

---

---

# The Newsletter



International Academy  
for the Study of Tourism

---

ISSN: 1012-8042

Volume 17 Issue 1

March 2007

---

## President's Message

### *In this issue*

President's Message	1
Conference 2009 Call for Proposals	3
2007 Biennial Conference	4
Newly Elected Academy Fellow	8
Members' Activities	9
Announcements and Call for Papers	10

*Dear Academy Fellows:*

*It is with great pleasure that I welcome Larry Dwyer to the Academy. His distinguished career clearly reflects the scholarly ideals of the Academy. As is our tradition, we will have an informal induction ceremony at our wine and cheese social in Turkey. Thanks to Anton Gosar, Kaye Chon and Muzaffer Uysal for efficiently and effectively conducting the election.*

*In just a few months, we will be meeting in Turkey. I am excited both by the opportunity to make and renew friendships and by the excellent conference being developed by Bill Gartner and Metin Kozak and his colleagues in the Department of Tourism at Muğla University. The conference program, hospitality arrangements, and social events are progressing extremely well. Details on the program are available elsewhere in this Newsletter and on the Academy website. Antonia Wong and Sarah Wang are doing a wonderful job of keeping us informed and managing the necessary paperwork, applications, and reservations.*

*We received an excellent response to the conference call for papers. Completed papers are due by April 15, 2007. I am currently working to identify editors for the proceedings publication. Our goal is to have the proceedings book submitted to a publisher before the end of the year. Over the past two years, we have struggled to identify a publisher for our books, but hopefully that is now resolved.*

(continued on page 2)

## President's Message

(continued from page 1)

*As noted in the last newsletter, I am encouraging Academy fellows to donate books and journals to the Department of Tourism at Muğla University. Muğla University is making a very large contribution to the Academy. Many of our expenses are being paid by the University, saving each of us hundreds if not thousands of dollars. An underlying reason for their generous support is to increase the exposure of their faculty and students to the Academy. The Academy Executive feels this exposure would be greatly extended by providing a gift of journals and books. Within the Academy we have a large number of journal editors. I am asking that these editors donate copies of issues for the last three years. Additionally, I am asking that we provide copies of recently published books and monographs. We can either carry these donations with us or mail them to Asli Tasci, Turizm Isletmeciligi ve Otelcilik Yuksekokulu Mugla Universitesi Kotekli Kampusu Mugla 48170 Turkey.*

*Finally, over the next few weeks I will be developing the Agenda for our Business Meetings in Turkey. I encourage you to submit ideas, concerns and other issues you would like to include on the Agenda.*

*Best wishes,  
Rick Perdue*

## *Conference 2009 Call for Proposals*

Dear Academy Fellows:

Even as we plan for our 2007 Conference, we need also to look forward to the 2009 conference. At the business meeting in Turkey, the Academy will consider proposals for its 2009 conference. Academy members who would like to host the 2009 conference or are working with an organization who might like to host the conference are encouraged to begin developing a proposal. Over the past several Academy conferences the host organization has provided the meeting facility, all audio-visual equipment and meeting support materials, meals and lodging in exchange for the Academy providing one day for host organization activities. I anticipate that we need lodging and meals for approximately 50 Academy members and guests, many of whom also bring family members. If you are interested in developing a proposal, please contact the Executive.

Best wishes,  
Rick Perdue

## ***2007 Biennial Conference***

### **Biennial Conference Update- 06.02.2007**

Dear Academy Fellows and Guests:

I hope you will find the following update helpful:

1. All Fellows and guests who submitted their abstracts should have received an acceptance letter from Secretariat. Please advise us if you have NOT received the letter.
2. If you would need a "letter of invitation" for visa application purpose, please advise the Secretariat so we can make an arrangement to send you the letter from the host institution in Turkey.
3. According to Bill Gartner who is currently visiting Mugla University, the conference host institution, almost everyone will need to purchase a visa for entry into Turkey. The easiest and cheapest way is to simply purchase the visa stamp at the immigration counter at the Istanbul airport. It costs \$20 or 15 Euro. It is valid for 90 days.
4. The conference host institution is currently finalizing the venue for conference and delegates' accommodation. You can expect to hear further update in a short while.

Secretariat will continue to update you on any other news we hear.

Best regards,

Kaye Chon  
Secretariat, International Academy for the Study of Tourism  
[www.tourismscholars.org](http://www.tourismscholars.org)

### **Biennial Conference Update- 08.02.2007**

Dear Academy Fellows and Guests:

To clear up any confusion surrounding the location of this May's conference I provide the following information. Although it is stated that the venue for the conference is Mugla, Turkey this may be misleading. Mugla is a city but it is also a region. We will be meeting at one of the beach resorts (either Marmaris or Fetihye) which are cities within the region of Mugla. In fact they are some distance from the town of Mugla where Mugla University (our host) is located. Conference organizers are in the process of securing sponsorship which will determine which beach resort property is actually selected for the conference. When selecting a regional airport please consider as your first option Dalaman. Milas/Bodrum is also acceptable but it should be your second option as it is further from either of the beach resorts where we will eventually be meeting. For those thinking of post conference trips there will be a travel service representative at the conference. There is no need for advance reservations and conference organizers along with the travel service representative will be able to help you decide what post conference trip best fits your interests. Turkey is frequently mentioned as a world travel bargain and having considerable experience with Turkey's travel products I would agree.

You will be notified about the exact location of the conference shortly. Thank you.

