**Programme Code**
24014

**Stream Code**
HPT

**Mode of Study**
Part-time

**Normal Duration**
4 years

**Credits Required for Graduation**
72

**Fund Type**
Government-funded

**Programme Leader**
Benny Chan Man-leong, MBA, EdD, FHCIMA, CHE

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**Entrance Requirements**

- E in one HKALE subject;
- E in six HKCEE subjects including English Language (Syllabus B), and Chinese Language or Chinese Literature or (for those not taking Chinese since Secondary Five) a language other than Chinese and English;
- A minimum of 1,200 hours (or equivalent to 6 months) of work experience.

Mature applicants (aged 25 or above on September 1 in the year of admission) who do not have the stipulated entrance qualifications may be admitted on an individual and exceptional basis, provided that they can demonstrate competence in English, e.g. the successful completion of an external study programme taught and examined in English, such as courses of the UK’s Hotel & Catering International Management Association, the American Hotel & Motel Association, the Hong Kong Management Association or the Vocational Training Council.

Applicants under the age of 25 who possess a Certificate (e.g. certain programmes of the Institute of Vocational Education, the Caritas Institute for Further & Adult Education, the Caritas Bianchi College of Careers, the Kwun Tong Vocational Training Centre, the Hotel Industry Training Centre or Ryerson Polytechnic of Canada) that was awarded after full-time study of at least three months may also be considered for admission.

**Alternative Entry Route with Credit Transfer**

- Holders of a recognised Diploma or Certificate may be given credit transfer for a maximum of 10 Foundation Level subjects, i.e. 30 credits.

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**Programme Aims**

This programme is for middle managers who are working full-time in the tourism industry.

It will develop your general and specialist skills in the functional specialisms of tourism management, namely:

- Tourism & Transport Management;
- Sales & Marketing Management;
- Finance & Control Management; and
- Human Resources Management.

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**Characteristics**

In addition to lectures and seminars, field trips are incorporated. You will be able to decide your own pace of study by choosing subjects that fit your schedule.

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**Programme Structure**

Subjects are offered at Foundation and Professional Levels, and are related to the above functional specialisms. Each subject is self-contained, and you will be guided to identify how they connect with each other.

- **Foundation Level:** This will establish a basic framework of knowledge, skills and attitudes. Before commencing this level, orientation will be given to acquaint you with PolyU and encourage you to develop relationships. Your basic study skills will be consolidated and your future studies will be planned.
- **Professional Level:** This will develop your basic knowledge, skills and attitudes in the major functional specialisms. Before commencing this level, guidance will be given to re-establish your academic frame of mind and help plan your future study.

Each subject normally consists of three contact hours, during the day on weekdays.

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**Enquiries**

Information on the subjects offered can be obtained at [www.polyu.edu.hk/%7Ehtm/main_acad.htm](http://www.polyu.edu.hk/%7Ehtm/main_acad.htm).

For further programme information, please contact Dr Benny Chan Man-leong (tel: 2766 6346; email: hmbenny@polyu.edu.hk).