

Career Day 2005

This year's Career Day was held on 2 March 2005, and a record number of exhibitors participated. Thanks to support from the hotel, catering, and tourism industries, the event attracted 27 exhibitors, including SHTM's co-operative education partners and prominent international chains. With golden opportunities beckoning in the tourism and hospitality industry, students were eager to find out more about the different types of permanent and placement opportunities available for them. This was the first year that the School had organised career talks as part of the programme, and representatives from 11 companies presented the latest information on their organisations and the industry as a whole.

SHTM OUTSTANDING ALUMNI AWARD 2005

Mr Leo Chi-Yin Lee, a 1982 graduate, has been selected as the recipient of the Outstanding PolyU SHTM Alumni Award 2005 for his distinguished professional achievements in the hospitality industry and significant contributions to the community and his alma mater. The award presentation ceremony was held on 2 March 2005 in conjunction with Career Day 2005 at the Jockey Club Auditorium, on PolyU campus. Mr Lee has devoted the bulk of his time to community service and also actively participates in SHTM activities. He is one of the mentors for SHTM's mentorship programme and serves as SHTM Alumni Association Year Representative for 1982. He has provided lots of opportunities for HTM students to take up internship programmes, and is currently General Manager and Owner Representative of Stanford Hotels International.

Mr Lee was selected from other candidates by a panel of judges consisting of Prof Kaye Chon, Head and Chair Professor of SHTM; Hon Prof Amy Chan; Miss Zuelika Mok, recipient of the SHTM Outstanding Alumni Award 2004; and Ms Cora Sit, Acting Head of PolyU's Alumni Affairs and Development Office.

CONGRATULATIONS TO SHTM

In March, SHTM underwent Departmental Assessment and obtained an excellent result. The overall rating for the assessment is "very good to outstanding". This is a self-assessment mechanism that each department or school is required to perform every five years. It evaluates performance in the areas of curricula design, pedagogical design, outcomes assessments, and resource provision. **Prof Peter Walters, Chair Professor of Business Studies, Department of Management and Marketing, PolyU**, was the chairman of the assessment panel. Panel members included **Prof David Airey, Professor of Tourism Management and Pro-Vice Chancellor, University of Surrey, UK**; **Prof William Gartner, Professor of Applied Economics, University of Minnesota, US**; **Prof Robert Bosselman, Director of Dedman**

School of Hospitality, Florida State University, US; Mr John Girard, General Manager and Area Director, The Marco Polo Hong Kong Hotel; Prof George Woo, Associate Dean, Faculty of Health and Social Sciences, PolyU; and Prof Franklin Shin, Department of Applied Physics, PolyU. At the same time, our new undergraduate and post-graduate programmes were also validated by the panel.

PROFESSOR FOR A DAY

The following executives have taken their valuable time to deliver lectures to SHTM students as "Professor for a Day" in March:

Name and Title	Topic Presented
Mr Tom Au Yeung , Operation In-charge, Hotel and Residential, Hang Lung Properties	Facilities Management in Hotel and Service Apartments
Mr Michael Lock , Front Desk Manager, Island Shangri-La Hong Kong	Reservation Information Management
Mr Tony Ngai , Maintenance In-charge, Hotel and Residential, Hang Lung Properties	Challenges and Opportunities of Facilities Manager in Hospitality Industry
Mr Fred Tibbitts , Senior Vice President of Sales, Fred Tibbitts & Associates, Inc	Defining Excellence - Always the Difference
Ms Sonya Wu , Managing Director, Aspirations Ltd	Transforming Concept into Event

STAFF IN FOCUS

Dr Rob Law, Associate Professor, and **Dr Norma Au**, Assistant Professor, were invited as guest speakers at the event "e-Commerce in Hospitality and Tourism Industries", organised by IBM and supported by the Trade and Industry Department of the Hong Kong SAR and the Hong Kong Retail Technology Industry Association, on 18 March. They delivered a seminar on "**Commercial Opportunities for the Retail and Hotel Industry in Hong Kong.**"

LATEST PUBLICATIONS FROM SHTM

Prof Haiyan Song, Chair Professor of Tourism, published a paper on "International Tourism Forecasts: Time Series Analysis of World and Regional Data" in *Tourism Economics*, Volume 11, Issue 1, 2005.

Dr Jack Kivela, Associate Professor, published a co-authored paper on "Doing Business in the People's Republic of China" in the *Cornell Hotel and Restaurant Administration Quarterly*, Volume 46, Issue 2, 2005.

