

Outstanding Student of Faculty



**Outstanding Student of
Faculty of Business**

LEE Shin Dong

Bachelor of Business Administration in Management
Minor in Business Economics
Department of Management and Marketing



Studying at PolyU exceeded my expectations and provided me with a fulfilling university life. The comprehensive resources offered at PolyU equipped me with professional knowledge, developed my professional competencies, and broadened my global perspective. Through supportive professors, various overseas learning opportunities, and scholarships, I had the freedom to explore and upskill myself without hesitation or financial burden.

My most memorable experience during my study was the academic exchange at Copenhagen Business School in Denmark. Living in Europe exposed me to different norms, beliefs, and learning styles, broadening my horizons and giving me a deeper understanding of the difference between European and Asian cultures. It was an eye-opening experience and gave me the chance to travel around Europe and tick off my travel bucket list.

PolyU has been instrumental in my personal and academic growth. I am grateful for the opportunities and support that have shaped me into a well-rounded individual. The Outstanding Student Award acknowledges my hard work and resourceful self-development. It boosted my confidence and motivated me to excel further and set higher goals.

Achievements / Activities:

- Recipient, Belt & Road Scholarship (Malaysia) 2020/21 – 2023/24
- Participant, Academic Exchange at Copenhagen Business School, Denmark 2022/23
- Participant, 11th University Scholars Leadership Symposium, Bangkok, Thailand 2023
- Human Resource Intern, Plaza Premium Group, Hong Kong 2023
- Recipient, HKSAR Government Scholarship Fund – Reaching Out Award 2022/23
- Recipient, Dean's Honours List 2020/21 & 2021/22
- Internal Vice President, PolyU Malaysian Student Association 2021/22
- External Outreach and Publicity Director (HK), The International Council of Malaysian Scholars and Associates 2021/22
- First Runner-up, TEOTH Business Case Study Competition 2021
- Recipient, HKSAR Government Scholarship Fund – Talent Development Scholarship 2020/21