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## **Curriculum Vita**

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Present position: Visiting Chair Professor of Psychology  
Department of Management and Marketing  
Hong Kong Polytechnic University  
(from January, 2012)

Previous positions: Chair Professor of Psychology  
Department of Applied Social Sciences  
Hong Kong Polytechnic University  
(2009 to 2011)

Professor of Psychology (now Emeritus)  
Chinese University of Hong Kong  
(1974 to 2008)

Visiting Professor  
School of Business  
University of Hawaii  
(Summer, 1991)

Visiting Assistant Professor  
Department of Sociology  
Kwansei Gakuin University  
Nishinomiya, Japan  
(1971-1974)

Research Associate (on post-doctoral fellowship)  
Department of Psychology  
Michigan State University  
(1970-1971)

### ***Academic Background***

High school diploma from Upper Canada College (Toronto) in 1962  
Bachelor of Arts in Honours Psychology from University of Toronto in 1966  
Doctorate in psychology from Stanford University in 1970

### **Fellowships and Grants Received**

Woodrow Wilson Fellowship in 1966  
 National Research Council of Canada Doctoral Fellowship in 1967, 1968, and 1969  
 Social Science Research Council Postdoctoral Fellowship in 1970  
 Canada Council Research Fellowship in 1972  
 Social Science Research Council Research Grant in 1973  
 University Grants Committee (Hong Kong) in 1998-2003 for "A psychological study of social axioms"

### **Articles in Journals**

1. Bond, M. H., Byrne, D., & Diamond, M. J. (1968). Effects of occupational prestige and attitude similarity on attraction and assumed similarity of attitude. *Psychological Reports*, 23, 1167-1172.
2. Byrne, D., Bond M. H., & Diamond, M. J. (1968). Responses to political candidates as a function of attitude similarity-dissimilarity. *Human Relations*, 22, 251-262.
3. Griffitt, W., Byrne, D., & Bond, M. H. (1971). Proportion of positive adjectives and personal relevance of adjectival descriptions as determinants of attraction. *Journal of Experimental Social Psychology*, 7, 111-121.
4. Bond, M. H. (1972). The effect of an impression set on subsequent behavior. *Journal of Personality and Social Psychology*, 24, 301-305.
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8. Diamond, M. J., & Bond, M. H. (1974). The acceptance of "Barnum" personality interpretations by Japanese, Japanese-American and Caucasian-American college students. *Journal of Cross-Cultural Psychology*, 5, 228-235.
9. Bond, M. H., Nakazato, H., & Shiraishi, D. (1975). Universality and distinctiveness in dimensions of Japanese person perception. *Journal of Cross-Cultural Psychology*, 6, 346-357.
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12. Nakazato, H., Bond, M. H., & Shiraishi, D. (1976). Dimensions of personality perception:

An examination of Norman's hypothesis. *Japanese Journal of Psychology*, 47, 139-148. (In Japanese with English abstract)

13. Bond, M. H., & Komai, H. (1976). Targets of gazing and eye contact during interviews: Effects on Japanese non-verbal behavior. *Journal of Personality and Social Psychology*, 34, 1276-1284.
14. Bond, M. H., & McGuire, P. T. (1977). The use of student-led task groups in university teaching. *Chung Chi Bulletin*, 60, 38-42.
15. Bond, M. H., & Ho, H. Y. (1978). The effect of relative status and the sex composition of a dyad on the cognitive responses and non-verbal behavior of Japanese interviewees. *Psychologia*, 21, 128-136.
16. Bond, M. H. (1979). Dimensions used in perceiving peers: Cross-cultural comparisons of Hong Kong, Japanese, American, and Filipino university students. *International Journal of Psychology*, 14, 47-56.
17. Bond, M. H. (1979). Winning either way: The effect of anticipating a competitive interaction on person perception. *Personality and Social Psychology Bulletin*, 5, 316-319.
18. Bond, M. H., & Goodman, G.N.S. (1980). Gaze patterns and interaction contexts: Effects on personality impressions and attributions. *Psychologia*, 23, 70-79.
19. Yang, K. S., & Bond, M. H. (1980). Ethnic affirmation by Chinese bilinguals. *Journal of Cross-Cultural Psychology*, 11, 411-425.
20. Bond, M. H. (1980). Presidential address, 1980. *Bulletin of the Hong Kong Psychological Society*, 5, 45-48.
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23. Bond, M. H., & Yang, K. S. (1982). Ethnic affirmation versus cross-cultural accommodation: The variable impact of questionnaire language on Chinese bilinguals in Hong Kong. *Journal of Cross-Cultural Psychology*, 13, 169-185.
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25. Bond, M. H., Leung, K., & Wan, K. C. (1982). The social impact of self-effacing attributions: The Chinese case. *Journal of Social Psychology*, 118, 157-166.
26. Pierson, H. D., & Bond, M. H. (1982). How do Chinese bilinguals respond to variations of interviewer language and ethnicity? *Journal of Language and Social Psychology*, 1, 123-139.