Bill Gartner

(continued on page 5)

## 2007 Biennial Conference

(Continued from page 4)

### Conference Program

**“10th Academy Conferences: Then, Now and Future of Tourism Research”  
International Academy for the Study of Tourism  
Turkey May 15-20, 2007**

May 15, 2007 (Tuesday)	
12:00	Conference Registration
14:00 – 15:30	Opening Ceremony (with protocols with local dignitaries and group phototaking)
15:30 – 16:00	Refreshment Break
16:00 – 18:00	Academy Business Meeting
18:30 – 21:00	Welcome Dinner
May 16, 2007 (Wednesday)	
09:00 – 10:15	Opening Keynote Session
10:15 – 10:45	Refreshment Break
10:45 – 12:30	Paper Session I Session Chairman:
	Tourism Development Orientation of Turkey <i>Bill Gartner, University of Minnesota; Asli Tasci, Mugla University</i>
	American West in Thailand as Subculture and Tourist Attraction <i>Erik Cohen, The Hebrew University of Jerusalem</i>
	Tourism and Heritage in Chinese Water Towns <i>Geoffrey Wall, Clare Mitchell, Nancy Fan &amp; Helene Huang, University of Waterloo</i>
	Publishing in the Journal of Travel Research: An Empirical Assessment of Manuscript Acceptance and Rejection <i>Richard R. Perdue, Virginia Polytechnic Institute and State University; Fang Meng, Ohio University; Jennifer Courtney, Rowan University</i>
12:30 – 14:00	Lunch
14:00 – 15:30	Paper Session II Session Chairman:
	The Relationship between Positive Psychology and Tourist Behaviour Studies <i>Philip L. Pearce, James Cook University</i>
	In the Beginning <i>Dennison Nash</i>
	Developing a Tourism Demand Forecasting System for Hong Kong <i>Haiyan Song &amp; Stephen F. Witt, The Hong Kong Polytechnic University</i>
	Tourism in the 1950s: The Legacies of World War II <i>Valene L. Smith, California State University</i>

## 2007 Biennial Conference

(Continued from page 5)

15:30 – 16:00	Refreshment Break
16:00 – 17:30	Paper Session III Session Chairman:
	How International is the International Academy for the Study of Tourism? <i>Graham M. S. Dann, University of Bedfordshire</i>
	Indigenous Tourism: A New Look at Major Issues <i>Richard Butler, University of Strathclyde; Thomas Hinch, University of Alberta</i>
	Assessing the Impact of Tourist Events – A Comparison of Different Evaluation Methods <i>Egon Smeral, Austrian Institute of Economic Research (WIFO) and University of Innsbruck</i>
	A Tripod Model of Tourism Branding <i>Liping A. Cai, Purdue University</i>
18:00	Traditional “Wine and Cheese Reception”

### May 17, 2007 (Thursday)

09:00 – 10:30	Paper Session IV Session Chairman:
	Area Quality Labels. An Incentive for the Sustainable Development of Creative Clusters as Tourist Attractions? <i>Antonio Paolo Russo, Universitat Rovira I Virgili</i>
	Cultural Heritage Resources and the Process of Tourismification in Urban Areas <i>Myriam Jansen-Verbeke, Catholic University Leuven</i>
	Spa's - Another Successful Tourism Product of East Central Europe <i>Anton Gosar, University of Primorska</i>
	“Long-stay”: A New Trend in Japanese Outbound Tourism <i>Shinji Yamashita, The University of Tokyo</i>
10:30 – 11:00	Refreshment Break
11:00 – 12:30	Paper Sessions V Session Chairman:
	The Role of Destination Personality in Branding Destinations <i>Ercan Sirakaya-Turk, The University of South Carolina &amp; Saint Petersburg State University of Finance and Economics; Seyhmus Baloglu, University of Nevada Las Vegas</i>
	Mass Tourism Development in Archipelagos: A Comparative Study of the Hawaiian and Balearic Islands <i>Pauline Sheldon, University of Hawaii; Estaban Bardolet, University of the Balearic Islands</i>
	Attitudes of German Tourists Toward the Turkish Host <i>Ercan Sirakaya-Turk, The University of South Carolina; Muzaffer Uysal, Virginia Polytechnic Institute and State University; Turgut Var, Texas A&amp;M University and Izmir University of Economics</i>
	Tourism-oriented Redevelopment Patterns of the Grand Canal in China <i>Bihu Wu, Yang Yang &amp; Xinmei Zhang, Peking University</i>
12:30	Free Afternoon

continued on page 7

## 2007 Biennial Conference

(Continued from page 6)

<b>May 18, 2007 (Friday)</b>	
09:00 – 10:45	Paper Session VI Session Chairman:
	Does One Culture All Think the Same? An Investigation of Destination Image Perceptions from Several Origins <i>Glenn James McCartney, Macao University of Science and Technology</i>
	Tourism Research and Education in Argentina and Its New Challenges Which Way Now? <i>Regina Schlüter, Universidad Nacional de Quilmes</i>
	Redefining Tourism: Critique of Productivity Commission Report on Assistance to Australian Tourism <i>Larry Dwyer, University of New South Wales</i>
	Tourism Research in China: From Concepts to Practice <i>Guangrui Zhang, Chinese Academy of Social Sciences</i>
	Tourism and the Interreligious Dialogue <i>Krzysztof Przeclawski, University of Warsaw</i>
10:45 – 11:15	Refreshment Break
14:00	Field Trip
<b>May 19, 2007 (Saturday)</b>	
09:00 – 18:00	Field Trip
19:00 – 21:30	Closing Dinner
<b>May 20, 2007 (Sunday)</b>	
09:00 – 12:00	Academy Business Meeting
12:00 – 14:00	Lunch and Closing of Conference

