

Sepang International Circuit

Formula 1 Petronas Malaysian Grand Prix

17-19
MARCH
2006



SEPANG F1 CIRCUIT
HOME OF MOTORSPORTS

KUALA LUMPUR - THE GRAND PRIX CITY



- Gateway for all Formula One fans.
- A modern city with rich traditional values, both existing in harmony
- Facilities and services that surpasses international standards.

Sepang International Circuit

SCENES FROM FORMULA ONE



Sepang International Circuit

OPEL GROUP

- Lunch at the famous “satay” stall in Kajang before proceed to watch the hottest race – Formula 1.



Sepang International Circuit

OPEL GROUP (continue...)



Sepang International Circuit

OPEL GROUP (continue...)



Sepang International Circuit

OPEL GROUP (continue...)

- Enjoy superb entertainment in a truly Malaysian style Grand Prix



Packaging for the International market

Agent Packages F1-2003 (Read-Only)

Petronas Malaysian F1 GP

4 Days/3 Nights Package Rates

Asian Overland Services
Since 1976

Hotel (Deluxe)	Twin Share	Single Supplement	Extension Night
Shangri-La Hotel	MYR 1580 / USD 427	MYR 1040 / USD 281	MYR 710 / USD 192
Prince Hotel	MYR 1380 / USD 372	MYR 880 / USD 238	MYR 535 / USD 145
Istana Hotel	MYR 1070 / USD 289	MYR 630 / USD 170	MYR 370 / USD 100

Hotel (Superior)	Twin Share	Single Supplement	Extension Night
Novotel Century Hotel	MYR 1010 / USD 273	MYR 550 / USD 149	MYR 330 / USD 89
Melia Hotel	MYR 980 / USD 259	MYR 490 / USD 132	MYR 300 / USD 81
Corus Hotel	MYR 950 / USD 257	MYR 470 / USD 127	MYR 290 / USD 78
Swiss Garden Hotel	MYR 930 / USD 251	MYR 450 / USD 122	MYR 280 / USD 76

Hotel (Standard)	Twin Share	Single Supplement	Extension Night
Impiana Hotel	MYR 800 / USD 215	MYR 280 / USD 76	MYR 190 / USD 51

PACKAGE INCLUDES

- International and good return air ticket
- Offer the advantage to the hotel package through transportation and culture
- Return airport transfer on arrival and departure
- 21 nights accommodation at selected hotels
- Daily breakfast at the hotel
- Free City Transfer-Circuit Shuttle Pass
- Inclusive visa with correct details of passport
- Transfer to airport
- 24 hours customer services (hotline)
- 24 hours emergency services (hotline)
- 24 hours emergency services (hotline)
- 24 hours emergency services (hotline)

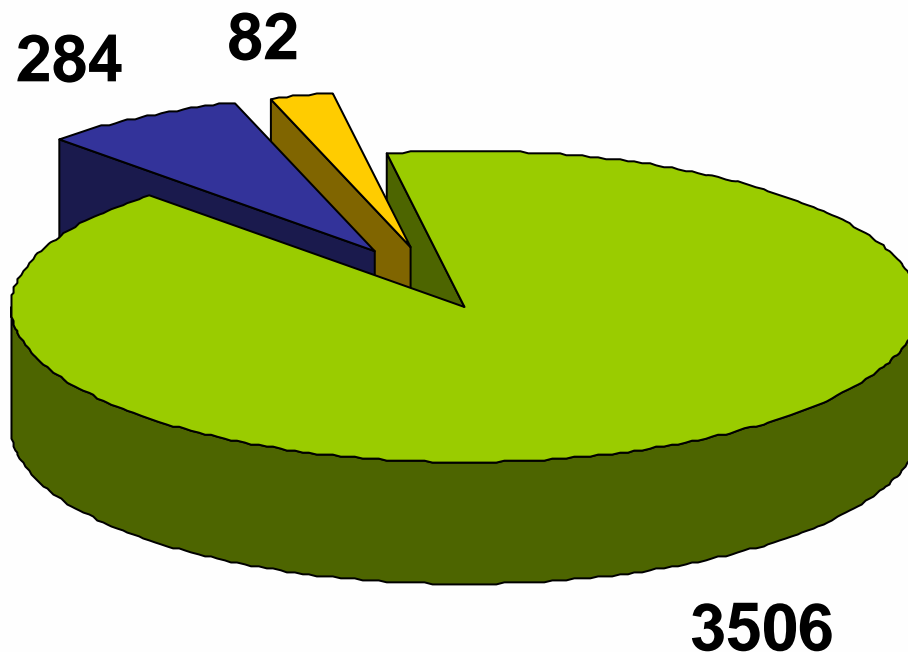
- 4 Days/3 Nights package
- 3 Days/2 Nights package
- Shuttle Pass
- F1 ticket
- Extension leisure package



