

# *Shanghai Today*



*Shanghai Tourism General*

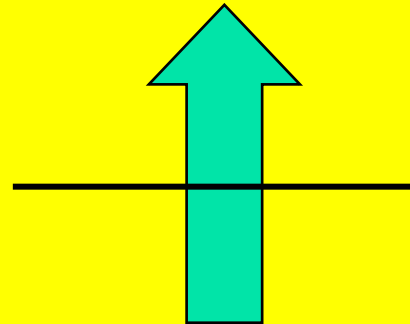


- **Close relations with over 400 cities in 160 countries and regions**
- **Sister city relations with 65 cities in 49 countries**
- **44 consulates in Shanghai**
- **Over 40 world-famous news media branches**
- **Over 60 global financial institutions branches**

## Number of *Inbound* Tourists to Shanghai from 2004-2005

Year 2005

Over 5,500,000 Foreign Tourists



*4.76millionTourists*

*Stay Over-night,*

*increasing by 19.4%*

Year 2004

Over 2,900,000 Foreign Tourists



■ **Accommodation Facilities:**

**368 star-rated hotels in Shanghai**

**about 60,000 rooms with 120,000 beds in certified hotels for tourism**

**about 300,000 beds provided by guesthouses and resorts**



**many world first-class hotel management companies operating over 50 luxury hotels**



## *Shanghai Tourism...*

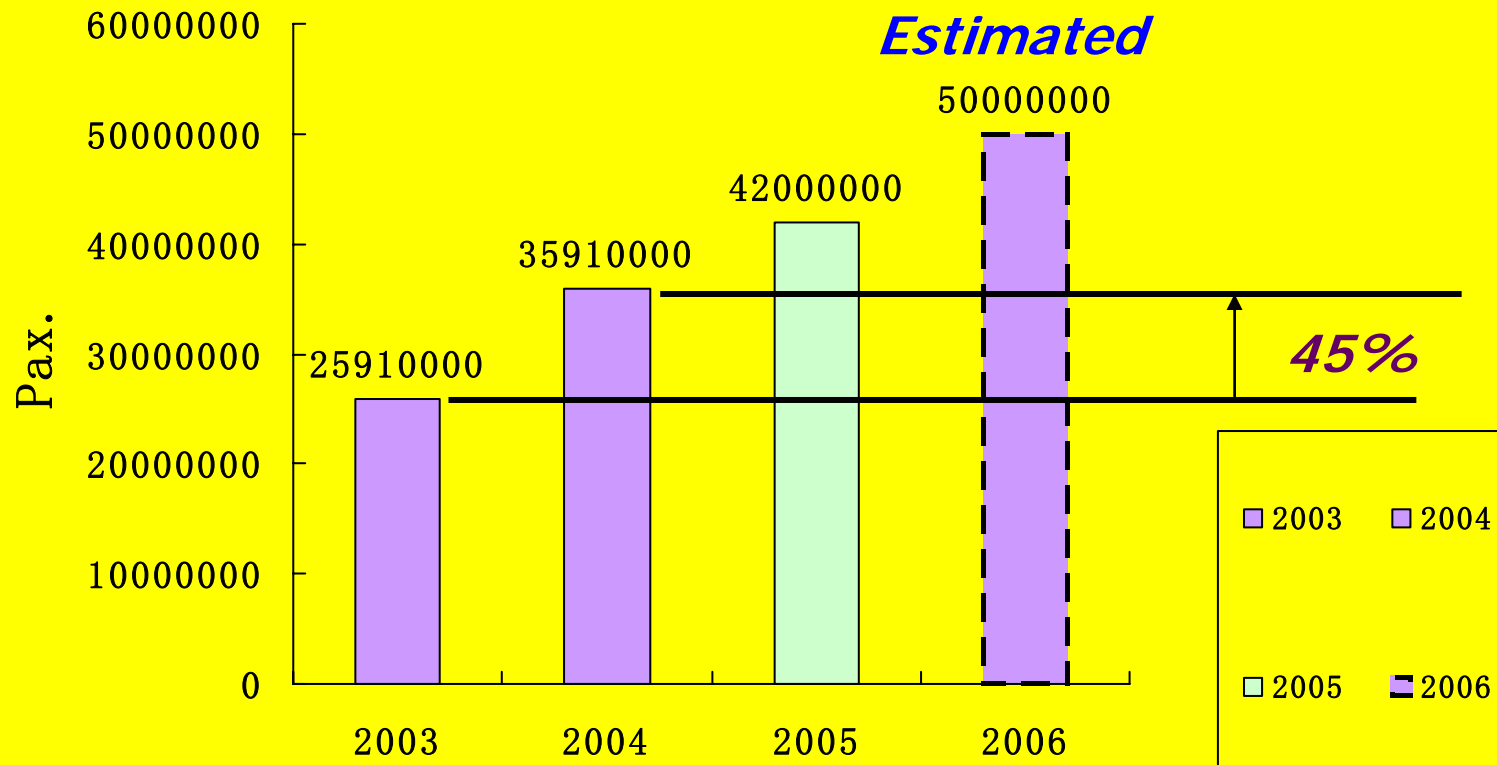


- Over 40 Chinese and foreign airline companies

- Operating 283 routes, including 171 international routes and 112 local routes
- The only city owning two airports:  
Pudong International Airport & Hongqiao Airport



- In 2004, 35.9 million passengers are transported from two airports



- **Urban traffic is mainly supported by urban rail traffic systems, with 4 subways already in operation:  
City metro lines & light rail lines**



- **Another 9 lines are still under construction**

- Everyday 80 pairs of trains back and forth from Shanghai and transported an average of 83,000 passengers
- Travel expresses are linking major tourist destinations



The formation of the motorway network:

Connected with 15 cities within the Yangtze Delta Region

At least saves 2-3 hours from the original 6-7 hours ride



