Scholarship

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Our students can also win other scholarships from The Hong Kong Jockey Club, the Emperor Group, Shin Hing Group, etc., on top of the Li & Fung Scholarship, Emperor Foundation Scholarship and Hong Shiu Chuen Scholarship.

Entrance Requirements

For entry with HKALE qualifications, local applicants must satisfy the General Minimum Entrance Requirements of the University:

- E in HKALE Chinese Language or C in HKALE (AS-Level) Chinese Language or for applicants who have not taken Chinese since Secondary Five; D in a HKCEE language other than Chinese and English.
- E in HKALE (AS-Level) Use of English.
- E in two other HKALE subjects, or E in one other HKALE subject and two other HKALE (AS-Level) subjects.
- E in five HKCEE subjects.

*For attempts at English Language and Chinese Language in 2012 and after at least level 3 is required.

Specific subject requirement of this programme:

- Grade E in HKCEE Mathematics or Additional Mathematics

For details of non-JUPAS and non-local applications, please refer to Study@PolyU website: www.polyu.edu.hk/Study.

Equities

On Admission: (852) 2333 0600
On Programme: (852) 2796 2100
Email: mmam@polyu.edu.hk
Website: http://www.polyu.edu.hk/mm

Other Information

Mode of Study: Full-time
Programme Duration: 3 years
Credits Required: 96 academic credits plus 3 training credits from WIE for BBA (Hons) in Management
Fund Type: Government-funded
Intake Number: 38
Programme Leader: Dr Andy W. Chan
Deputy Programme Leader: Dr Robert Wright & Dr Wing Lam

BBA (Hons) in Management

管理學(榮譽)工商管理學士學位

JUPAS Code: 3583

Qualified for the real world
BBA (Hons) in Management

JUPAS Code: 3583

Aims
This programme provides you with:

- A rounded business education and training in management with specialization in Human Resource Management (HRM).
- The management skills for development into a business leader in Hong Kong, Mainland China and the Region.

Characteristics
- There is a wide range of subject choices in relation to HRM, general management and international business.
- You have the option of majoring in Management and minoring in any other discipline.
- Emphasis is placed on interactive and student-centered learning with case studies, role-play and simulation exercises.
- There are company and other organization visits and practicums to share with you their extensive and direct experience.
- Based on your performance you may be awarded a scholarship from a professional body such as the Hong Kong Institute of Human Resource Management.
- For hands-on experience before graduation, every student is required to complete 300 hours (3 training credits) of Work-Integrated Education (WIE). The Department of Management and Marketing students take up summer placements with Hong Kong, Mainland China or overseas firms or part-time employment during a semester or other WIE opportunities.
- Students are encouraged to participate in the Whole Person Development Programme (WPDP) which includes a range of extra-curricular activities such as leadership training camp, mentorship scheme and exchange study in an overseas university.

Programme Structure
- In Year One, you study broad fundamental subjects such as Accounting, Business Law, Economics, Finance, Information Technology, Management & Organization, Marketing and Quantitative Methods.
- In Years Two and Three, you may choose to specialize in HRM taking subjects such as Training & Development, Staffing & Selection, Pay & Benefits, Employee Relations, Employment Law and HRM in China. You also enhance your knowledge and skills in Management with subjects such as Management Leadership, Organizational Behaviour, Strategic Management, International Business, Entrepreneurship and Management Project, etc.

Career Prospects
- Graduates are qualified for a wide variety of general management and administrative positions including administrative assistant, executive officer and management trainee.
- Students taking Human Resource Management subjects have been offered positions such as HR personnel officers, training officer, recruitment officer, compensation specialist and HR consultant.

Professional Recognition
Graduates satisfy the membership requirements of the Hong Kong Institute of Human Resource Management and the Personnel Management Club of the Hong Kong Management Association.

Subjects in BBA (Hons) in Management

<table>
<thead>
<tr>
<th>COMMON SUBJECTS for all BBA students:</th>
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<tr>
<td>Business Finance</td>
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<tr>
<td>Corporate Social Responsibility</td>
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<td>Financial Accounting</td>
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<tr>
<td>Global Economic Environment</td>
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<tr>
<td>Information Technology for Business</td>
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<tr>
<td>Introduction to Business Law</td>
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<tr>
<td>Introduction to Economics</td>
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<tr>
<td>Introduction to International Business</td>
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<tr>
<td>Management Accounting 1</td>
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<tr>
<td>Management &amp; Organization</td>
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<tr>
<td>Operations Management</td>
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<tr>
<td>Quantitative Methods for Business</td>
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<td>Strategic Management</td>
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<td>University English for Business Students</td>
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<tr>
<td>Workplace English for Business Students</td>
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<tr>
<td>Putonghua for Business Administration</td>
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<tr>
<td>Personal Skills Development</td>
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<tr>
<td>2 General Education Subjects</td>
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</tbody>
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<tr>
<th>Specialist HRM Subjects for Management students:</th>
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<tbody>
<tr>
<td>Employee Relations</td>
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<tr>
<td>Employment Law</td>
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<tr>
<td>Human Resource Management</td>
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<tr>
<td>Human Resource Management in China</td>
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<tr>
<td>Management of Pay and Benefits</td>
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<td>Managerial Leadership</td>
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<td>Management Information Systems</td>
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<td>Management Project</td>
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<tr>
<td>Managing Diversity in Organizations</td>
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<td>Research Methods for Management</td>
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</tbody>
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M A S T I N D U S T R I E S P A R E S T I L L

M A S T I N D U S T R I E S P A R E S T I L

M A S T I N D U S T R I E S P A R E S T I L
BBA (Hons) in Management
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