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29. Bond, M. H., & Cheung T. S. (1983). The spontaneous self-concept of college students in Hong Kong, Japan, and the United States. *Journal of Cross-Cultural Psychology*, 14, 153-171.
30. Hewstone, M., Bond, M. H., & Wan, K. C. (1983). Social facts and social attributions: The explanation of intergroup differences in Hong Kong. *Social Cognition*, 2, 142-157.
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33. Bond, M. H., Chiu, C. K., & Wan, K. C. (1984). When modesty fails: The social impact of group-effacing attributions for success or failure. *European Journal of Social Psychology*, 14, 335-338.
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63. Schermerhorn, J. R. Jr., & Bond, M. H. (1991). Upward and downward influence tactics in managerial networks: A comparative study of Hong Kong Chinese and Americans. *Asia-Pacific Journal of Management*, 8, 147-158.
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85. McCrae, R. R., Zonderman, A. B., Costa, P. T., Bond, M. H., & Paunonen, S. V. (1996). Evaluating replicability of factors in the revised NEO Personality Inventory: Confirmatory factor analysis versus Procrustes rotation. *Journal of Personality and Social Psychology, 70*, 552-566.
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91. Kwan, V. S. Y., Bond, M. H., & Singelis, T. M. (1997). Pancultural explanations for life satisfaction: Adding relationship harmony to self-esteem. *Journal of Personality and Social Psychology, 73*, 1038-1051.
92. Schermerhorn, J. R. Jr., & Bond, M. H. (1997). Cross-cultural leadership dynamics in collectivism and high power distance settings. *Leadership & Organization Development Journal, 18*, 187-193.
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110. Bond, M. H. (2000). Distant anguish and proximal brotherhood: Using psychology to move beyond the Chinese face. *Journal of Psychology in Chinese Societies*, 1, 143-148.
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6. Yik, M. S. M., & Bond, M. H. (1993). Exploring the dimensions of Chinese person perception with indigenous and imported constructs: Creating a culturally balanced scale. In G. Davidson (Ed.) (1994). *Applying psychology: Lessons from Asia-Oceania*. Carleton, Australia: Australian Psychological Society.
7. Bond, M. H. (1988). Finding universal dimensions of individual variation in multi-cultural studies of value. In B. Puka (Ed.) (1994). *New research in moral development*, Vol. 5. New York: Garland.
8. Smith, P. B., Misumi, J., Tayeb, M., Peterson, M., & Bond, M. H., (1989). On the generality of leadership style measures. In T. Jackson (Ed.) (1995). *Cross-cultural management*. Oxford: Butterworth Heinemann.
9. Yang, K. S., & Bond, M. H. (1990). Exploring implicit personality theories with indigenous or imported constructs: The Chinese case. In D. C. Funder & D. J. Ozer (Eds.) (1997). *Pieces of the personality puzzle: Readings in theory and research*. New York: W. W. Norton.
10. Bond, M. H. (1999). Unity in diversity: Orientations and strategies for building a harmonious, multicultural society. In J. Adamopoulos & Y. Kashima (Eds.). *Social psychology and cultural context* (pp. 17-39). Thousand Oaks, CA: Sage.
11. Bond, M. H., & Smith, P. B. (1996). Cross-cultural, social and organizational psychology. In J. J. Silvester (Ed.) (2008), *Organizational psychology: Critical concepts in psychology, Vol. 4, Looking to the future: Work and organizational psychology*. London: Routledge.

### ***Edited Books***

1. Bond, M. H. (Ed.) (1986). *The psychology of the Chinese people*. Hong Kong: Oxford University Press.
2. Bond, M. H., & Leung, K. (Eds.) (1987). *Expanding options in human resource*

*management: Cases from social service agencies in Hong Kong.* Hong Kong: Hong Kong Council of Social Service.

