

Dr. Kong Footcare Overseas Clinical Placement Scholarship

Background:

The CEO of Dr. Kong Footcare, Mr. Raymond Ng, a graduate from the Prosthetic and Orthotic programme under the auspices of the Hong Kong Government, established the “Dr. Kong Footcare Health Shoe Shop” in 1998, with an aim to promote primary footcare to the general public. He now has 41 shops throughout Hong Kong, 17 shops in China and exports to many overseas countries. Dr. Kong Footcare initially focused on shoes and footcare products for infants and children, and gradually the service has extended to adults and the elderly. Nowadays Dr. Kong Footcare has service contracts supplying ‘uniform shoes’ to discipline services within Hong Kong Government departments, airlines, banks, department stores and property management companies.

Through the development and expansion of his business, Mr. Ng has recognised the importance of promoting a global outlook, lateral thinking and entrepreneurial judgment in student learning. He recognises the importance of specific expertise within the physiotherapy profession, such as an understanding of the biomechanics of lower limb muscles in walking, running and sports, relationship of posture and gait, and specific skills in maintenance and management of musculo-skeletal health, which would assist the development of healthy foot care products. He has thus included physiotherapists in his business venture. He currently support the development of physiotherapy training by contributing annually, SIX “Dr. Kong Footcare Overseas Clinical Placement Scholarships”, each of HK\$5,000, to undergraduate physiotherapy students participating in an overseas clinical placement.

Scholarship

Six scholarships, each of HK\$5,000 will be granted to six **physiotherapy** students participating in an overseas clinical placement, selected by the Clinical coordinating team. The selection criteria will follow the guidelines as listed in the “Clinical Manual” for physiotherapy students.

Scholarship recipients will be presented the scholarship at the Commencement Ceremony.

Scholarship will be presented by Mr. Raymond Ng.

September 2009