

# Nivea U Combat! 2011 - P.T.U.



Dear Fellow Schoolmates and Staff,

Happy New Year! First greetings from the students team – P.T.U. representing PolyU, to join the competition of Nivea U Combat! 2011.

Nivea U Combat! is a marketing competition organized by the skincare company Nivea. Through this practical marketing competition, we are here to demonstrate our marketing insights, design techniques, creativeness and innovation to accomplish given tasks. The winning team may gain opportunity for internship and tempting scholarship. And after rounds of application and interview, we have proudly entered the Final 8, out of 142 teams.



Our team P.T.U. stands for **P**assion, **T**alent, and **U**niqueness, which also means **P**oly-**T**echnic **U**niversity, the bond and place that brings six of us together. We are Jann Lam, Venus Lam, Chung Chi Yan, Arga Cheng from Fashion and Textiles, Dick Au from Advertisement Design and Kenneth Lee from Tourism Management. Our aim is to take up every upcoming challenge together and make a difference. We hope our fellow schoolmates and staff will look forward to our coming events and functions.

**We Change &  
Make a Difference!**



We sincerely need your help and support as a part of PolyU. You may have noticed or missed our previous fascinating event at the PolyU campus earlier. And more interesting and innovative events are coming soon. Watch Out! Stay Alert! To find out more about us, please feel free to “Like” our Facebook page (<https://www.facebook.com/pages/Nivea-U-Combat2011-PTU-POLYU/288140971205758>) or email to us at [nivea.ptu@gmail.com](mailto:nivea.ptu@gmail.com).

We wish you all a fruitful year in 2012, and keep updated with P.T.U.

Yours sincerely,

Venus Lam  
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Nivea U Combat! 2011  
'We Challenge & Make A Difference'  
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