THE HONG KONG POLYTECHNIC UNIVERSITY
DEPARTMENT OF MANAGEMENT & MARKETING

DEPARTMENTAL RESEARCH SEMINAR

“Understanding Knowledge Management Systems Continuance: A Decomposed Model”

By

Dr Joy He

Date: Monday, 16 April 2007
Time: 3:35 p.m. - 4:35 p.m.
Venue: M802

All interested are welcome
ABSTRACT

Dr Joy He

Knowledge management (KM) research has yielded extensive theoretical explanations on the motivations of an individual to share knowledge using various types of face-to-face or virtual communication, each with different sets of factors influencing knowledge sharing or knowledge management systems (KMS) utilization. We propose that by decomposing individual belief into multidimensional belief constructs specific to knowledge contribution and knowledge seeking contexts, those diverse factors can be consistently related to the antecedents of behavioural intention. Based on information systems (IS) continuance research and extant literature on KM, we formulate the research models for KMS continuance for knowledge contribution and seeking behaviours, and test them with empirical data from a longitudinal study.