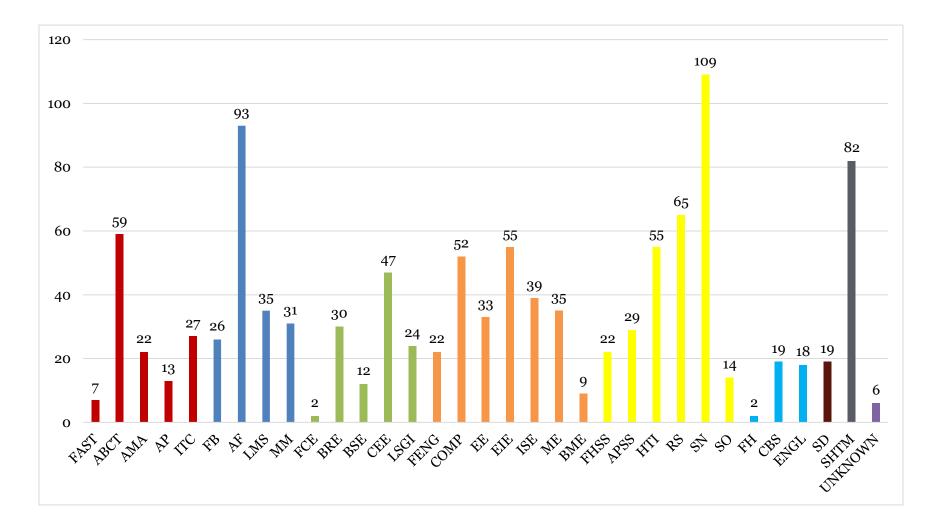
## Preliminary results (students)



