President’s Foreword

The Hong Kong Polytechnic University has long made outstanding contributions to the advancement of Hong Kong’s economy by offering a wide range of programmes, ranging from engineering to business administration, fashion and design, social work and various forms of healthcare study. All of these programmes have been foundation stones for many successful careers.

Currently, PolyU has the largest number of students among all local UGC-funded tertiary institutions. Our programmes are noted for their application-oriented focus and relevance to the needs of society. Surveys in recent years have consistently found our graduates to be of the highest practical value to employers. In addition, our students are praised for their quality, professionalism and adaptability.

While we strive to equip students with professional knowledge, we are also firmly committed to providing an all-round education to equip them with a global outlook, a high sense of social and national responsibility, good biliteracy and trilingualism, critical and creative thinking, entrepreneurship and leadership skills.

You will discover in this Prospectus that we have launched a series of new programmes in line with local and international trends. Furthermore, we have made great strides and will continue to devote our efforts in raising the profile of our part-time undergraduate and sub-degree programmes.

With the aim of meeting the challenges of today’s globalised and knowledge-based economy, we have restructured the Faculty of Business. This move will help us to achieve excellence in business education and nurture professionals in such fields as accounting, finance, hotels and tourism, logistics, management and marketing.

These are just some of the many ongoing initiatives that we have been putting in place to produce graduates who are not only trained professionally, but are also able to positively embrace the rapid changes in society.

I hope that through outlining the diverse range of programmes we offer, this Prospectus will help you decide on an educational plan that best suits your personal interests and career aspirations.

Poon Chung-kwong, GBS, PhD, DSc, JP
President