## Newly Elected Academy Fellow

### Professor Larry Dwyer

Larry Dwyer PhD is Qantas Professor of Travel and Tourism Economics at the University of New South Wales, Australia. He publishes widely in the areas of tourism economics, management and policy, with over 150 publications in international journals, government reports, chapters in books, and monographs. He has been awarded numerous research grants to contribute to tourism knowledge. Larry maintains strong links with the tourism industry at international, national, state and local levels. Larry also has undertaken an extensive number of consultancies for public and private sector tourism organisations within Australia, and for international agencies, including the World Tourism Organisation. Larry is a member of the international advisory board of the Business Enterprises for Sustainable Tourism Education Network (BESTEN). Larry is coordinator of the Sustainable Destinations research program of The Sustainable Tourism Cooperative Research Centre in Australia, a member of the STCRC Centre for Tourism Economics and Policy Research, and a member of the Standards of Excellence Assessment Panel of THE-ICE (International Centre of Excellence in Tourism and Hospitality Education). Larry is a founding member of the International Association for Tourism Economics. He is a member of the Editorial Boards of twelve international tourism journals.



#### **Contact:**

Business Address: School of Economics  
University of New South Wales  
Kensington, NSW, Australia

Office Telephone: +61 (0) 439648892

Office Fax: +61 2 93136337

E-mail: [l.dwyer@unsw.edu.au](mailto:l.dwyer@unsw.edu.au)



## Members' Activities

**Richard Butler** – Richard (and Professor Tom Hinch, University of Alberta) have just completed editing a new book, *Tourism and Indigenous Peoples: Issues and Perspectives*, due to be published by Elsevier later this year. The volume builds on their earlier book (1996) of the same title, and features a number of contributions by Academy members.

**Douglas Frechtling** – Douglas has been elected to a 2-year term on the Board of Directors of the Travel Industry Association of America (TIA). TIA is the national, non-profit association representing all components of the U.S. travel industry to promote and facilitate increased travel to and within the United States. He has also been elected to the TIA Research Foundation Board of Directors.

**Clare A. Gunn** – Clare has resigned from the Academy.

**John Hunt** – John has moved from Idaho to southern Utah. He is doing limited work in tourism work. His spouse and business partner, Dr. Kristin DeNure Hunt, and he facilitated a summit for the Southeast Tourism Society this past fall in Washington, DC. STS is an organization comprising private and public sector tourism industry leaders from 11 south eastern states in the U.S. John continues to guest lecture on occasion as well as work with The George Washington University International Institute of Tourism in their various certification programs for destination and events managers.

**Chris Ryan** – In December 2006 Ryan presented a couple of papers at the New Zealand National Tourism and Hospitality Research Conference. In late January 2007 he then visited Morag Stewart and Heba Aziz at the Emirates Academy in Dubai, and took advantage of some quiet time there to

complete some papers that were duly submitted to Jafar for him to consider for *Annals*. Two of these papers related to research undertaken with Professor Gu Humin, Deputy Dean of Beijing International Studies University's (BISU) School of Tourism Management. In addition he was completing proofs for his forthcoming book on Battlefield Tourism, which is an edited book to be published by Elsevier. However Chris has also contributed a number of chapters including chapters on battle re-enactments in the USA and New Zealand, and tourism developments based on 'green-red tourism' in China with another chapter on Kinmen, formally known as Quemoy. In February he joined fellow academian Chris Cooper at La Trobe University in Australia with reference to Professorial appointments at that University. Currently he is completing a 5 year study of visitor motives and behaviors at the Solitary Islands Marine Park, Australia, while also undertaking further research in China. In May he will be attending the APTA-APac-Chrie Conference hosted by BISU, but is unable to attend the International Academy Conference in Turkey, much to his disappointment. He still has teaching to complete at Waikato, while budgetary and time constraints allied with responsibilities for Chinese doctoral students who wish to be at the APTA conference having contributed to this decision, but he sends his best wishes to friends and colleagues and hopes Turkey will be a time of professional fulfillment and pleasurable social interaction.

**Stephen Smith** – Stephen has been appointed as Chair of the Research and Evaluation Committee of the Niagara (Canada) Destination Development Partnership. The goal of the partnership is to, over the next five years, develop the Niagara Region to become the premiere destination in Canada. Stephen's committee will be working with marketing, product development, and community relations committees with members from regional government, industry, and the academic community.

## Announcements and Call for Papers

### Call for Papers: Deadline 12 March 2007

## SPECIAL ISSUE ON DECODING SOUTHERN CULTURE AND HOSPITALITY

*International Journal of Culture, Tourism and Hospitality Research*

<http://www.emeraldinsight.com/info/journals/ijcthr/ijcthr.jsp>

**Objectives.** This special issue of *International Journal of Culture, Tourism and Hospitality Research (IJCTHR)* will be devoted to research on culture, tourism and hospitality in the U.S. Southern States. All Southern-relevant culture and tourism-related topics are welcome. Southern culture, and in particular Southern hospitality, has a long tradition as a driving force in tourism and distinguishing this region from other areas of the United States. Tourism in the South is multi-faceted and includes destination-based, ritual-based, heritage-based, and experiential-based attractions. This IJCTHR Special Issue on Decoding Southern Culture and Hospitality is to serve as an invaluable source of cultural and tourism knowledge/insights relating to the U.S. South. This special issue of *IJCTHR* will be published in 2008. March 12, 2007 is the deadline for submissions.

