

# Next generation innovation platforms in support of total project solutions and process integration in the construction sector

By

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With  
Attendance  
Certificate

The presentation will cover the development of nD/BIM platforms in order to support the uptake of these technologies, and will also cover technological and cultural issues related to the development of innovation platforms.



**Date: 1 December 2008 (Monday)**

**Time: 6:30 to 7:30 pm**

**(Refreshments will be served at 6:00 pm)**

**Venue: Chiang Chen Studio Theatre,  
The Hong Kong Polytechnic University**

## Speaker

Professor Ghassan Aouad is the Pro-Vice-Chancellor for Research, Innovation and Internationalisation at the University of Salford. Ghassan joined Salford in 1992 as a Research Fellow working on the Integrated Construction EPSRC-funded project. Prior to joining Salford, he spent five years in the Department of Civil and Building Engineering of Loughborough University, where he obtained his MSc in Construction (1987) and his PhD entitled 'Integrated Planning Systems for the Construction Industry' (1991). Before becoming PVC in July 2008, Ghassan was Dean of the Faculty of Business, Law and The Built Environment at the University (2006-2008), and prior to this he held the position of Director of the Research Institute of the Built & Human Environment which achieved the RAE 6\* status in 2001. Between 2003 and 2006 he was Head of School of Construction & Property Management at the University.

Ghassan is also Co-Director of the £5m EPSRC funded Salford Centre for Research & Innovation in the Built & Human Environment, a visiting professor at Universiti Teknologi Malaysia (UTM), and Fellow of the CIOB. Ghassan has spent the last 20 years teaching and researching subjects related to the areas of Information Modelling and Visualisation, nD simulation, and process mapping. His publications record includes over 78 refereed journal papers, 113 conference papers, and a number of books, book chapters and reports. He is also currently on the editorial board of several international journals, including Construction Management and Economics. As a principal investigator, Ghassan has generated over £10M to support research related to built and human environment processes and products, collaborating widely with many UK and international institutions, and has presented his work in more than 35 countries.

**\*\*\* ALL INTERESTED ARE WELCOME \*\*\***

**Please reserve your seat with Miss Joyce Wong at Tel.: 2766-5038, Email: clwjoyce@inet.polyu.edu.hk**

\* An attendance certificate will be issued to each registered participant.

Applicants with confirmed registration but failed to turn up will be put on lower priority in the registration for the next Faculty seminar.