The Outcome-based Approach to Learning and Teaching: An Experience-sharing Session on Teaching Strategic Management

By

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Time: 2:30 p.m. - 3:30 p.m.
Venue: M802

All interested are welcome
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ABSTRACT

This is an experience-sharing session primarily catered for new MM teaching staff (but not-so-new colleagues are also welcome). The aim of this session is to provide a platform for discussing the principal concepts, frameworks and techniques of learning and teaching, and at the same time, exploring the application of outcome-based learning process to the design of a business management subject (by using strategic management as an example).

A paradigm shift away from teaching in favor of learning has occurred in the learning and teaching literature. Outcome-based learning (OBL), which focuses on the student’s learning experience and what they need to do to achieve this, has widespread usage. The institutional learning outcomes of PolyU can be broadly understood as covering four domains of development, representing four broad qualities expectable in PolyU graduates, which are development as competent professionals, creative problem solvers, effective communicators, and responsible global citizen. The active involvement of PolyU teaching staff in this OBL process can help them to be more thoughtful in their curriculum development and much more explicit about their expectations regarding what they want students to know and the key skills they would like students to acquire. In particular, it is expected that OBL can make them more deliberate about the process of developing effective assessment of students’ learning.