Nine Marketing Students went for Exchange Programme in Semester 2, 2011

In semester 2, we have 9 marketing students exchange out and 20 international students exchange in. The places they visited include Ryerson University (Canada), Aston University (UK), University of Bradford (UK), Upper Aust. U. of App. Sci. Steyr Campus (Austria), Deggendorf U. of Applied Sciences (Germany), Hochchule Konstanz U. of Appl. Sciences (Germany), Hogesch. Van Amsterdam (The Netherlands), and Singapore Mgt University (Singapore).

Twenty inbound exchange students joined us in Semester 2 are from Canada, France, Germany, The Netherlands, Singapore and UK.

"Ice skating was the first activity organized by the exchange committee in Ryerson. The weather was freezing that I can't feel the existence of my fingers and toes!! It was around -10°C and I was standing on real ice. I have never felt that cold in HK!" (March, 2011).

Platinum Award of Innovation of the GSC:
PolyU Pre-Challenge, 2010/11

Two marketing students, Lau Ka-lai and Lai Hiu-ying partnered with Lo Wan-chi had won the Platinum Award of Innovation of The GSC 2010/11. Dr. Simone Cheng is their academic advisor.

The GSC: PolyU Pre-Challenge, an annual programme launched since 2001, is a business/development plan competition which aims to stimulate PolyU students’ innovation potential and provide them with a platform to translate their creative ideas into sound business ventures.
DEAN’S LIST TEA RECEPTION

On February 17, 2011, Faculty of Business held a tea reception for awardees in the Dean’s List. We have 28 marketing students are in Dean’s List, including 11 graduates. The Dean’s List is an official recognition of Faculty students’ outstanding academic performance with a GPA 3.5 or above.

"Touching lives, fulfilling dreams"

That is what I believe in and stick to in the past few years.

I have joined YWCA for about 8 years for volunteering services, which make me grow up and become increasingly mature, as this involves volunteering skills and let me know how to organize and plan a good volunteering service.

On 12th March, I was awarded as one of the Outstanding Youth Volunteer by the Social Welfare Department. I am glad to share my joy with all of the MM students here, and I hope that all of you can devote your leisure time and efforts in promoting the volunteer spirit as well as youth development in Hong Kong. Study should not be the sole part of your university life! Angel Li, Awardee of Hong Kong Outstanding Youth Volunteers, 2010-2011

Marketing Symposium Study Trip to Taiwan

Thirty marketing students, accompanied with three professors, visited National Chengchi University (國立政治大學), ASUSTeK Computer Inc. (華碩電腦股份有限公司), Eslite Bookstore (誠品旗艦書店) and Share Tea (歇腳亭珍珠奶茶) in their study trip, January 4 to 7, 2011.

Year 1:
- Cao Yu
- Chen Yi
- Huang Xilin
- Leung Tsz Kin
- Tang Kit Ling
- Wang Xin
- Wen Yunhao
- Xiang Shengyi

Year 2:
- Lai Hiu Ying
- Lau Po Chu
- Lee Ching Man
- Leung Wun Ki
- Li Qiuchen
- Wang Hongyuan
- Wong Chi Man
- Wong Nga Man
- Zheng Yitian

Year 3:
- Chan Chiu Lik
- Chan Pui Lan
- Ip King Him
- Ko Yuet Yan Lydia
- Lau Pui Shan
- Law Kino
- Siu Hiu Ting
- Tam Ka Hei Kevin
- Tsang Kin Yung Ken
- Wu Sze Wan
- Yeung Hiu Kwan

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