Name: ___________________________ Gender: ☐ Male ☐ Female
Organization / Department: ________________________________
Occupation: ________________________________
Address: ____________________________________________
____________________________________________________
Email: ____________________________________________
Tel: __________________ Fax: __________________________

Choices of Seminars
☐ Seminar 1: Back2Golf Seminar
HK$1700 (Alumni will enjoy 15% discount)
Cheque Cheque No.
Payable to “The Hong Kong Polytechnic University”
Visa / Master Valid Unit: _______/_______
Cardholder: ________________________________
Card Number: _____________________________

☐ Seminar 2: Multidisciplinary seminar on ‘Wound Healing’
HK$700 (Alumni will enjoy 15% discount)
Cheque Cheque No.
Payable to “The Hong Kong Polytechnic University”
Visa / Master Valid Unit: _______/_______
Cardholder: ________________________________
Card Number: _____________________________

☐ Seminar 3: Planning, Implementing, and Evaluating Health Promotion Programs
HK$850 (Alumni will enjoy 15% discount)
Cheque Cheque No.
Payable to “The Hong Kong Polytechnic University”
Visa / Master Valid Unit: _______/_______
Cardholder: ________________________________
Card Number: _____________________________

Date: __________________ Signature: ____________________

Please return the completed form by mail (payment by cheque) or fax (payment by credit card).
Miss Yoko Ng, Integrative Health Clinic, AG057, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong, Tel: 2766 4638 / 2766 5517, Fax: 2334 3114
Participants will be accepted on a ‘First-come-first-serve’ basis. Applicants will be notified as soon as possible whether accepted or not. No refund unless for oversubscription.
Faculty of Health and Social Sciences

2005 Seminars

19 – 21 August 2005
Back2Golf Seminar

26 – 27 August 2005
Multidisciplinary Seminar on ‘Wound Healing’

13 – 14 December 2005
Planning, Implementing, and Evaluating Health Promotion Programs
Back2Golf Seminar

Date :  19 - 21 August 2005  
Time :  14:00 - 18:00 hours (Fri)  
        09:00 - 18:00 hours (Sat - Sun)  
Participants :  30  
                All sports medicine practitioners and professionals and  
                golf related professionals.  
Certificate :  Certificate of attendance will be awarded to participants  
                who have completed the program.  
Registration Fee :  HK$1,700 (Alumni will enjoy 15% discount)  
Venue :  Room AG 206 (Fri); Room GH 201 (Sat & Sun)  
         The Hong Kong Polytechnic University  

Speaker Bio:  Mark L Archambault, PT, PhD, CSCS

Dr. Archambault is owner of BACKtoGOLF Performance & Fitness, a  
physical therapy and sports performance clinic in Windsor, CA. He  
received his bachelor’s degree in physical therapy from New York  
University, his master’s degree in exercise physiology from Long Island  
University, and his doctoral degree in pathokinesiology from New York  
University. Dr. Archambault has extensive experience working with  
professional and amateur athletes from helping them recover from an injury to  
getting them ready for competition. He has lectured throughout the United  
States on the biomechanics of the golf swing, rehabilitation of the injured golfer,  
and physical conditioning for golf. His doctoral dissertation examined the  
forces generated in the lumbar spine during two different golf swings.

Seminar description

The golf swing movement is presented from a biomechanical perspective. The arthrokinematics, osteokinematics, and myofascial relationships of the golf  
swing movement and how the movement is affected by muscle imbalances,  
soft tissue and joint restrictions are described. A golf-specific evaluation, soft  
tissue and joint mobilization techniques, and an exercise program to develop  
golf rehabilitation and performance program are presented. An analysis of  
specific swing faults will be described and discussed.
Objectives

Topics to be covered in this workshop will include the following 6 major areas:

1. Appreciate the complexity of the golf swing movement.
2. Evaluate the biomechanics of the golf swing movement from the address position through to the finish position.
3. Identify movement restrictions from the foot and ankle to the cervical spine as they relate to the golf swing.
4. Apply soft tissue and joint mobilization techniques to minimize stress on the body and improve the golf swing movement.
5. Formulate and implement an exercise program to improve flexibility, strength, balance, and power as they relate to the golf swing.
6. Integrate the concepts of spinal stabilization into the rehabilitation program for the golfer.

