## Subject Description Form

<table>
<thead>
<tr>
<th>Subject Offering Department</th>
<th>Department of Management and Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Code</td>
<td>MM1B09</td>
</tr>
<tr>
<td>Subject Title</td>
<td>Chinese Wisdom on Management</td>
</tr>
</tbody>
</table>

### GUR Requirements

- **Cluster Area Requirements (CAR)**
  - Human Nature, Relations and Development
  - Community, Organization and Globalisation
  - History, Cultures and World Views
  - Science, Technology and Environment
- **Freshman Seminar**
- **Healthy Lifestyle**
- **Leadership & Intra-Personal Development (LIPD)**
- **Languages and Communication Requirement (LCR)**
- **Service-Learning**

### Reading/Writing Requirements in English/Chinese

- **China-Study Requirement (CSR)**
  - More than 60% CSR-related content
- **Eligible for “English Writing” (EW) designation**
  - Include an extensive piece of writing (2,500 words)
- **Eligible for “Chinese Writing” (CW) designation**
  - Include an extensive piece of writing (3,000 characters)
- **Eligible for “English Reading” (ER) designation**
  - Include a reading of an extensive text (100,000 words or 200 pages)
- **Eligible for “Chinese Reading” (CR) designation**
  - Include a reading of an extensive text (100,000 characters or 200 pages)

### Medium of Instruction

- English

### Credit Value

- 3

### Level

- 1

### Normal Duration

- 1-semester

### Pre-requisite / Co-requisite / Exclusion

- **Pre-requisite**: None

### Objectives

This subject provides concepts, knowledge and skills for students to learn from other people’s experience and enrich their own. It will help them to better prepare for their career in the real world. It also helps them to learn and perform better in organizations by transforming knowledge into wisdom. As a result, students can contribute more to organizational effectiveness.

### Intended Learning Outcomes

(a) Upon completion of the subject, students will be able to: Explain the theories of management and organization with the concepts of Chinese wisdom (GUR feature: Literacy);
(b) Describe the concepts of Chinese wisdom on self-development (GUR feature: Skills for Life-long learning);
(c) State the importance of ethical issues in management and organization (GUR feature: Higher order thinking);
(d) Discuss the application of Chinese wisdom in the real world (GUR feature: Higher order thinking).

**Subject Synopsis/Indicative Syllabus**

**Wisdom and Management**
Philosophy is “Love of Wisdom”
Chinese Wisdom and Practical Wisdom in Management

**Chinese Wisdom on Learning**
*The Great Learning* (Daxue) on Self-cultivation
*The Doctrine of the Mean* (Zhong-yong) on Learning Process and Goal Setting

**Leading People**
*The Analects* (Lun-yu) on interpersonal relationship
Superior People (Junzi) vs. Petty People (Xiaoren)
Zhong (loyalty), Shu (Empathy), and Humanity (Ren)

**Managing Organization**
*Dao De Jing* on Inactivity (Wu-wei)
*Han Fei Zizi* on Legalism (Fa-jia), with Power (Shi), Law (Fa) and Statecraft (Shu)
*The Art of War* (Sunzi) on Strategy and Execution
Zen (Chan) Buddhism on Creativity and Innovation

**Managing Change**
*The Book of Changes* (Yijing)
Yin and Yang
Shi-zhong (being appropriate to the time)

**The Wise Manager**
Living with The Way (Dao)
Managing with Virtue (De)
Facing ethical dilemma
Career management
Sageliness Within and Kingliness Without

**Teaching/Learning Methodology**
The lectures will present basic concepts in wisdom and explain it in terms of management and organizations. At the same time, the seminars will make use of the experiential exercises and case studies to make students master the concepts in a better way.

**Assessment Methods in Alignment with Intended Learning Outcomes**

<table>
<thead>
<tr>
<th>Specific assessment methods/tasks</th>
<th>% weighting</th>
<th>Intended Subject Learning Outcomes to be assessed (Please tick as appropriate)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td><strong>Continuous Assessment</strong></td>
<td><strong>50%</strong></td>
<td></td>
</tr>
<tr>
<td>1. Individual Assignment</td>
<td>30%</td>
<td>✓</td>
</tr>
<tr>
<td>2. Group Assignment</td>
<td>20%</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Final Examination</strong></td>
<td><strong>50%</strong></td>
<td>✓</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.

To pass this subject, students are required to obtain Grade D or above in both Continuous Assessment and Final Examination components.
**Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:**

The above methods are designed to ensure that all students –

- The Individual Assignment is used to facilitate students to reflect what they learn in class and share the wisdom with their classmates.
- The Group Assignment is designed to help students to learn as a group and put the concepts learned in real life practice.
- The Final Examination is used to test if students master the basic concepts explained in the lectures and seminars.

Feedback is given to students immediately following the presentations and all students are invited to join this discussion.

<table>
<thead>
<tr>
<th>Student Study Effort Required</th>
<th>Class contact:</th>
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<tbody>
<tr>
<td></td>
<td>Lectures: 26 Hrs.</td>
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<tr>
<td></td>
<td>Tutorials: 13 Hrs.</td>
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</table>

Other student study effort:

- Preparation for Individual and Group Assignments: 39 Hrs.
- Preparation for Final Examination: 39 Hrs.

Total student study effort: 117 Hrs.

<table>
<thead>
<tr>
<th>Reading List and References</th>
<th>Books</th>
</tr>
</thead>
</table>


References


Vermander, B. (2011). Chinese wisdom, management practices and the

**References in Chinese**