

**Professor Kaye Chon**  
**Chair Professor and Director**  
**School of Hotel & Tourism Management**  
**The Hong Kong Polytechnic University**



A former hotel manager and tourism industry consultant, Prof. Kaye Chon (Ph.D., CHE) is Chair Professor and Director of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University, a position which he has assumed since year 2000.

Prof. Chon was previously Professor and Director of Research and Director of Tourism Industry Institute at the University of Houston's Conrad N. Hilton College in Houston, Texas, United States.

Prof. Chon is a graduate of the University of Maryland (AA), Georgia State University (BSc), University of Nevada, Las Vegas (MSc), and Virginia Polytechnic Institute & State University (Ph.D.).

Prof. Chon is recognized internationally for his research, scholarship and academic leadership in the areas of Hospitality Management, Quality Services, and Hospitality Industry Marketing. He has presented lectures, seminars and speeches in more than 50 countries across all continents of the world.

In his university teaching that spans over 24 years, Prof. Chon twice received "Teaching Excellence Award" and four times received "Research Excellence Award," including the **John Wiley & Sons Award** and **Howard B. Meek Award** from International CHRIE, **Martin Oppermann Memorial Award** from the International Society of Travel & Tourism Educators (ISTTE), **Michael D. Olsen Award** from the University of Delaware, and **Founders Award in Research** from Purdue University and the University of South Carolina, all for his lifetime contribution to scholarship and research in tourism/hospitality. In 2003, he received the prestigious **FTA Hospitality Humanitarian Leadership Award** from Fred Tibbitts and Associates of New York for his leadership and community services in global hospitality industry development. In 2003, he was also recognized by his alma mater Georgia State University as the "**Most Outstanding Alumni in 30 Years History.**"

Prof. Chon is the past Chairman of the **International Society of Travel & Tourism Educators** and currently member of the **United Nations World Tourism Organisation's** Education Council Steering Committee.

He has been listed in *Who's Who In The World*.