**Possible topics include the following subjects (and others that you might suggest):**

- African-American travel in the South before and/or after Dr. Martin Luther King, Jr.
- Southern rituals of courtship, marriage or death
- New South versus Old South: The vanishing traditions of the South
- Southern hospitality: Real or imagined
- Understanding religion and community social life in the South
- Back road trips through the Southern states
- Cajun life and culture
- An interpretive photo essay of a Southern family gathering or travel
- Latin-American life in the U.S. South
- Southern beauty pageants or the making of a Southern belle
- Mardi Gras and other Southern rituals
- Southern language and culture
- Heritage-based Southern tourism
- Southern stereotypes and icons
- Southern lifestyle and self-image: What you eat, what you wear, and what you own.

**Editorial scope.** The *International Journal of Culture, Tourism and Hospitality Research* focuses on building bridges in theory, research, and practice across the fields of culture, tourism, and hospitality. The journal has an interdisciplinary mission to replace silo-thinking research paradigms. International in scope and grounded in theory-into-practice, the journal provides breadth, depth, provocation and passion in reporting the nuances of humans' lived experiences relating to culture, tourism and hospitality. Co-Editors of the special issue: Carol M. Megehee, Division of Business, Spring Hill College ([c\\_megehee@yahoo.com](mailto:c_megehee@yahoo.com)) and Deborah F. Spake, Mitchell College of Business, University of South Alabama ([debspake@yahoo.com](mailto:debspake@yahoo.com)).

(continued on page 11)

## Announcements and Call for Papers

(continued from page 10)

### Manuscript requirements

- Manuscripts should be created using Microsoft Word and submitted as an e-mail attachment to both Carol M. Megehee and Deborah F. Spake on or before March 12, 2007
- Include all authors and their full addresses on the cover page; include a separate abstract page
- Article length should be limited to 20 text pages, not counting the cover page, abstract and reference pages
- A brief autobiographical note should be supplied, including full name, affiliation, e-mail address, and full international contact details for all authors
- A structured abstract must be supplied and should be set out under 4-6 sub-headings: Purpose; Method/Approach; Findings; Research Limitations/Implications (if applicable); Practical Implications (if applicable); and, the Originality/Value of Paper. Maximum is 250 words. For more information and guidance on structured abstracts visit: <http://www.emeraldinsight.com/structuredabstracts>
- Six keywords on the abstract page should be provided which encapsulate the principal topics of the paper
- Submissions must be in American-English--please have a native or near-native American-English speaker review document before submission
- Send one WORD file attachment of the complete manuscript (send one additional file of exhibits in POWERPOINT if appropriate for the manuscript).

**Copyright.** Articles submitted to the journal should be original contributions and should not be under consideration for any other publication at the same time. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

**Emerald Literati Editing Service.** The Literati Club can recommend the services of a number of freelance copy editors (all copy editors are experienced authors) to contributors who wish to improve the standard of English in their paper before submission. This service is particularly useful for those whose first language is not English. Please see the link (<http://www.emeraldinsight.com/editingservice>) for more information.

## Announcements and Call for Papers

### Call for Papers:

### **SPECIAL ISSUE ON TOURISM IN CHINA**

*International Journal of Culture, Tourism and Hospitality Research*

This special issue of *International Journal of Culture, Tourism and Hospitality Research (IJCTHR)* will be devoted to research on tourism in China. All relevant tourism-related topics are welcome. This special issue of *IJCTHR* will be published in 2008. The deadline for submissions is May 15, 2007.

#### **Editorial scope**

The *International Journal of Culture, Tourism and Hospitality Research* focuses on building bridges in theory, research, and practice across the fields of culture, tourism, and hospitality. The journal has an interdisciplinary mission to replace silo-thinking research paradigms. International in scope and grounded in theory-into-practice, the journal provides breadth, depth, provocation and passion in reporting the nuances of humans' lived experiences relating to culture, tourism and hospitality.

Editors of the special issue: Peter W. Cardon, College of Hospitality, Retail, and Sport Management, University of South Carolina ([petercardon@gmail.com](mailto:petercardon@gmail.com)) and Lixin Cui, Beijing Institute of Technology/University of South Carolina ([lixin.cui@gmail.com](mailto:lixin.cui@gmail.com)).

#### **Manuscript requirements**

- Manuscripts should be submitted electronically to Peter Cardon via e-mail: ([petercardon@gmail.com](mailto:petercardon@gmail.com)) by May 15, 2007.
- All authors should be shown; authors' details must be printed on a separate sheet and the authors should not be identified anywhere else in the article.
- Articles should be between 3,000 and 5,000 words in length. A title of not more than eight words should be provided.
- A brief autobiographical note should be supplied, including full name, affiliation, e-mail address, and full international contact details.
- A structured abstract must be supplied and should be set out under 4-6 sub-headings: Purpose; Methodology/Approach; Findings; Research limitations/implications (if applicable); Practical implications (if applicable); and, the Originality/value of paper. Maximum is 250 words. For more information and guidance on structured abstracts visit: <http://www.emeraldinsight.com/structuredabstracts>
- Six keywords should be provided which encapsulate the principal topics of the paper.
- One of the following classifications should be supplied to categorize your paper: Research paper, Viewpoint, Technical paper, Conceptual paper, Case study, Literature review, or General review.
- Submissions must be in English. Please have a native or near-native English speaker review document before submission.