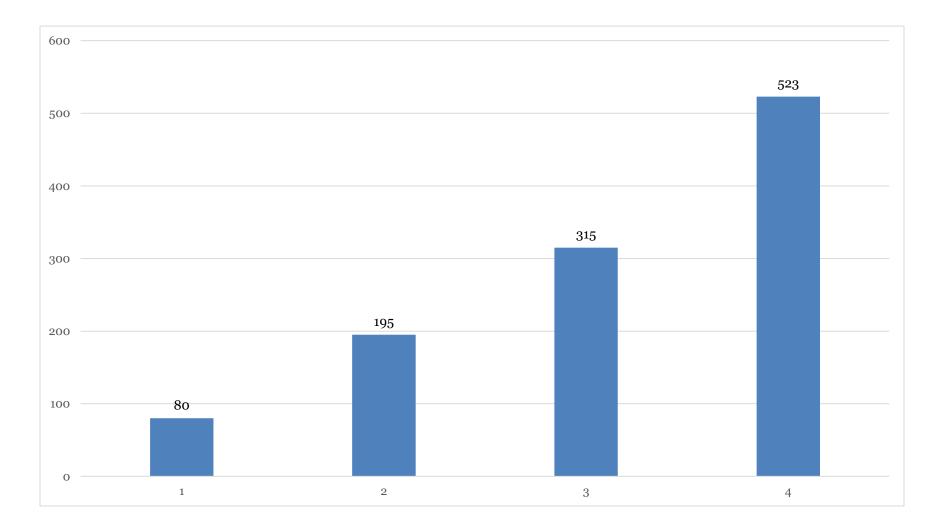
### Gender



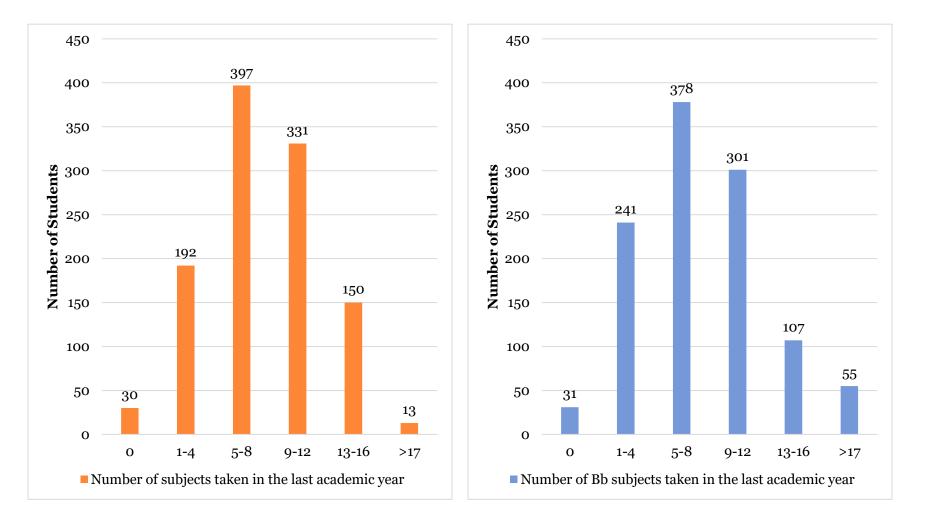
### Faculty and Department Distribution



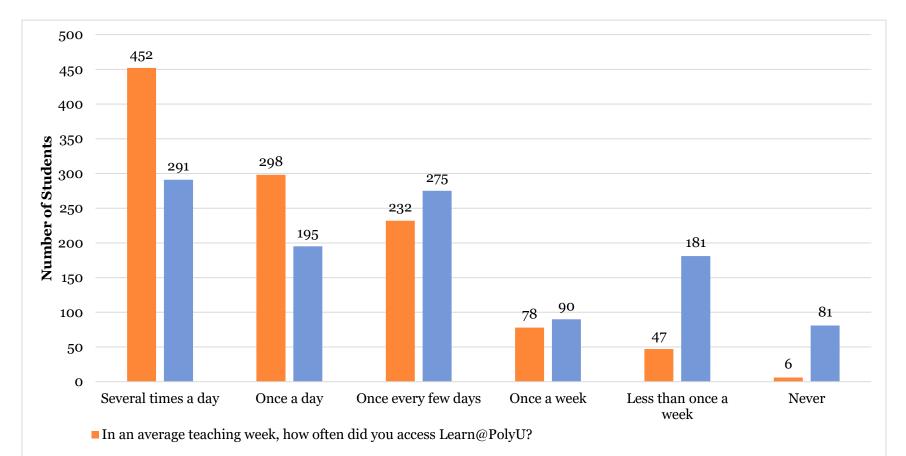
## Year of Study



# Subjects Taken and Subjects Using Learn@PolyU

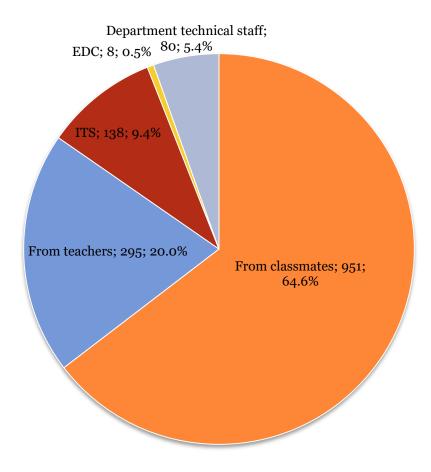


### Frequency for accessing Learn@PolyU

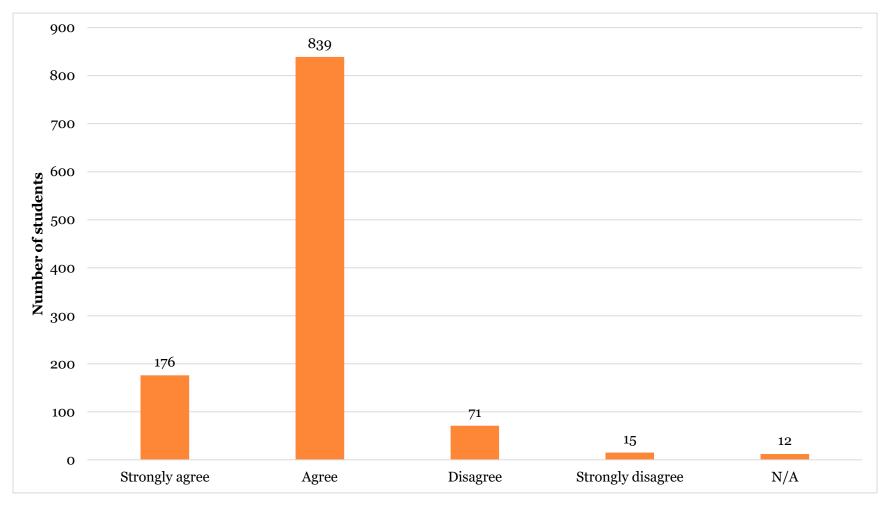


In an average teaching week, how often did you use your mobile devices to access Learn@PolyU, including via browsers and/or apps?

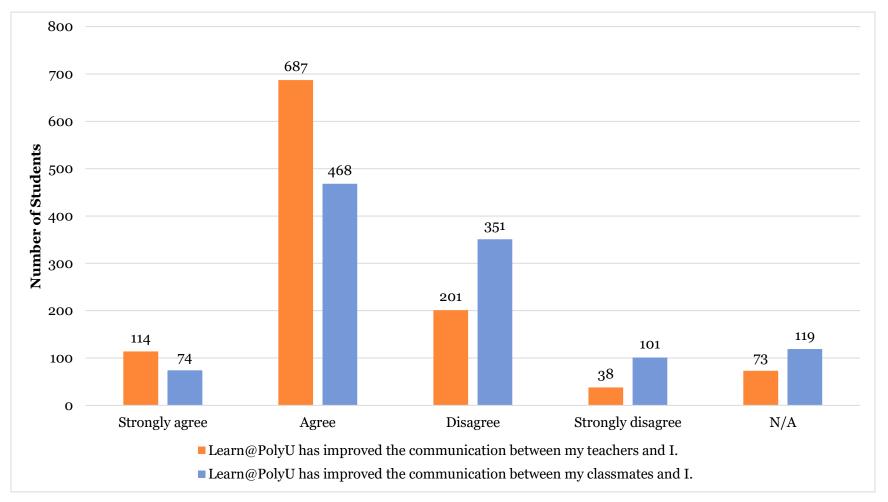
## Units asked for help when having problems and/or difficulties in using Learn@PolyU



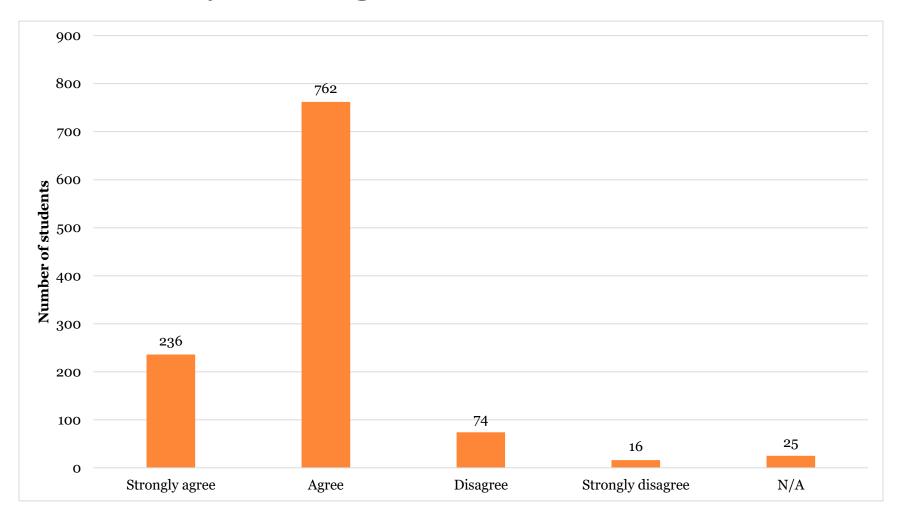
# I have found the features of Learn@PolyU easy to use.