3. Bond, M. H. (Ed.) (1988). *The cross-cultural challenge to social psychology.* Newbury Park, CA: Sage.
4. Bond, M. H. (1996) (Ed.). *The handbook of Chinese psychology.* Hong Kong, China: Oxford University Press.
5. Bond, M. H. (Ed.) (1997). *Working at the interface of cultures: 18 lives in social science.* London, England: Routledge.
6. Leung, K., & Bond, M. H. (Eds.) (2009). *Psychological aspects of social axioms: Understanding global belief systems.* New York, NY: Springer.
7. Bond, M. H. (Ed.) (2010). *The Oxford handbook of Chinese psychology.* New York NY: Oxford University Press.
8. Huang, X. & Bond, M. H. (Eds.) (2012). *Handbook of Chinese organizational behavior: Integrating theory, research and practice.* Cheltenham, England: Edward Elgar.

### ***Authored Books***

1. Bond, M. H. (1991). *Beyond the Chinese face: Insights from psychology.* Hong Kong, China: Oxford University Press.
2. Smith, P. B., & Bond, M. H. (1993). *Social psychology across cultures: Analysis and perspectives.* Hemel Hempstead, England: Harvester Wheatsheaf (also 1994, Needham Heights, MA: Allyn & Bacon).
3. Bond, M. H. (1993). *Beyond the Chinese face.* Hong Kong, China: Oxford University Press. (In Chinese)
4. Smith, P. B., & Bond, M. H. (1998). *Social psychology across cultures* (2nd ed.). London: Prentice Hall International (also 1999, Needham Heights, MA: Allyn & Bacon).
5. Smith, P. B., Bond, M. H., & Kagitcibasi, C. (2006). *Understanding social psychology across cultures.* London, England: Sage.
6. Smith, P. B., Fisher, R., Vignoles, V. L., & Bond, M. H. (2013). *Understanding social psychology across cultures* (2<sup>nd</sup> ed.). London, England: Sage.

### ***University and Institute Colloquia***

Florida Institute of Technology, USA  
 Grenoble School of Management, France  
 Hebrew University of Jerusalem  
 Hong Kong Baptist University  
 Hong Kong University of Science and Technology

Illinois Institute of Technology, USA

Institute of Psychology, Beijing, China  
 International Christian University, Japan  
 Koc University, Turkey  
 Kurt Levine Institute, the Netherlands  
 Macau University of Science and Technology  
 Macquarie University, Australia  
 Memorial University of Newfoundland, Canada

Nanyang Technological University, Singapore  
 National University of Singapore  
 Old Dominion University, USA  
 Peking University, China  
 Shanghai Intercultural Studies University, China  
 The Technion, Israel

University of British Columbia, Canada  
 University of California, Santa Barbara, USA  
 University of Hawaii, USA  
 University of Manitoba, Canada  
 University of the Philippines

University of San Carlos, Philippines  
 University of Sussex, UK  
 University of Toronto, Canada  
 University of Victoria, Canada  
 University of Western Australia

### ***Editorial Contributions***

#### ***Associate Editor***

- Journal of Cross-Cultural Psychology (1987-1991)

#### ***Editorial Boards***

- Advances in International Comparative Management (from 1996 to 2002)
- Applied Psychology: An International Review (from 1997)
- Asian Journal of Psychology (from 1994 to 1996)
- Asian Journal of Social Psychology (from 1997)
- Bulletin of the Hong Kong Psychological Society (from 1992 to 1999)
- International Human Resource Annual Review (1989 to 1992)
- International Journal of Psychology (from 1994 to 2005)
- International Journal of Intercultural Relations (from 1987 to 2011)
- Journal of Cross-Cultural Psychology (1983 to 1987; from 1993)
- Journal of International Management (from 2007 to 2009)
- Journal of Nonverbal Behavior (from 1988 to 1993; from 1998)
- Journal of Psychology in Chinese Societies (from 2000 to 2011)
- Leadership Quarterly (from 1998 to 2001)
- Peace and Conflict: Journal of Peace Psychology (from 2001 to 2004)

- Psychologia: A Journal of Psychology of the Orient (from 1983 to 1992)
- Social Psychology Quarterly (from 1990 to 1997)