(continued on page 13)

## Announcements and Call for Papers

(continued from page 12)

### Copyright

Articles submitted to the journal should be original contributions and should not be under consideration for any other publication at the same time. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. For ease of dissemination and to ensure proper policing of use, papers and contributions become the legal copyright of the publisher unless otherwise agreed.

For details of Emerald's editorial policy on plagiarism, please view the [Plagiarism in depth](#) information.

### Emerald Literati Editing Service

The Literati Club can recommend the services of a number of freelance copy editors, all themselves experienced authors, to contributors who wish to improve the standard of English in their paper before submission. This is particularly useful for those whose first language is not English. Please see the following link for more information: <http://www.emeraldinsight.com/editingservice>

## Announcements and Call for Papers

### Tourism Recreation Research

*Volume 33(2), 2008*

#### Theme

Tourism and Entertainment

*Guest Editor – Professor Philip L. Pearce*

The study of entertainment is a developing field with contributions from researchers in leisure, the arts, sports analysis and a small extent to tourism. Entertainment linked to and integrated with tourism represents a powerful new direction in tourism studies. It can function in tourism in multiple ways. For example, entertainment can be a casual adjunct to a tourism experience. Several lines of tourism research can be used to assess entertainment including a concern with authenticity, spontaneity, effort, sincerity, and, in general terms, the quality of the consumer experience. Entertainment studies in tourism also offer powerful pathways to explore 'who controls and selects the entertainment', leading to a study of the entrepreneurs and consortia whose agendas shape consumer choice. Additionally the roles and experiences of the performers who contribute their emotional, aesthetic and performative labour to the tourism-linked situations are also worthy of study. This special issue of TRR draws attention to the links between tourism and entertainment and invites contributions at both the conceptual and case-study level in the following areas or allied areas:

#### Potential Themes Include

- *Classifications of tourism settings built around structured entertainment*
- *Tour personnel as entertainers*
- *The host community as willing and unwilling entertainers*
- *Entrepreneurs in tourism and entertainment*
- *Horizontal integration amongst entertainment and tourism companies*
- *Consumer reaction to entertainment in tourism*
- *Conceptual approaches to tourism entertainment*
- *Entertainment beyond the tourist gaze: audience participation in dance and music.*
- *Tourism in films and on film*
- *The careers of entertainers in tourism settings*
- *Studies in performative labour, working in tourism.*

#### Important Dates:

- Deadline for Abstracts **15 April, 2007**
- Notification of Acceptance **15 May, 2007**
- Full Paper Submission **31 August, 2007**
- Notification for Acceptance of Manuscripts **31 October, 2007**
- Revised Paper Submission Deadline **15 December, 2007**
- Planned Publication Date **August 2008**

#### Expression of interest may be sent (via e-mail) to:

Professor Philip L. Pearce, School of Business, James Cook University, Townsville QLD 4811, Australia, e-mail: philip.pearce@jcu.edu.au . Abstracts (in **200-250 words**) should include the name, affiliation and contact details of the author(s)

## Announcements and Call for Papers

### Tourism Recreation Research

*Volume 33(3), 2008*

Theme

*Small and Medium Tourism Enterprises*

*Guest Editor – Professor Jack C. Carlsen*

Research on Small and Medium Tourism Enterprises (SMTE) is of increasing importance due to the predominance and diversity of such forms of tourism businesses. Family-owned tourism enterprises that provide authentic and unique tourist experiences dominate in Europe, while in developing countries SMTEs provide a vehicle for the local population to participate in tourism development, share their culture and knowledge with visitors and generate income, employment and investment. SMTEs also play a vital role in rural and regional transformation, as these places change from primary- to tertiary-industry-based economies. As SMTEs offer unique and authentic experiences that tourists are seeking in an increasingly globalized and homogenized world, it is vital to understand their role in establishing, developing and sustaining tourism destinations and markets. Non-western perspectives would be most welcome, as the ethnic and cultural characteristics of SMTEs are not well documented in the literature. Submissions from a broad range of disciplinary perspectives including anthropology, human geography, cultural studies, economic development, planning, small business management, marketing, information technology and environmental science would be welcome.

#### **Potential themes include SMTEs and**

- *Their role and importance in tourism destinations*
- *Family businesses*
- *Cultural tourism*
- *Ecotourism*
- *Sustainable tourism*
- *Rural tourism / Farm tourism / Wine tourism*
- *Economic development*
- *Product development and diversification*
- *Marketing*
- *Innovation*
- *Information Communication Technology*
- *Any other topic*

#### **Important Dates:**

- |  |                           |
|--|---------------------------|
| • Deadline for Abstracts                     | <b>30 April, 2007</b>     |
| • Notification of Acceptance of Abstracts    | <b>30 May, 2007</b>       |
| • Full Paper Submission                      | <b>15 September, 2007</b> |
| • Notification for Acceptance of Manuscripts | <b>31 December, 2007</b>  |
| • Revised Paper Submission Deadline          | <b>29 February, 2008</b>  |
| • Planned Publication Date                   | <b>December 2008</b>      |

#### **Expression of interest may be sent to:**

Professor Jack C. Carlsen, Curtin University, Western Australia. E-mail: [jack.carlsen@cbs.curtin.edu.au](mailto:jack.carlsen@cbs.curtin.edu.au) or skype: jackcarlsen to discuss. Abstracts (in **200-250 words**) should include the name, affiliation and contact details of the author(s).