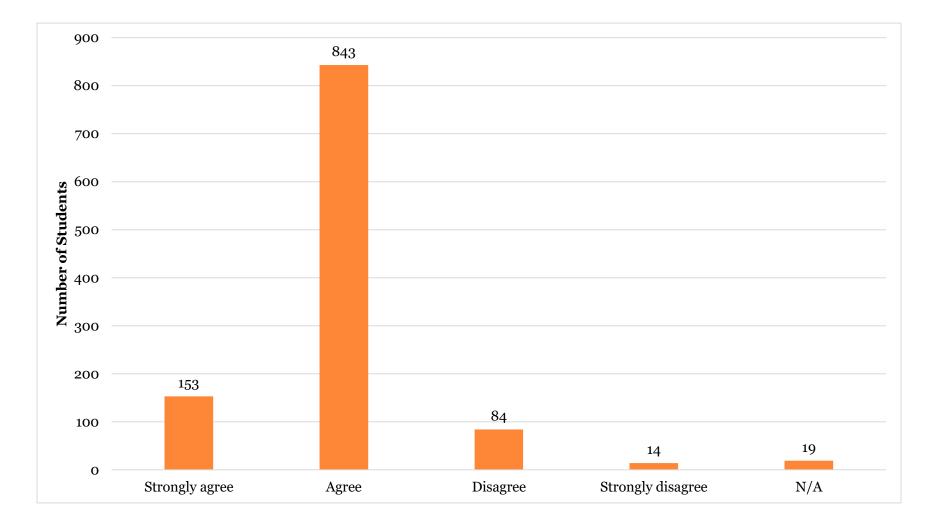
# Communication improvement by using Learn@PolyU



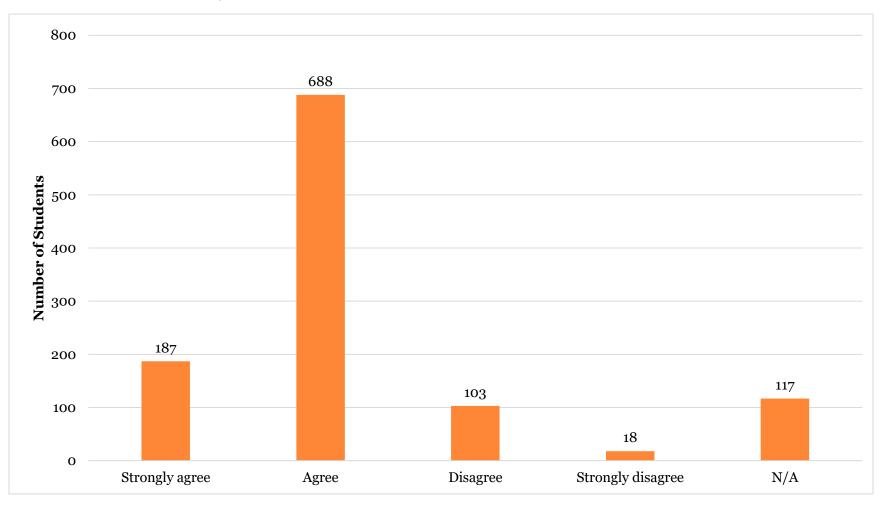
## The use of Learn@PolyU in my courses has helped to make my learning more effective.



### Overall, I am satisfied with Learn@PolyU.



## I want more of the subjects to be in Learn@PolyU.



## **Open Ended Question Analysis**

- The **best aspect(s)** of using Learn@PolyU to support and enhance my learning is / are?
- The **least desirable aspect(s)** of using Learn@PolyU to support and enhance my learning is / are?
- Which features of Learn@PolyU do you **like most**?
- Among the popular features used by your teachers, which features of Learn@PolyU do you like **least**?
- Please name **one good subject** (subject code or subject name) on Learn@PolyU that you found helpful to your learning, and explain why it was helpful.
- Do you have any suggestions about ways in which Learn@PolyU could be improved and/or further developed?

## The **best aspect(s)** of using Learn@PolyU to support and enhance my learning is / are?

- 605 responses
- Sharing of teaching materials
  - Finding documents of previous semester
  - Well-structured notes in different subjects
  - Providing both the online access and download function

#### Convenient

- Access to resources
- Organised categories of the materials
- Cross platform access

#### Announcement

- Instant notification
- Better communication

# Least desirable aspect(s) of using Learn@PolyU

- Accessibility
  - Problem of automatic log-out
- Mobile App
  - Problem of logging into the mobile app after the update of the application
- Discussion
  - Discussion board/forum not fully utilised

# Which features of Learn@PolyU do you like most?

### Content

- downloading notes, access previous teaching materials, and preview without downloading the notes
- Announcement
  - Instant notification
- My Grade

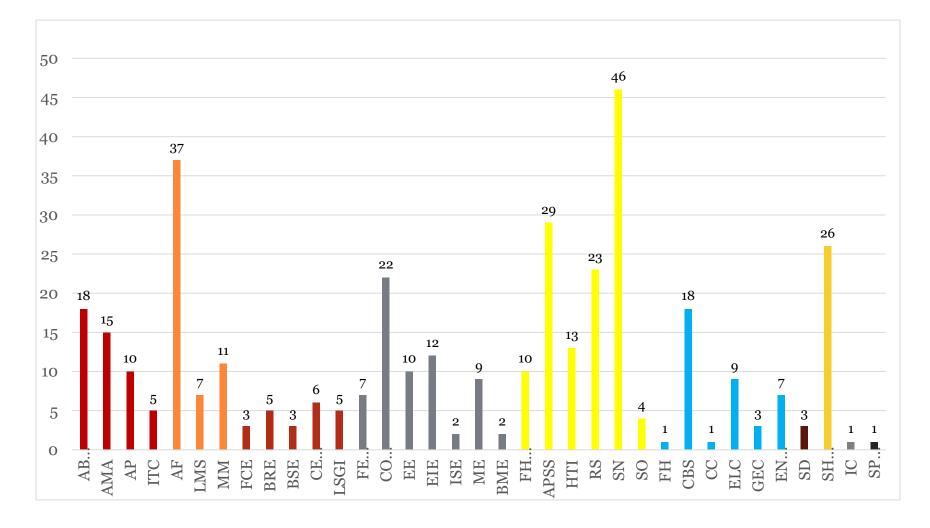
Among the popular features used by your teachers, which features of Learn@PolyU do you like least?

- Discussion Board
- Lecture Notes
- Announcement

Do you have any suggestions about ways in which Learn@PolyU could be improved and/or further developed?

