

ANALYZE

The following is an example in Mechanical Engineering. The student has achieved “relational understanding” by analyzing an opportunity.

Analyze	Examine in detail the elements of a topic and how they relate to each other
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The Question

Analyze the opportunity of your product before proposing a marketing plan.



What students commonly do

- They only propose a marketing plan based on details of their product **without examining its opportunity in the market.**



An example of good work

This answer considers both the product and the current market when examining the opportunity.