#### *Advisory Board*

Asian Business & Management  
Journal of Asia Pacific Communication  
The Center for Socio-Economic Studies and Multiculturalism, Romania

#### *Ad Hoc Reviewer (excluding the journals above)*

- American Sociological Review
- Asian Journal of Social Psychology
- Asia-Pacific Journal of Management
- Australian Journal of Psychology
- British Journal of Social Psychology
- Canadian Journal of Administrative Sciences
- Canadian Journal of Behavioural Science
- Chiang Ching-Kuo Foundation for International Scholarly Exchange
- Chinese Management Research
- Contemporary Psychology
- Cross-cultural Research
- Current Directions in Psychological Science
- Developmental Psychology
- Discourse Processes
- Emotion
- Frontiers
- Group Decision and Negotiation
- Group Dynamics
- Group Process and Interpersonal Relations
- Human Relations
- International Business Review
- International Journal of Behavioural Development
- International Journal of Conflict Management
- International Journal of Psychology
- International Studies of Management and Organization
- Israel Science Foundation
- Journal of Applied Social Psychology
- Journal of Business Research
- Journal of Experimental Social Psychology
- Journal of Happiness Studies
- Journal of International Management
- Journal of Language and Social Psychology
- Journal of Moral Education
- Journal of Pacific Rim Psychology
- Journal of Personality
- Journal of Personality and Social Psychology
- Journal of Research in Personality
- Journal of Research on Adolescence

- Journal of the Theory of Social Behaviour
- Management Science
- Management and Organization Review
- National Science Foundation (U.S.A.)
- Organization Science
- Organization Studies
- Perceptual and Motor Skills
- Personality and Individual Differences
- Personality and Social Psychology Bulletin
- Philosophy East and West
- Political Psychology
- Psychological Bulletin
- Psychology and Health: An International Journal
- Public Opinion Quarterly
- Research Grants Committee (Hong Kong, S.A.R.)
- Research Fund for the Control of Infectious Diseases (Hong Kong, S.A.R.)
- Self and Identity
- Sex Roles: A Journal of Research
- Social Cognition
- Social Psychology Quarterly
- Social Sciences and Humanities, Research Council of Canada
- Trames (Estonia)
- University and Polytechnic Grants Committee (Hong Kong)

### ***Graduate Student Thesis Supervision to Date***

Five Ph. D. students: Haifa Sun, Peta McAuley, Sylvia Xiaohua Chen, Joyce Leong, and Yanjun Guan; 11 M.Phil. students

### ***Professional Associations, Past and Present***

- Asian Association of Social Psychology
- International Association of Applied Psychology (from 1990-1994 served as member of the Executive Committee)
- International Association for Cross-Cultural Psychology (from 1981 to 1983 and 1985 to 1987 served on the Executive Council as a representative from East Eurasia; from 1987 to 1991 served as Associate Editor; from 1998 to 2000 served as President)
- Social Psychology Network

### ***Management Training, Consultancy, and Teambuilding***

- Airbus Industries
- Apple Computer (Singapore)
- Asia Pacific Institute of Business
- Asian Sources Publications Inc.
- AXA China Region Limited
- Body Shop – Asia
- Boyden International (H.K.)
- Cathay Pacific Airlines
- The Chartered Bank

- China Light and Power
- Coca-Cola (H.K.)
- Department of Rehabilitation Sciences, Hong Kong Polytechnic
- Dupont Asia Pacific
- Educational Films Ltd.
- Head Foundation (Singapore)
- Helsinki School of Economics and Business Administration
- Hilton International Hotels (Asia)
- Holiday Inn - Asia Pacific
- Hong Kong Council of Social Service
- Hong Kong General Chamber of Commerce
- Hong Kong and Shanghai Hotels
- Hong Kong Jockey Club
- Hong Kong Society for Training and Development
- IBM (Hong Kong)
- IBM (South East Asia Region)
- Independent Commission Against Corruption
- Institute for International Relations
- INSEAD
- Jardine Matheson
- Jones Day (USA)
- Kowloon and Canton Railway
- Kowloon Hotel
- Labour Department, Hong Kong Government
- Lingnan Institute of Business Administration
- Mandarin Hotel, Hong Kong
- Mandarin Oriental Hotel Group
- Managing for Executive Development Programme
- Marks and Spencer (HK)
- Mass Transit Railway Corporation
- Medecins sans Frontiers
- New World Hotels International
- Organization for Economic Cooperation and Development
- Omni Prince Marco Polo Hotel
- Organisation Development Ltd.
- Oriental Hotel, Singapore
- Pacific Information Corporation (Macau)
- Pacific Rim Consulting Group
- Peninsula Hotel, Manila (Philippines)
- Procter and Gamble (China)
- Securities and Futures Commission (Hong Kong)
- Shanghai Intercultural Studies Institute
- The Economist Conferences
- United Distillers