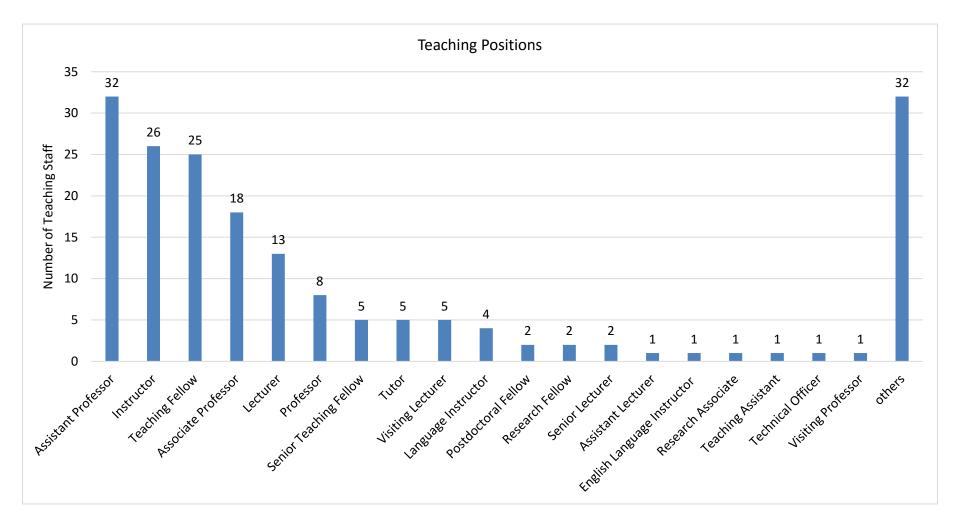
- Mobile App
- Better management of course materials on Blackboard
- User interface

#### Students' responses on good subjects using Learn@PolyU

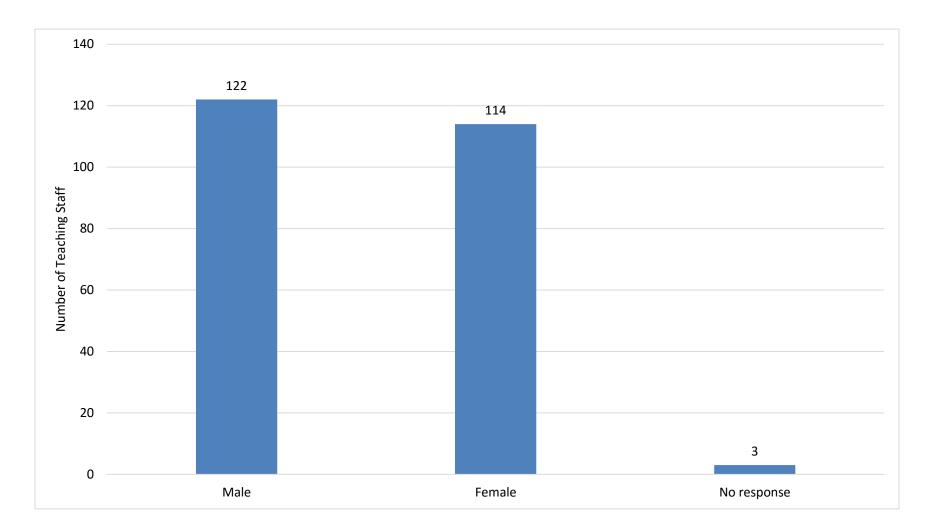


Dept	Subject Name	Reasons (Key words)
AF	Financial Accounting	Information easy to access; useful materials; interaction
AF	Company Law	Pre-unit quizzes; various features used
APSS	Introduction to Psychology	Online videos and tests; communication; interaction; group discussion
APSS	Tomorrow's Leaders	Information easy to access
SN	Nursing Therapeutics III	Many tools of Bb used; useful teaching materials; discussion forum
SN	Caring Concepts	Online lectures; e-learning modules
FENG	Computer Programming	Discussion forum
RS	Functional Anatomy	Online resources
RS	Research Methods & Data Analysis	Course information available; many tools of Bb used

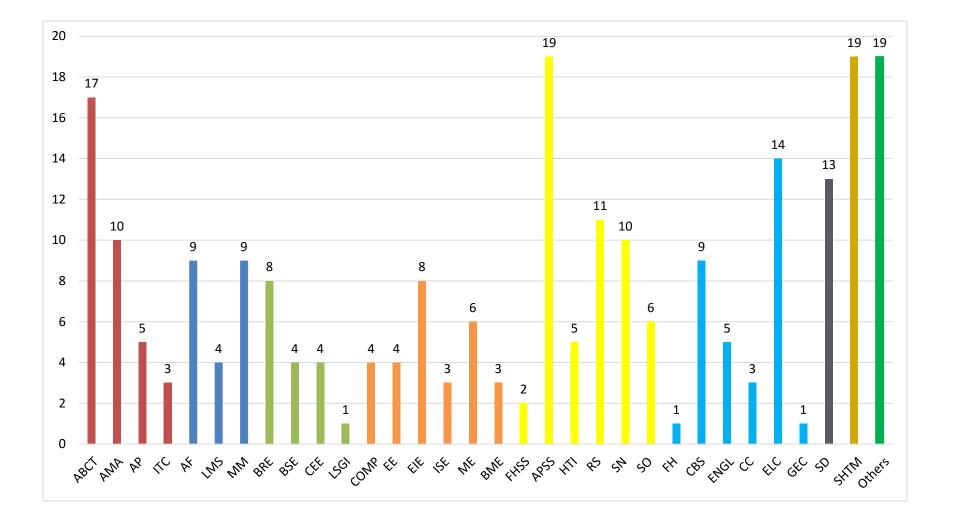
## Preliminary results (teaching staff)



