Developing Chinese medicine for international markets:

The engineering and manufacturing sector of Hong Kong is going into a new era. Instead of a floor production base, the Hong Kong industries are acting as the design, planning, quality control and customer service sector to oversee the Pearl River Delta. One of the fastest developments is biochemical production including Chinese medicine, where Hong Kong owns comparative advantages and niches.

The University of Warwick and The Hong Kong Polytechnic University Manufacturing Alumni Association has organized a seminar in this issue. Details as below:

**Date:** 10 September 2005, Saturday  
**Time:** 2:30 pm – 4pm  
**Venue:** N002, The Hong Kong Polytechnic University  
**Speaker:** Dr Edmund Lee  
**Abstract:**

Given the unmet medical needs and the increasingly sophisticated expectations of the public towards health promotion and treatment of illnesses, the prospect of developing science and evidence-based Chinese medicines and health-related products is good. With the commitment of both the mainland and local authorities and the strategic advantages of Hong Kong over the internationalisation and modernisation of Chinese medicine, the HKJCICM has laid a solid foundation towards spearheading development through quality, science, evidence and applications. Drawing experience from current regulations, development initiatives and specific research cases, Dr Lee will share with the audience the importance of quality across the CM-based product development value chain.

**Fee:** Free of Charge  

To register: visit our website [http://www.igds-alumni.org](http://www.igds-alumni.org) for this event and click yes on the Action line to complete the registration form.

**Supporting Organisations:**

Warwick Graduates’ Associations (Hong Kong)  
IGDS/IMDS Administration Unit, Hong Kong