*Tourism Features*

*MICE Destination*

- **Shanghai : One of the convention and exhibition centers in the country.**

**In 2005, Over 495 International conferences have been held in Shanghai**

**Many world exhibition giants have set up their branches in the city**

**Every year the MICE volume in Shanghai increases by 20%, with over 40 well-known conferences and exhibitions scheduling their regular visits to Shanghai**



- **Fantastic conference and exhibition facilities in Shanghai:**

**5 Exhibition Centre with an exhibit space of 170,000 square meters**

**Over 2000 Corporations feeding on MICE-related business, 511 of which focus on MICE**

**GDP per capita of Shanghai reaches USD5000, the GDP of the service industry counts for 50% of the total GDP**

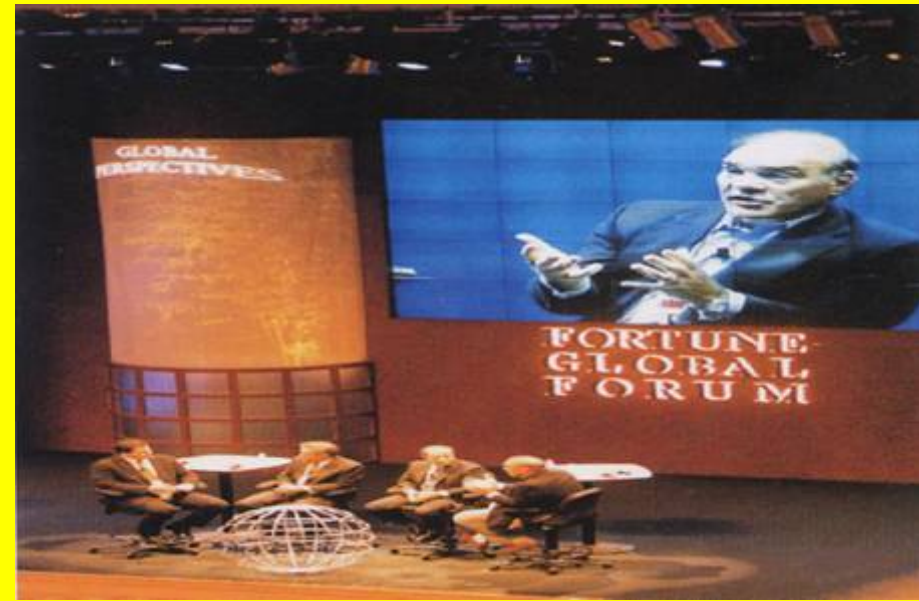
**Shanghai New International Expo Center**

## *MICE Destination...*

- Shanghai has become the number one choice in the selection of venues
- Professional service standard, convenient transportation networks, varied travel activities and modernized communication systems are the key elements for the development of MICE



- Organize and receive regional and international events of all levels
  - The Fortune 500
  - APEC 2001
  - ADB
  - F1, V8 races, Motor GP
  - ATP Master Cup
- 
- In 2005, the city received more than 5 million international tourists among which 50% were overseas meetings arrivals, who attended over 200 meetings in Shanghai



*MICE Destination*



中石化F1™  
中国大奖赛





## Shanghai Expo 2010!

*5 theme parks: urban culture, urban prosperity, reforms by science & technology, harmonious society and the relationships between urban and rural areas*



# Shanghai, Your Destination!



Thanks!