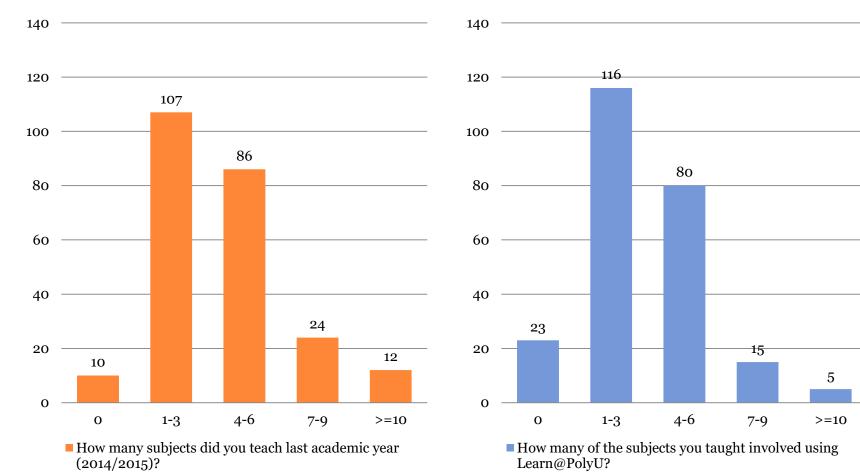
### Gender



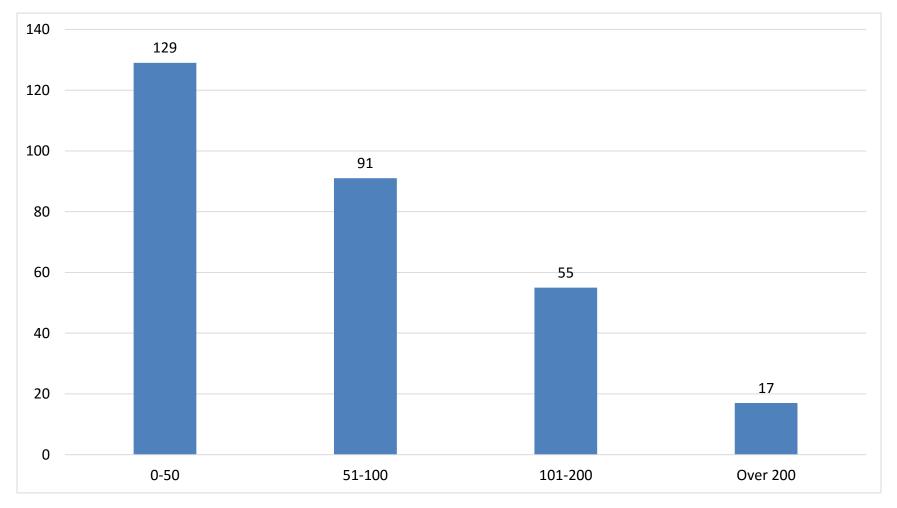
### Faculty and Department Distribution



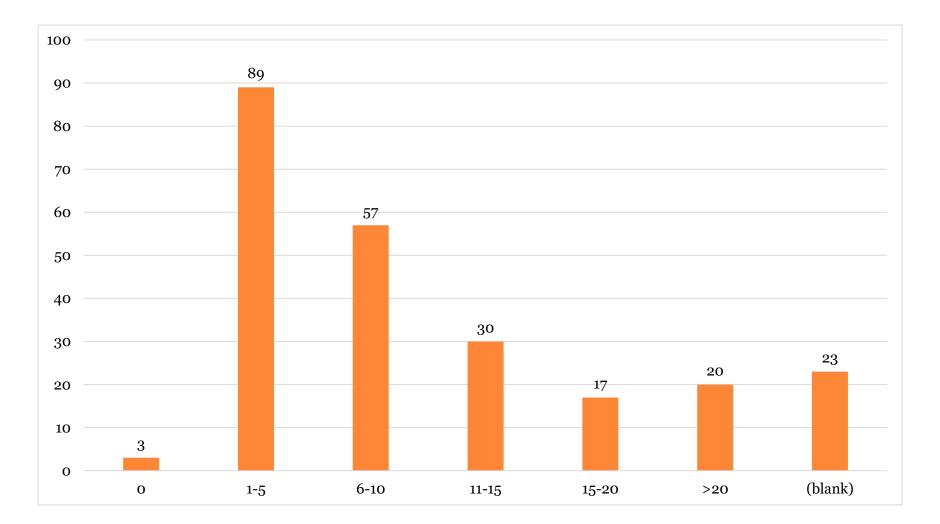
# Subjects Taught and Subjects Using Learn@PolyU



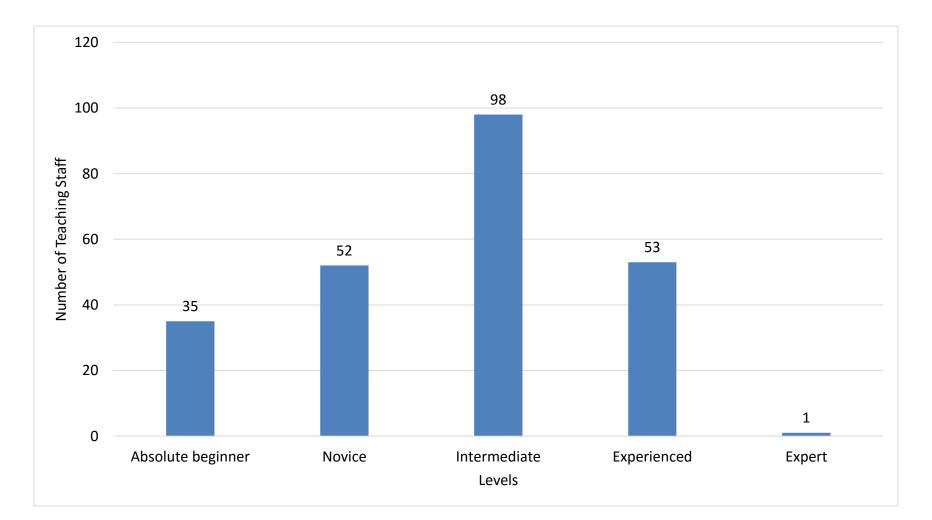
## Class size of subjects taught using Learn@PolyU