### ***Miscellaneous***

- Member, Commonwealth Scholarships Selection Committee as representative of the Chinese University from 1981 to 1984

- Member of the International Expert Advisory Committee of the Beijing Suicide Research and Prevention Center from 2002
- Member, Internal Validation Panel for the Psychology Programme, Lingnan University, 2010; and Internal Validation Panel for the Psychology Programme, Chinese University-Tung Wah, 2011
- Member, Validation Panel for the Hong Kong Council for Accreditation of Academic & Vocational Qualifications, 2011
- Member, Academic Advisory Committee (AAC) of the International Association for Chinese Management Research (IACMR) from 2012
- Member, Board of Advisors, Center for Socio-Economic Studies and Multiculturalism, Romania from 2015

### ***Teaching***

I have taught the following courses:

Introductory Psychology, Social Psychology, Personality, Developmental Psychology, Abnormal Psychology, Cross-cultural Psychology, Culture and Social Behavior, Management and Organization, Cross-cultural Management, and the Psychology of the Chinese People.

### ***Clinical Training and Experience***

I completed a psychology traineeship at the Palo Alto Veterans Administration Hospital under Dr. Sidney Wohl and Dr. Eugene Zukowsky in 1968-1969, consisting of 1200 hours of supervised clinical training.

I have subsequently undertaken clinical training and personal development in workshops and residential programmes led by Marty Bennett, Robert Blake, Bob and Mary Goulding, Jeff and Marg White, Jeffrey Zeig, Bill O'Hanlon, Stephan Gilligan, and Judith Delozier.

I engaged in private practice from 1971 to 1991. This included both marital and family counselling as well as individual and group psychotherapy. From 1985 to 1992, I led intensive weekend training groups of 8-12 persons at the Chinese University using the principles of Gestalt process and transactional analysis. I ran group psychotherapy workshops for incoming students to the Chinese University Master's programme in clinical psychology for two years in the 1990's.

### ***Professional Awards and Honours***

- Made a Fellow of the Hong Kong Psychological Society, 1985
- Made a Charter Fellow of the International Academy for Intercultural Research, 1992
- Given the Best Lecturer Award, Chung Chi College, 1996
- Co-won the Inaugural Prize for Theoretical Innovation, Society for Personality and Social Psychology, 2002, for our paper: Kwan, V. S. Y., John, O. P., Kenny, D. A., Bond, M. H., & Robins, R. W. (2004). Reconceptualizing individual differences in self-enhancement bias: An interpersonal approach. *Psychological Review*, 111, 94-111.
- Was listed by Tesser and Bau's (2002) in **PSPR** as one among the group of the most cited social psychologists in the 1990's
- Awarded an Honorary Fellowship by the International Association for Cross-Cultural Psychology, 2004

- Received APA Division 52 Awards of Excellence for 2005 in the two categories of International Comparative Study and Descriptive Research in a Developing Country with my Master's student, Sylvia Xiaohua Chen
- Citation of Excellence from the Emerald Management Reviews as author of one of the 50 best papers in management science published during 2006 (for Leong et al., 2006)
- Appointed to the International Advisory Sub-Committee of the Research Center for the Psychological Sciences in the College of Sciences of the Chung-Yuan Christian University in 2007
- Faculty mentor for Sylvia Xiaohua Chen, winner of Awards of Merit and Awards of Excellence for APA Division 52 in both 2006 and 2007.
- Made Professor Emeritus by the Chinese University of Hong Kong in 2007
- Made a Fellow by the American Psychological Society in 2010
- Made a Fellow of the Society for Personality and Social Psychology in 2011
- Recipient of the Distinguished Research Contribution Award from the International Academy of Chinese Management Research, June, 2012
- Delivered the Adair International Distinguished Lecture, February, 2013
- Received the 2013 Distinguished International Psychologist Award from the Division of International Psychology of the American Psychological Association