Course requirements

1. Seminar participants should have a basic background in spinal biomechanics and stabilization, soft tissue and spinal mobilization.
2. Seminar participants should wear loose fitting clothing – athletic attire (gym shorts, t-shirts [sports bra for women], and athletic shoes).
3. Seminar participants should have a golf club (preferably a 5 or 6-iron).
Multidisciplinary Seminar on ‘Wound Healing’

Date : August 26 - 27, 2005

Time : 18:30 - 21:00 hours (Fri)
09:00 - 16:30 hours (Sat)

Participants : 100
All health practitioners and professionals who are interested in wound healing.

Certificate : Certificate of attendance will be awarded to participants who have completed the program.

Registration Fee : HK$700 (Alumni will enjoy 15% discount)

Venue : Room HJ 302
The Hong Kong Polytechnic University

Keynote Speaker Bio: Dr. Mary Dyson

Mary Dyson PhD, FCSP, FAIUM, is Emeritus Reader in Tissue Repair Biology at the University of London. From 2001-2003 she was a visiting professor at Kansas University Medical Center in the Department of Physical Therapy and Rehabilitation Sciences. She is also a director of Dyderm Ltd (biomedical consultancy) and Executive Vice-President of Longport Inc (specialists in high resolution diagnostic ultrasound). Mary has published over 100 papers in peer-reviewed journals, is also a co-editor of the 37th and 38th editions of Gray's Anatomy. She has given over 220 invited lectures on wound healing and other aspects of tissue repair, ultrasound therapy, laser therapy and high resolution diagnostic ultrasound in numerous countries, mainly the USA and Canada. She taught anatomy and cell biology for 34 years in Guy’s Hospital Medical & Dental Schools which became part of the United Medical & Dental Schools of Guy’s and St. Thomas' Hospitals, the latter now being incorporated into the GKT School of Biomedical Sciences, King’s College, University of London. Mary was director of the Tissue Repair Research Unit at Guy’s for 12 years. In 1989 she was elected an Honorary Fellow of the American Institute of Ultrasound in Medicine for outstanding contributions to the field of medical ultrasound. In 1990, she was elected a Fellow of the Chartered Society of Physiotherapy, UK for research into the biological effects of electrotherapy. She was President of the International Laser Therapy Association from 1992-1994, is a founder and Honorary Member of the World Association of Laser Therapy (WALT), and a Life Member of the North American Association for Laser Therapy (NALT). In 1996 the degree of Doctor of Humane Letters (honoris causa) was conferred on her by the Pennsylvania College of Podiatric Medicine. She is a member of the Board of Directors of the World Walk Foundation, an international charity coordinating support for people with lower extremity disabilities.
Seminar description

Successful wound healing requires an intricate and integrated interplay of various cell types, pathways, and processes. Over the years, basic and clinical research has discovered much about the individual molecular and cellular processes involved in wound healing, but efforts in accelerating and/or improving wound healing by enhancing, inhibiting, or modifying isolated aspects of the wound healing process have encountered many difficulties. The objective of this seminar is to encourage and enable clinical researchers and health care professionals to have an update on contemporary research findings on wound healing. It is anticipated that speakers from different health care disciplines will address problems that could lead to significant improvements in the quality and speed of wound healing and a greater understanding of pathophysiology and systems biology of wound healing. Keynote Speaker: Mary Dyson PhD, FCSP, FAIUM, is Emeritus Reader in Tissue Repair Biology at the University of London, UK.

