
By

Prof. Karl Aquino
University of British Columbia, Canada

Date: Thursday, 4 March 2010
Time: 2:30 p.m. - 4:00 p.m.
Venue: M802

All interested are welcome

ABSTRACT

In this presentation Prof. Karl Aquino will discuss Aquino and Reed’s (2002) social-cognitive conception of moral identity. Aquino and Reed (2002) define moral identity as a mental representation of the moral character that is held in memory and projected to others through symbolic, identity-reinforcing acts. The rationale behind Aquino and Reed’s (2002) moral identity instrument will be explained and examples of empirical studies based on the social-cognitive definition will be presented. He will also propose a general framework for studying the role of moral identity in moral functioning and suggest directions for future research.

Karl Aquino is the Richard Poon Professor of Organizations and Society at the Sauder School of Business at the University of British Columbia. His research focuses on moral functioning, workplace victimization, revenge and forgiveness in organizations, and power and social dominance. He has published his work in management, psychology, and marketing journals. He received his Ph.D. in Organizational Behavior from Northwestern University.