

**Mr Steve Pinetti**  
**Senior Vice President, Sales & Marketing**  
**Kimpton Hotels & Restaurants**



Steve Pinetti, as the Senior Vice President of Sales and Marketing for Kimpton Hotels & Restaurants, oversees all sales, marketing, advertising, public relations, CRM and eCommerce activities for the hotel and restaurant management company. Kimpton Hotels and Restaurants, based in San Francisco, currently manages 46 boutique hotels and 46 fine dining chef-driven restaurants in the U.S. and Canada.

Prior to joining the Kimpton Hotels and Restaurants in 1982, Pinetti, 55, began his hospitality career with Hilton and Hyatt where he held a number of positions in hotel sales and marketing. He was recognized as a “Top Producer” for both organizations. He helped develop corporate incentive travel programs as well as breakthrough industry software that provided the foundation for PMS systems today. Throughout his career, Pinetti has been responsible for the strategic planning and openings of more than 50 + hotels and 50 + restaurants throughout the country and has worked as an independent consultant in hotel management and marketing.

Pinetti has taught various classes in sales, marketing, operations and management in the hospitality programs at University of San Francisco, San Francisco State University, San Francisco City College and Golden Gate University. He also participated in branding classes through the executive management programs at Stanford University and U.C. Berkeley. A native of San Francisco, Pinetti lives in San Francisco, California, with his wife, Marcy, and their three sons.