Objectives

Topics to be covered in this seminar will include the following seven areas:

1. The role of phototherapy in tissue repair.
2. Potential of ultrasound and tissue elasticity imaging in wound healing.
3. Corneal wound healing.
4. The role of ultrasound in tissue repair.
5. Pinch epithelialization skin graft by a nurse specialist.
7. The assessment of wound healing: a comparison of ultrasound biomicroscopy with other techniques.
8. Antibiotic resistance in wound infection.
9. Low level laser therapy on burn healing.
10. The future trends of wound-healing.
Planning, Implementing, and Evaluating Health Promotion Programs

Date : 13 - 14 December 2005
Time : 09:00 - 17:00 hours (Tue - Wed)
Participants : 100
All health practitioners and professionals of health promotion, fitness, wellness, nursing, psychology, and nutrition.
Certificate : Certificate of attendance will be awarded to participants who have completed the program.
Registration Fee : HK$850 (Alumni will enjoy 15% discount)
Venue : Room N001
The Hong Kong Polytechnic University

Speaker Bio:  Dr Fuzhong Li

Dr. Li is a Senior Research Scientist at the Oregon Research Institute in Eugene, Oregon, U.S.A. A native of Shanghai, China, he received his MS degree in Social Psychology of Sport from the University of Oregon in 1990, and his PhD in Exercise Science and Research Methods from the Oregon State University in 1996. Dr. Li joined the Oregon Research Institute (ORI) in 1996 and worked as an associate scientist and data analyst on several National Institutes of Health (NIH) funded projects before being elected a research scientist at ORI in the summer of 2000. He achieved his current rank in 2003.

Dr. Li has been Principal Investigator on five NIH research grants (totaling more than US$ 2 million), and co-Principal Investigator on several others. Dr. Li’s research areas include but are not limited to, community health promotion, multilevel influences on physical activity, and falls and injury prevention interventions among the elderly. He has published a series of papers on his controlled trials evaluating the effectiveness of exercise interventions on a range of psychosocial and biomedical outcomes, and falls among older adults. He has also published extensively on individual, social, physical, and built environment influences on physical activity. Dr. Li’s additional interests include structural equation modeling methodologies. He has published several articles and book chapters on applications of structural equation modeling, including interactions among latent variables, multilevel analysis, growth curve and growth mixture analysis.

Dr. Li is a member of the American College of Sports Medicine and actively involved in professional activities and services. Currently, Dr. Li serves as a council member on the Centers for Disease Control and Prevention’s (CDC)
Advisory Committee for Injury Prevention and Control at the National Center for Injury Prevention and Control (NCIPC); is a member of the Science and Program Review Subcommittee (SPRS) of NCIPC; a review member of the Musculoskeletal Rehabilitation Sciences study section at the NIH; and an editorial board member on three peer-reviewed social science journals. Dr. Li has recently served as an ad hoc reviewer of research grant applications for the Health, Welfare and Food Bureau, Government of the Hong Kong Special Administrative Region (HKSAR).

**Seminar description**

This workshop is intended to provide a general introduction of main issues related to philosophy, rationale, and guidelines for developing health promotion programs in general community settings. The overall objective of this workshop is to help the health promotion students and specialists in planning, developing, implementing, and evaluating programs in a variety of settings, with a strong focus on the community. The content will be valuable to health professionals seeking to enhance their perspective on health promotion programs, and to the professionals seeking to utilize a community format for planning, implementing, and evaluating health promotion programs. Individuals from the disciplines of health promotion, fitness, wellness, nursing, psychology, and nutrition will also find the workshop presentations useful.

**Objectives**

Topics to be covered in this workshop will include the following nine major areas:

1. The Need for Health Promotion
2. Planning Health Promotion Programs
3. Models for Health Promotion Interventions
4. Conducting Needs Assessments
5. Formulating Plans for Health Promotion Programs
6. Management Issues in Health Promotion Programs
7. Marketing and Maintaining Involvement
8. Evaluation of Health Promotion Effectiveness
9. Utilizing Assessment Instruments