### How many years have you been teaching?



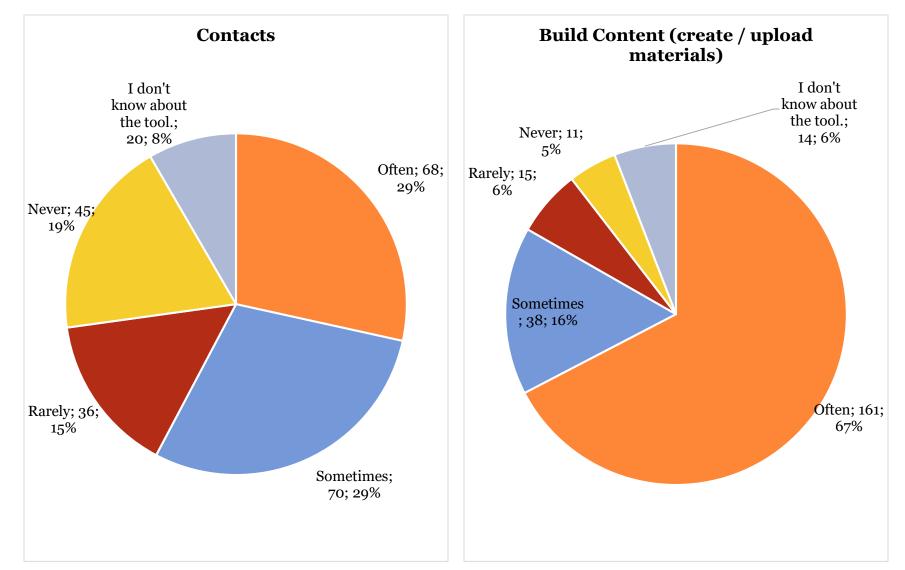
### User levels of Blackboard



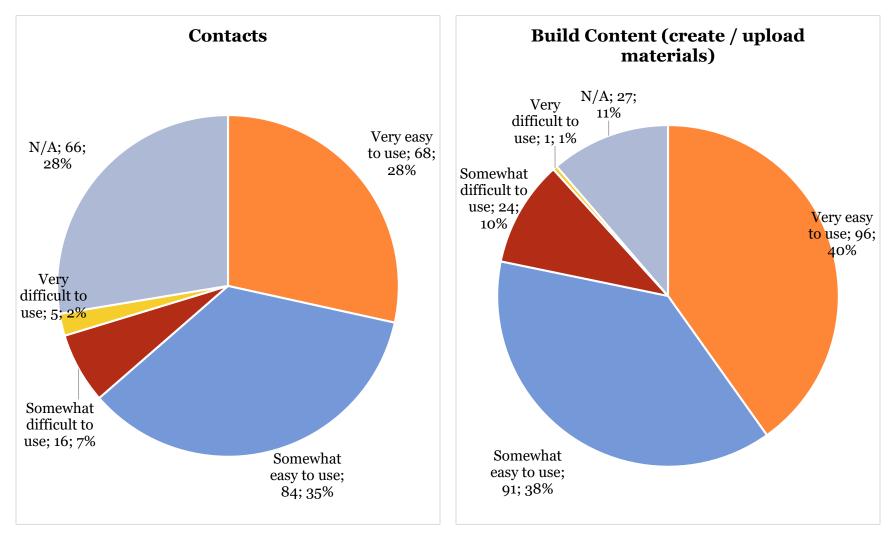
## Categorisation of Blackboard Tools

Distribution Tools	Contacts, Build Content (create / upload materials), Flickr Photo, Glossary, Math Editor, SlideShare Presentation, YouTube Video
Communication Tools	Announcements ,Calendar, Course Messages, Send Email
Interaction Tools	Assignment, Blackboard Collaborate, Blogs, Collaboration, Discussion Board, Groups, Journals, Mobile Compatible Test, Softchalk, Test / Survey, Turning Technologies Tool, Turnitin Assignment, Virtual Classroom, Wikis
Course Management Tools	Blackboard Help, Evaluation Tools, Grade Centre / My Grades, Rubrics, Tasks

