



Call for Presentation

UNWTO Knowledge Network Symposium & TedQual Information Seminar

16-17 November 2013 – Hong Kong SAR, P.R. China

The UNWTO Knowledge Network Symposium and the UNWTO TedQual Information Seminar will be held on 16-17 November 2013 at the Hong Kong Polytechnic University.

UNWTO Knowledge Network Symposium

The Symposium, scheduled for 16 November, will provide a unique opportunity for tourism educational institutions at all levels to come together and to discuss and share their experiences in promoting capacity building in tourism through research, education and training. The Symposium and Seminar will be held in the School of Hotel and Tourism Management at the Hong Kong Polytechnic University, which encompasses comprehensive hospitality and tourism educational premises including a unique innovative hotel, Hotel ICON (www.hotel-icon.com).

Invitation for Presentation Proposals:

Presentation proposals are now invited on any topics relating to tourism research, education and training bridging theory and practice. The aim of the Symposium is to foster dialogue and share “good practices” in tourism research, education and training which contribute and enhance tourism practices both in public and private sectors, particularly for responsible, sustainable and accessible tourism development in Asia and the Pacific region. As such, any topics in the following or related subjects would be most appropriated for presentation.

- Knowledge management in tourism
- Role of knowledge networks in the tourism sector
- Future directions for tourism research
- Sustainable tourism research and education
- Talent development and management in tourism
- Unique approaches for institutional and industry collaboration in education
- Case studies in innovative tourism education, training and research development
- Any other topics on unique approaches for research, education, and training

Submission Deadline:

Please submit an abstract or outline of your proposed presentation of no more than 550 words by **21 October 2013**. Once your presentation proposal is accepted, you will be invited to attend the Symposium and Seminar and make a 15-minute presentation at the Symposium.

Submission and Further Enquiries:

Please send your abstract or presentation proposal as well as any enquiries to both emails below:
UNWTO Knowledge Network: innova@unwto.org and
The Hong Kong Polytechnic University, Leslie Fung: leslie.fung@polyu.edu.hk

UNWTO TedQual Information Seminar

Subsequent to the UNWTO Knowledge Network Symposium on 16 November, 2013, a half-day information sharing seminar for UNWTO TedQual will be offered during the morning hours of 17 November, 2013 at the School of Hotel and Tourism Management, the Hong Kong Polytechnic University. The information seminar is aimed at providing first-hand information about the process of applying for TedQual accreditation and the process of accreditation audit. Speakers in the seminar will include officials from UNWTO, TedQual auditor and representatives of other TedQual institutions who will share their experiences and insight.

More information about TedQual can be found: <http://themis.unwto.org>

Registration and other conditions:

There will be no registration fees for the UNWTO Knowledge Network Symposium and TedQual Information Seminar. One lunch and refreshment breaks on 16 November will be provided to Symposium participants free of charge. Participants will be responsible for their own travel, hotel and other meal expenses associated with their participation in the event. For the reservation of Hotel ICON, please contact book@hotel-icon.com and enquire about special rates for the UNWTO Knowledge Network Symposium. (www.hotel-icon.com)

English is the official working language. For Chinese (Mandarin) speaking participants, English-Chinese interpretation services will be provided for both the Knowledge Network Symposium and the TedQual Information Seminar.

Each delegation participating in the Knowledge Network Symposium and TedQual Seminar should complete the registration form and return it to leslie.fung@polyu.edu.hk by 31 October 2013 at the latest.

General Inquiry and registration assistant

UNWTO Knowledge Network: innova@unwto.org and
The Hong Kong Polytechnic University, Leslie Fung: leslie.fung@polyu.edu.hk