Pamela Ho, PhD student, and **Dr Bob McKercher**, Associate Professor, published a co-authored paper on "Managing Heritage of Kodiak Island with Tourists: Views from the Hosts" in *Asia Pacific Journal of Tourism Research*, Volume 9, Issue 3, 2005.

Dr Paul Leung, Assistant Professor, published a co-authored paper on "The Southern Sound" (Nanyin): Tourism for the Preservation and Development of Traditional Area" in *Asia Pacific Journal of Tourism Research*, Volume 9, Issue 4, 2005.

Karin Weber, Assistant Professor, published a co-authored paper on "Trends Affecting the Convention Industry in the 21st Century" in *Journal of Convention and Events Tourism*, Volume 6, Issue 4, 2004.

Joanne Yoo, PhD student, published a paper on "Development of the Convention Industry in Korea" in *Journal of Convention and Events Tourism*, Volume 6, Issue 4, 2004.

WELCOMING THE FOLLOWING GUESTS TO SHTM.....

On 7 March, SHTM hosted a presentation by **Mr R Zbinden, Regional Director Asia for Switzerland Tourism**, on the topic of "**Strategic Importance of Tourism in Switzerland**", as part of the cultural exchange and promotion activities organised by the University. In the seminar, Mr Zbinden talked about the history of tourism in Switzerland, its economic importance and challenges the industry faces in the future.

Prof Chris Guilding, Director of Griffith University's Service Industry Research Centre, and **Dr Dawne Lamminmaki** of the Graduate School of Management, Griffith University visited SHTM and presented two seminars on "**Hotel staff turnover costs: in search of accountability**" and "**Accounting and the management of outsourcing: an empirical study in the hotel industry**" to staff and students.

WE VALUE YOUR COMMENTS

Should you be interested in sharing your views on this publication or receiving electronic notification of future issues on our website, please email Ms Ada Lo at hmada@polyu.edu.hk.

Please let us know if you have changed your contact details or if you would like to receive your own copy of this HTM UPDATE by completing and returning this form to us.

Change of contact details New subscriber Please send me the electronic version

Dr/Mr/Mrs/Ms/Miss

Last name:

First name:

Company:

Position:

Mailing address (Home/Business):

Telephone:

Fax:

Email:

Are you a graduate of HTM? Yes

No

If 'Yes', which year did you graduate?



Food Safety and HACCP Course

Recognised by FEHD as Hygiene Manager

The Food and Environmental Hygiene Department will strengthen food safety supervision of food premises in Hong Kong by requiring all food establishments to appoint a hygiene manager and/or hygiene supervisor. This scheme, which will come into effect on 30 May 2005, will apply to all existing establishments holding a full or provisional licence, as well as applicants for food business licences. To help food premises to meet the requirement, the School of Hotel and Tourism Management will be offering an 18-hour course on “**Food Safety and HACCP**”.

<p>Contents to be covered :</p> <ul style="list-style-type: none">• Food Safety and Sanitation Management*• Hazards to Food Safety*• Factors that affect Foodborne Illness• Following the Food Product Flow• The Hazard Analysis Critical Control Point (HACCP) System : A Safety Assurance Process• Development and Managing a Food Safety Plan <p>Course Leader : Mr. Peter Tse, Lecturer, School of Hotel & Tourism Management, The Hong Kong Polytechnic University</p> <p>Course Fee : HK\$1,100</p> <p>Exemption : Participants who have obtained “Certification on Hygiene Supervisor” issued by FEHD, will be required to attend 12 hours’ training only, and the fee is HK\$750.</p>	<p>Dates : Course One : 11, 18 and 25 April 2005 (every Mondays) Course Two : 9, 23, 30 May 2005 (every Mondays)</p> <p>Time : 9:30 am to 5:00 pm (lunch-time : 12:30 pm to 2:00 pm)</p> <p>Medium of Instruction : Conducted in Cantonese (materials in English)</p> <p>Award : For those participants who have attended 80% of the training course and passed the examination, a certificate for “Food Safety and HACCP Course” will be issued by the School of Hotel and Tourism Management, The Hong Kong Polytechnic University.</p>
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Special discount will be offered for early-bird registration. For detailed information, please contact Ms. Angel Cheng at 3400-2781 or click to the following link:
<http://www.polyu.edu.hk/medc/chinese/course.html>.