### Distribution tools used most frequently

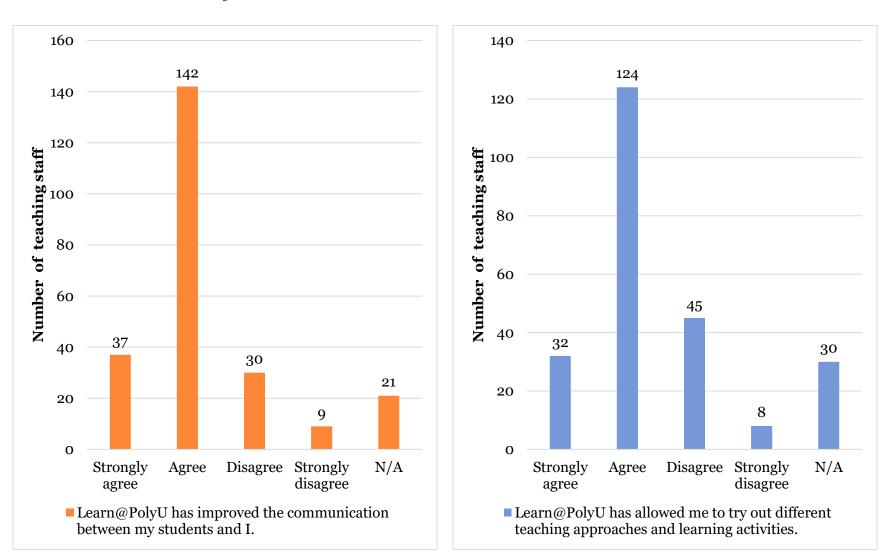


## The Ease of usage of specified distribution tools in Blackboard

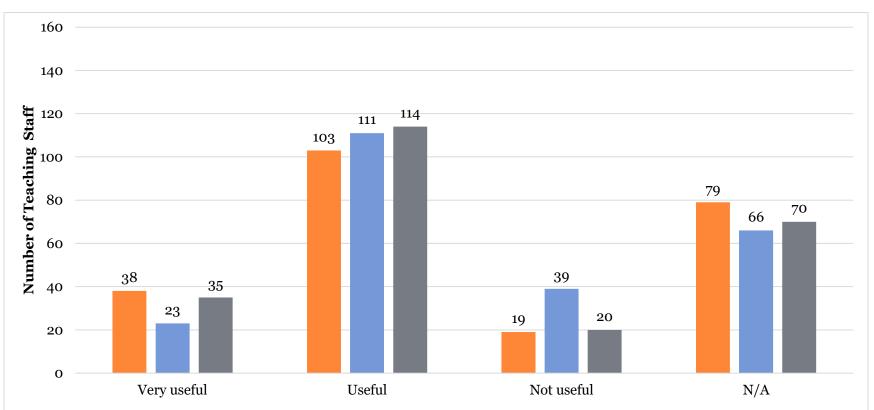


	Most frequently used and easy to use	Tools not known about and/or not used
Distribution Tools	Contacts, Build Content	Flickr Photo, Glossary, Math Editor, SlideShare Presentation, YouTube Video
Communication Tools	Announcements, Course Messages, Send Email	Calendar
Interaction Tools	Assignment, Discussion Board, Groups, Test / Survey, Turnitin Assignment	Blackboard Collaborate, Blogs, Collaboration, Journals, Mobile Compatible Test, Softchalk, Turning Technologies Tool, Virtual Classroom, Wikis
Course Management Tools	Blackboard Help, Grade Centre / My Grades	Evaluation Tools, Rubrics, Tasks

### Learn@PolyU has...



# Usefulness of the activities for updating the news in Learn@PolyU

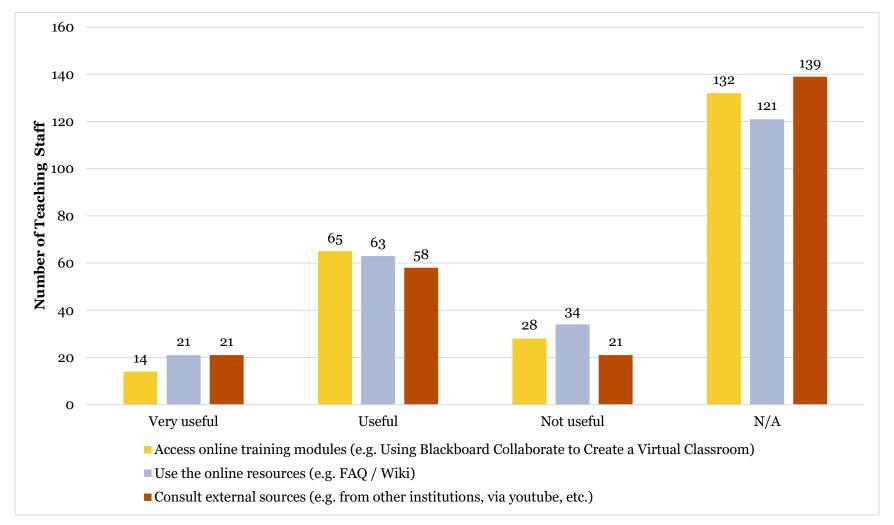


Participate in one or more courses and workshops (e.g. EDC training workshops)(2014/2015) to keep you updated with Learn@PolyU?

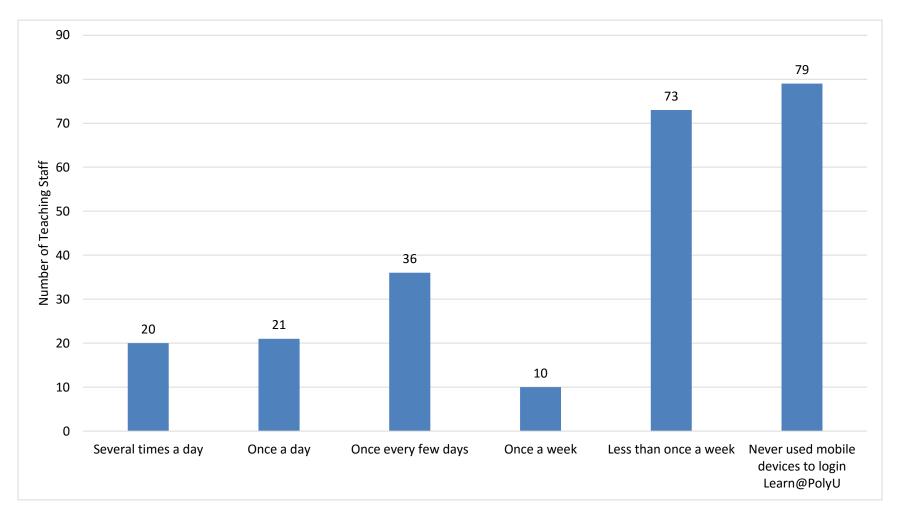
■ Visit the Learn@PolyU website

■ Explore Learn@PolyU yourself or with colleagues

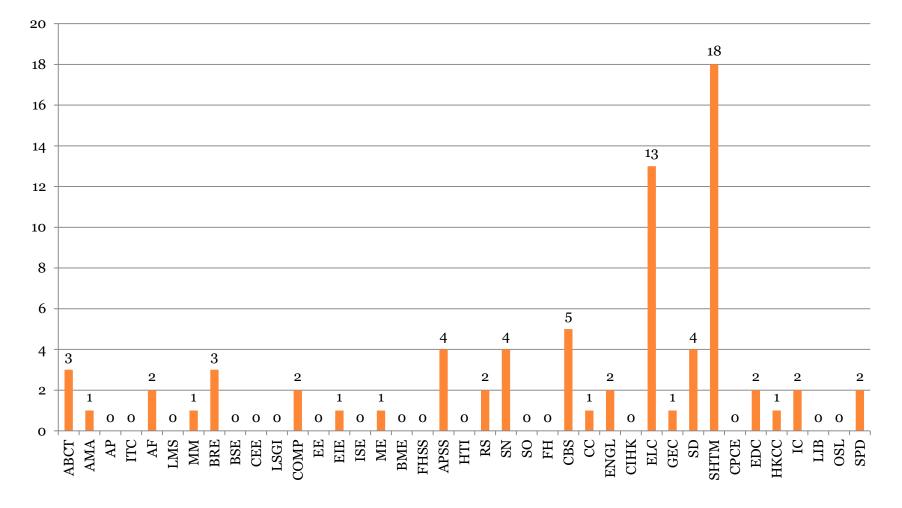
# Usefulness of the activities for updating the news in Learn@PolyU