- Incentive package



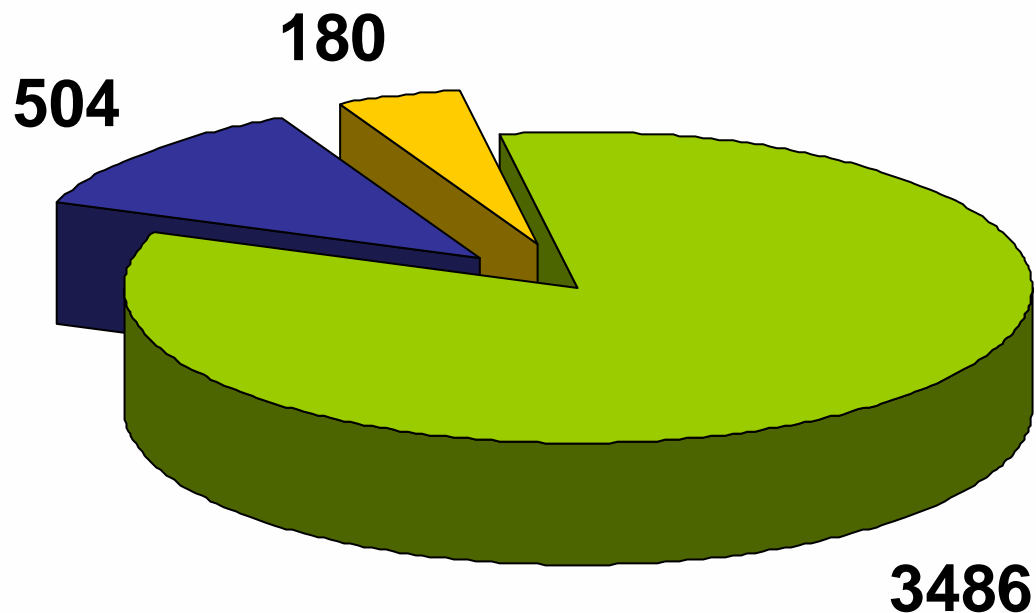
Report on No. of clients – Year 2004



- Ticket
- Hotel Package
- Group Arrival

Total No. of pax: 3872 pax

Report on No. of clients – Year 2005



- Ticket
- Hotel Package
- Group Arrival

Total No. of pax: 4170 pax



IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES

Major events like the Commonwealth Games, Asian Games, Rugby Seven and the Formula 1 car has many impacts on the convention activities and some are negative.

1. There will be competition for resources like flights into the city, hotel rooms, entertainment centres, land transportation, manpower, thus prices will increase.

IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES (cont'd)

2. Due to the large number of locals and international tourists, traffic will be congested. More time is required for logistic movements.
3. Petty crime maybe on the increase as a large number of visitors to the city attracts all sorts of people.

IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES (cont'd)

4. Convention and exhibition related to the event could be developed to take advantage of the event. Example, a motorcar show could twin with the F1 car race and a sports accessory and equipment show could coincide with the Commonwealth Games.

IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES (cont'd)

5. When the event is not massive, the event could add more value and make that destination more attractive thus attracting more visitors to your exhibition and conference.
6. Mega events also help to make your destination known. Visitors like to go to well-known sexy, romantic and popular destinations. Thus, help to market your meeting and exhibition.

IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES (cont'd)

7. Mega events also help to put up world class infrastructure like roads, airports, rapid electric trains, hospitals and international class hotels. This helps in the meetings industry.
8. It also develops the necessary human resources to grow the meetings industry.

IMPACT OF SPECIAL EVENTS ON CONVENTION ACTIVITIES (cont'd)

9. Mega events educate all the different ministries and departments the economic value of the events and the meetings industry. Thus, recognition of it the government will give more industry support.
10. Mega events can be easily disrupted or sabotaged and thus the city will implement security and safety measures of international standards. This again benefits the meetings industry with such safety precautions.