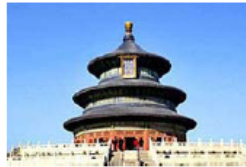


# Announcements and Call for Papers

## SECOND ANNOUNCEMENT & CALL FOR PAPERS

### Welcome to Beijing, China

## APac-CHRIE & APTA JOINT CONFERENCE 2007



### Beijing, China

May 24-27, 2007

The 5<sup>th</sup> APac-CHRIE (Asia Pacific International Council on Hotel, Restaurant and Institutional Education) and the 13<sup>th</sup> APTA (Asia Pacific Tourism Association) Joint Conference will be an exciting international event to be held in Beijing, the capital city of China on May 24-27, 2007. For further updates of the conference, please visit our website: <http://www.bisu.edu.cn/webpages/aptc.htm>.

The theme of this joint conference will be "Tourism and Hospitality Education and Research: Coming of the Asian Waves" and the aim of the conference is to provide an opportunity for presentation and discussion on researches and outcomes among academic scholars and industry experts in the Asia Pacific region so that they can exchange information on their researches and also network for future collaboration in research and academic exchanges.

### WHO SHOULD ATTEND?

- Researchers, academicians and consultants with research interests in hospitality and tourism
- Industry experts in hospitality and tourism
- Administrators of academic programs in hospitality and tourism
- Post-graduate students in tourism, hospitality, leisure and related fields
- Publishers of journals and academic textbooks
- Students in tourism /hospitality management

### GENERAL INTEREST SESSIONS

The conference will feature several plenary sessions that will include panel presentations focusing on:

- Hospitality & tourism education
- Emerging issues in tourism education and training
- Marketing and promotion of tourism/ hospitality/foodservice
- Tourism/hospitality/foodservice forecasting and economic aspects of industry
- Studies on social, cultural, economic and environmental sustainability
- Operation of tourism and hospitality business at both macro and micro levels
- The convention and exhibition industry in Asia
- The gaming and casino industry in Asia
- Community tourism development and rural/farm tourism
- IT and Internet aspects of tourism/hospitality/foodservice
- Human resources development and educational issues in industry
- Financial models or econometrics of tourism/hospitality/foodservice
- Any other papers related to the theme of the conference

### CALL FOR PAPERS

The conference will focus on a broad range of topics related to researches in tourism/ hospitality/ foodservice. The conference invites papers on either completed researches or preliminary reports on "research in progress".

(continued on page 17)



# Announcements and Call for Papers

(continued from page 16)

## SECOND ANNOUNCEMENT & CALL FOR PAPERS

### BEST PAPERS

Best papers will be competitively selected and authors will be acknowledged with a plaque and certificate.



### SUBMISSION GUIDELINES

#### Abstract:

- Three-page abstracts (typed single-spaced) of proposed papers should be submitted for the final selection process.
- Submit abstracts by email to the secretariat (aptc@bisu.edu.cn).
- Deadline for the submission of abstracts is February 20, 2007.
- Paper Review Committee will conduct a refereed screening of abstracts. Authors of accepted abstracts will be informed by the conference secretariat within 3 or 4 weeks after the abstract is received.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.

#### Full Paper:

- Full paper submission is allowed for the final selection process. Indicate the author's name and affiliation only on the cover page of the full paper and they should not be indicated anywhere else in the paper.
- Full papers for review need to be edited as per the final paper format.
- Submit full papers for review by email to the secretariat (aptc@bisu.edu.cn).
- Deadline of full paper submission for a refereed screening process is April 20, 2007.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.
- Submission of the completed full papers and a refereed screening process will be acknowledged in Preface and TOC of the Conference Proceedings.

### PUBLICATION PLAN

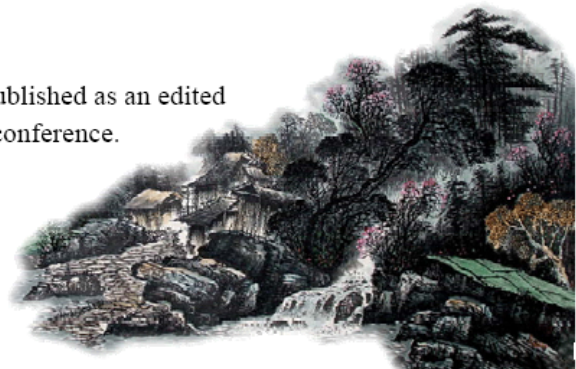
Final copies of accepted papers will be professionally published as an edited conference proceedings with ISSN number prior to the conference.

### VENUE:

Beijing Landmark Tower, Beijing, China

### HOSTED BY:

Beijing International Studies University



### Organizing Committee

Chairman		Vice Chairman	
Prof. Ming Qiu	Prof. Hui Zhang	Prof. Min Yin	
E-mail: qm@bisu.edu.cn	E-mail: zhanghui@bisu.edu.cn	E-mail: yinmin@bisu.edu.cn	
Tel: 86-10- 65778581	Tel: 86-10-65778443	Tel: 86-10-65767014	
Organizer		Secretary	
Prof. Wen Zhang	Prof. Huimin Gu	Ms. Yanyan An	Ms. Ning Zhang
E-mail: zhangwen@bisu.edu.cn	E-mail: guhuimin@bisu.edu.cn	E-mail: apts@bisu.edu.cn	
Tel: 86-10-65778433	Tel: 86-10-65778454	Tel : 86-10-65795923	
		Fax: 86-10-65795923	
<b>Beijing International Studies University, Beijing, China 100024</b>			

## **Announcements and Call for Papers**

### **Call For Papers**

#### **The Sixth Asia Pacific Forum for Graduate Students Research in Tourism**

##### **“Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation”**

September 21-23,2007; Xiamen, China

The aim of this Forum is to provide a “research forum” among post-graduate students and faculty members engaged in post-graduate teaching and research in hospitality and tourism programs in the Asia Pacific region. The focus of the Forum facilitates the exchange of information through research and networking amongst Forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed paper and poster presentations from Forum participants.