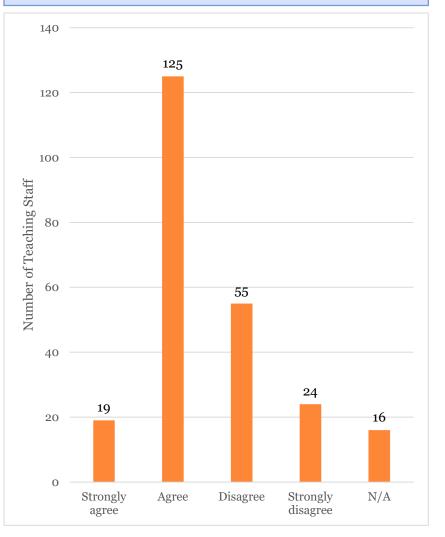
## In an average teaching week, how often did you use your mobile devices to access Learn@PolyU



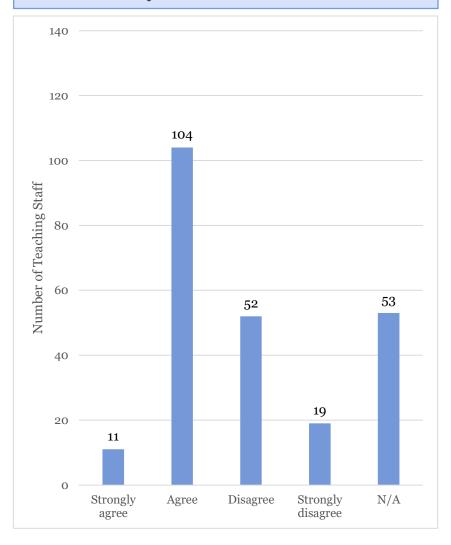
## Does your department / school / faculty provide training sessions on Learn@PolyU?



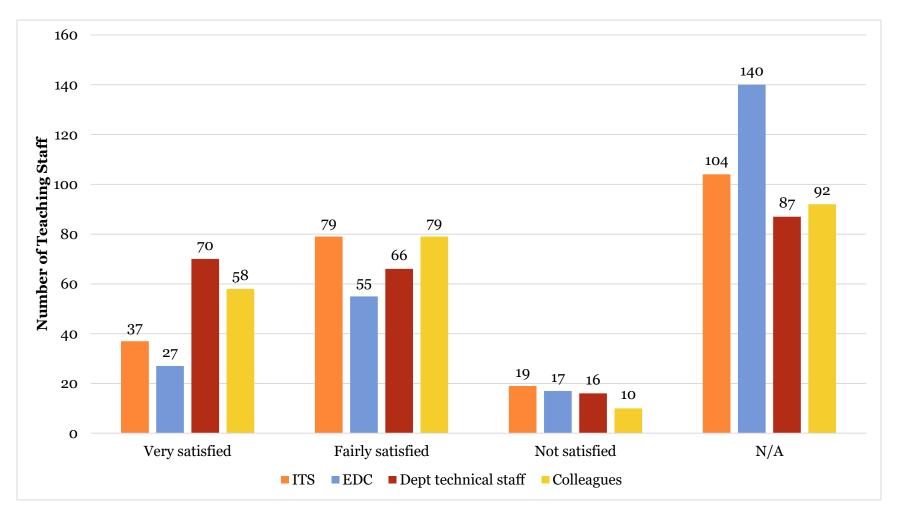
I have experienced **little or no technical problems** when trying to access Learn@PolyU.



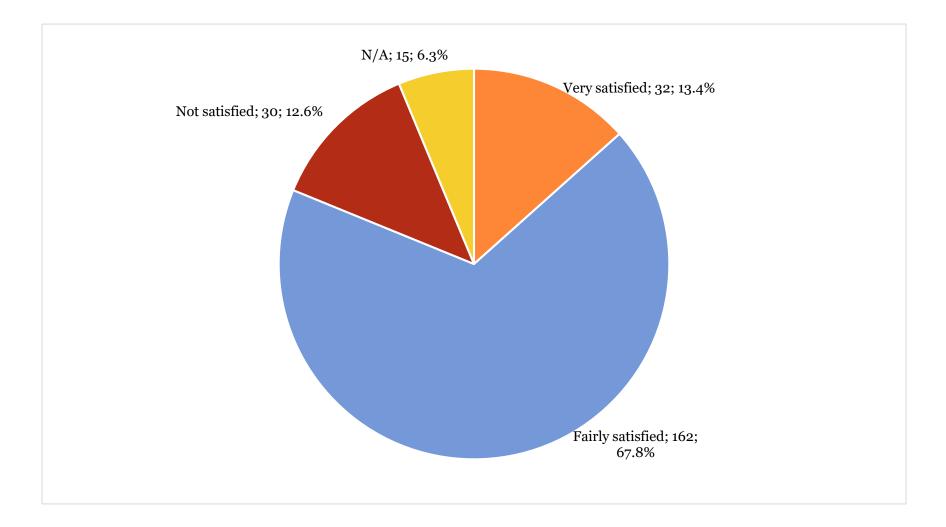
#### I have been able to obtain **effective technical support** in using Learn@PolyU.



## Satisfaction of technical Support Provided from different departments



### **Overall Satisfaction with Learn@PolyU**



### **Open Ended Question**

Do you have any suggestions about ways in which Learn@PolyU could be improved and/or further developed?

- "Make Grade Centre screen bigger so that all inputs ... visible at the same time. Make group email reliable. Make Grade Centre click on a grade, not type in a grade."
- "... teacher can upload the copies in a batch/zipped file. Then, Blackboard can distribute the copies to students individually."
- "The handling of courses ... may be simplified by using just one course code but allowed to move the same course from one semester to the other ..."
- "... when assignments are too large to pack and download, the system simply timed out itself and log you out without any explanation of the reason..."

### Suggestions on improvements

- "... a rep from every center, dept or faculty to act as the contact person so that needs for eLearning can be customized! These people can then form a sub-committee under the University Teaching and Learning Committee ..."
- "... Last year, there was someone there and it was really helpful but after that person left, the support centre personal never get back to questions asked."

## Future Plan

- To include responses from Year 1 students (students enrolled 2015/16) in the 2<sup>nd</sup> round of data analysis;
- Possible correlations among the data; and
- Review of the design and structure of the survey.

## Thank you!