School of Management of Xiamen University is the host of the Forum, while Jingmin Horizon Destination Management Company serves as the collaborating organization. The Forum is sponsored by Xiamen Tourism Bureau, C&D Travel Agency and C&D Travel Service Co., Ltd. The Forum is also sponsored by The Hong Kong Polytechnic University, the founding institution of the Forum, and The Haworth Hospitality Press (New York).

#### **WHO SHOULD ATTEND**

- Post-graduate students in tourism, hospitality, leisure, and related fields
- Post-graduate students in “multidiscipline” fields who are active in tourism research
- Academics teaching and supervising post-graduate students
- Undergraduate students interested in pursuing post-graduate studies
- Administrators of academic programs in hospitality, tourism, and transportation
- Researchers, academics, and consultants with research interests in tourism
- Industry and governmental professionals with an interest in tourism research
- Publishers of academic journals and textbooks
- Other researchers, academics and students interested in post graduate research and scholarship in tourism field

#### **RESEARCH TOPIC THEMES**

This is the initial call for research papers and posters. Under the main theme of “Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation“, authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:

- Tourist Consume Behavior
- Multi-disciplined Issues Related to Tourism and Tourism Education
- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Policies and Regulations Affecting Tourism
- Destination Marketing
- Tourism Planning and Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- MICE Development and Tourism
- Crisis Management in Tourism Industry
- Transnational Market Analysis and Forecast
- Tourism Human Resource and Training
- E-commerce and Travel Agency Management

(continued on page 19)

# Announcements and Call for Papers

(continued from page 18)

- Implication of Technology and Media in Tourism
- Hospitality Management and Marketing
- Stakeholders' Cooperation in Tourism Development

## SUBMISSION GUIDELINES

Please read the submission guidelines carefully before submitting your abstract(s).

- Two-page abstract(s) (doubled-spaced) of proposed papers or posters should be submitted for the final selection process (maximum of 1,000 words).
- Indicate the author's name, affiliation, and contact information (phone number and email address) only on the cover page of the abstract. Only the primary author will be notified regarding the outcome of the paper review process.
- All abstracts must be submitted in Microsoft Word format. Please label your submitted file as follows: Your name (last name followed by first initial), research track, and primary submission/theme area. If you have more than one submissions please indicate the submission number 1, 2, etc. after your name.
- Please use the Publication Manual of the American Psychological Association (APA), 5th Edition when referencing your abstract and full paper submissions.
- Deadline for submitting abstracts is June 30, 2007. The Paper Review Committee will conduct a screening of abstracts. Authors of accepted abstracts will be asked to submit completed papers prior to July 31, 2007.
- Only original manuscripts not previously published or presented at another conference/forum should be submitted.
- For all accepted paper and poster presentations, at least one (1) of the authors must register for and present the paper or poster at the Forum.

## IMPORTANT DATES

Abstract Submission Deadline: June. 30, 2007

Final Paper Submission Deadline: July 31, 2007

## CONTACT DETAILS

- To submit papers or for more information, please contact the Coordinator **I** the school of Management of Xiamen University or go to the website: <http://sm2.xmu.edu.cn/the6thapf>

Add: School of Management, Xiamen University, Fujian, PRC, 361005.

Tel: (0086)592-2185512

Fax: (0086)592-2187289

Attn: Dr. Lin Derong

Email: [xmu6th@yahoo.com.cn](mailto:xmu6th@yahoo.com.cn) [deronglin@hotmail.com](mailto:deronglin@hotmail.com)

- To register for the Forum, please contact the Coordinator **II** Jingmin Horizon Destination Management Company.

Add: 5<sup>th</sup> Floor, Best Western Premier Xiamen Central Hotel, North of Changqing Road, Xiamen, Fujian, PRC, 361012.

Tel: (0086) 592-5123333 Ext: 3322 or (0086)592-5128951

Fax: (0086) 592-5120481

Attn: Christine (Chen Hong)

Email: [dmc@bwxm.com](mailto:dmc@bwxm.com)

# Announcements and Call for Papers



First Announcement and Call for Papers

## Fourth China Tourism Forum Community-based Tourism

15-16 December 2007 | Kunming, China

The Fourth China Tourism Forum will be held in Kunming, China on 15-16 December 2007. The Forum will be co-organized by the School of Hotel & Tourism Management, The Hong Kong Polytechnic University and the School of Business & Tourism Management, Yunnan University. The Forum Co-Chairs are Prof. Kaye Chon and Prof. Tian Li.

The theme of the Forum is **Community-based Tourism** covering the following tracks:

- Tourism development in minority regions
- Destination stakeholders management
- Ecotourism
- Heritage and cultural tourism
- Security and safety management in tourism destinations
- Rural tourism
- Destination hospitality management
- Tourism development in less-developed areas

### Who should attend the Forum?

- Tourism policy makers
- Government officials in tourism administration
- Tourism boards and marketing organizations
- Academics and educators in the tourism management
- Hotel, restaurant and hospitality industry executives and employers
- Researchers and consultants in tourism
- Graduate and undergraduate students pursuing tourism and hospitality studies
- Industry practitioners in tourism industry

### Call for Papers

The organisers invite submissions of papers on any of the topics listed above. The papers accepted by the Forum will be published in the Forum Proceedings and some selected papers will also be published in a special issue of China Tourism Research.

Please submit your papers to either of the Programme Co-Chairs:

Prof. Haiyan Song  
School of Hotel & Tourism Management  
The Hong Kong Polytechnic University  
Hun Hom, Kowloon  
Hong Kong SAR  
China  
Email: hmsong@polyu.edu.hk  
Fax: +852-23629362

Prof. Lv Wanqing  
School of Business & Tourism Management  
Yunnan University  
No. 2 Cuihu North Road  
Kunming 650091  
China  
Email: lvwq@ynu.edu.cn  
Fax: +86-871-5031860



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

School of   
Hotel & Tourism Management  
酒店及旅遊業管理學院



## Announcements and Call for Papers

### CONFERENCE ANNOUNCEMENT AND CALL FOR PAPERS

#### The 8<sup>th</sup> Biennial Conference on Tourism in Asia “Tourism, Hospitality & Foodservice Industry: Growing Role of Asia in the World Tourism”

Angers, France  
July 3-5, 2008

Following the success of the seven biennial conferences on Tourism in Asia held in Vietnam, Thailand, Hong Kong and Korea, the 8<sup>th</sup> Biennial Conference on Tourism in Asia will be held for the first time in Europe in 2008. The theme of the 8<sup>th</sup> Biennial Conference on Tourism in Asia is “Tourism, Hospitality and Foodservice Industry in Asia: Growing Role of Asia in the World Tourism”.

In recent years, Asia is playing a more and more important role in the world’s tourism industry. It is commonly believed that the modern day tourism was invented in the 18<sup>th</sup> century Europe and further developed in North America and the rest of the world. With Asia’s growing importance in world economy and world tourism industry, it remains to be seen how the world tourism industry will change in the years to come.

The 8<sup>th</sup> Biennial Conference on Tourism in Asia will focus on the changes and impacts induced by this new *multi-polarisation* of tourism and the growing importance of Asia. The Conference will specifically focus on the following issues:

1. When tourism developed in North America, traditional models were reproduced but innovations took place (like natural parks): what kind of innovations are there today in process (changes in attitudes, technology, places, and organizations) with the growing role of Asia?
2. How is the tourism industry structuring itself to involve the Asian market (Asian destinations and Asian international tourists)?
3. How different are the inbound and outbound Asian tourists’ attitudes and behaviours from the tourists in other parts of the world?
4. What are the main issues in operations management or strategic management when developing partnerships with Asia (intercultural issues, contracts, networking, etc)?

#### CONFERENCE REGISTRATION

Conference registration fees are 250 Euros (for early registration before March 1, 2008 and 350 Euros thereafter). Further details for conference registration and hotel accommodations suggestions can be found in: <http://www.univ-angers.fr>

#### CALL FOR PAPERS AND PRESENTATION PROPOSALS

Submission of papers, abstracts or presentation proposals relating to the general theme of the Conference is invited. If the submitted papers or presentation proposals are accepted for inclusion in the Conference program, all presenters are required to register for the Conference with full payment of registration fees. Accepted papers will be published in the Conference Proceedings with an ISSN/ISBN number. Authors will have the option of submitting papers in English, French, Spanish and German. Simultaneous translation of presentations will be made available for presentations.

(continued on page 22)



## Announcements and Call for Papers

(continued from page 21)

### Option A:

Authors can submit a full paper for review by the Review Committee *before December 1, 2007*. The paper must be less than 25 pages double spaced inclusive of tables, figures and references. If a full paper was submitted and accepted, it will be so acknowledged in the Conference Proceedings.

### Option B:

Authors can submit a 1 or 2 page abstract or presentation proposal for consideration by the Review Committee. Once the abstract or presentation proposals are accepted, the authors will have an option to submit a full paper *before February 1, 2008* for inclusion in the Conference Proceedings. The abstract should include: main theme, problem definition, hypotheses, research methodology and main findings.

### Review Committee:

Professor Kaye Chon, School of HTM, The Hong Kong Polytechnic University (Hong Kong, China)

Professor Philippe Violier, ESTHUA, University of Angers (France)

Dr. Patrick Legohérel, ESTHUA, University of Angers (France)

Professor Michel Langlois, ESG-UQAM (Montréal Canada)

Professor Beverley Sparks, Griffith University (Australia)

Professor Bao Jigang, Department of Tourism Management, Zhongshan University (China)

Professor Qing Peng, Department of Tourism Management, Zhongshan University (China)

### WHERE TO SEND YOUR PAPERS/ABSTRACTS/PRESENTATION PROPOSALS?

For authors in Europe, Middle East and Africa, please submit your papers/abstracts/presentation proposals to:

Professor Philippe Violier  
ESTHUA, UNIVERSITE D'ANGERS (F)  
7, Allée François Mitterrand  
BP 40455 – 49004 Angers Cedex 01  
Email : [philippe.violier@univ-angers.fr](mailto:philippe.violier@univ-angers.fr)

For authors in the rest of the world, please submit your papers/abstracts/presentation proposals to:

Professor Kaye Chon  
School of Hotel & Tourism Management  
The Hong Kong Polytechnic University  
Hung Hom, Kowloon  
Hong Kong  
Email: [hmkchon@polyu.edu.hk](mailto:hmkchon@polyu.edu.hk)