

# 7th Asia Pacific Forum for Graduate Students' Research in Tourism



FIRST CALL FOR PAPERS

"Advances in Tourism Practices :  
Pointing the Way Forward"

JUNE 3 - 4, 2008  
Sunway Lagoon Resort Hotel  
Petaling Jaya  
MALAYSIA

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**SELAMAT DATANG** to the delegates of  
The 7th Asia Pacific Forum For Graduate Students' Research In Tourism  
June 3 - 4, 2008  
Theme : **"Advances In Tourism Practices : Pointing The Way Forward"**



For forum program, registration and accommodation, please contact

**Forum Coordinator:**

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Please submit your electronic abstract or papers (as an attachment) to :

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## Forum Announcement

The aim of the AFP is to provide a 'research forum' for post-graduate students and faculty members engaged in research and post-graduate teaching in hospitality and tourism programs in the Asia Pacific region.

## Submission guidelines

The author (or at least one co-author in the case of co-authored papers) must be a post-graduate student and papers should be based upon a research project undertaken as part of author's post-graduate research.

## Submission deadlines

Abstract Submission : January 3, 2008  
Full Paper Submission : March 3, 2008

## Registration

Should you wish to participate in the 7th APF Forum, please contact and register with Mr. Y.Sulaiman

Registration before March 3, 2008 : USD\$ 150  
Registration after March 3, 2008 : USD\$ 200

## Forum Venue & Accommodation

Sunway Lagoon Resort Hotel  
Bandar Sunway  
46150 Petaling Jaya  
Website : [www.sunwayhotels.com](http://www.sunwayhotels.com)

*Arrangements can be made on request for accommodation at a three-star hotel, including shuttle service to forum venue twice a day*



## Call for papers

This is the initial call for research papers and posters. Under the main theme of *"Advances in Tourism Practices: Pointing the Way Forward"*, authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including :

- Tourist Consumer Behavior
- Multi-disciplined Issues Related to Tourism and Tourism Education
- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Policies and Regulations Affecting Tourism
- Destination Marketing
- Tourism Planning and Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- MICE Development and Tourism Crisis Management in Tourism Industry
- Transnational Market Analysis and Forecast
- Tourism Human Resource and Training
- E-commerce and Travel Agency Management
- Implication of Technology and Media in Tourism
- Hospitality Management and Marketing
- Foodservice and food habits
- Stakeholders' Cooperation in Tourism Development

### *Guidelines for submission of specific papers :*

Referred full paper ( a 20-minute stand-up session ) :

Selection of papers will be made based on abstract submissions. Abstract should not exceed 2 sheets of double spaced, typed pages (1000 words)

Working papers ( a 20-minute stand-up presentation ) :

Selection of papers will be made based on abstract. Submission should not exceed 15 sheets of double spaced, typed pages (3500 words)

Poster presentations :

Selection of poster presentations will be made based on abstract submissions. Poster presentation abstracts should not exceed 3 sheets of double-spaced, typed pages (1000 words)

The best papers and poster presentations will be competitively selected and authors will be acknowledged with plaques and certificates on the closing plenary session.

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edit. Forum Proceedings and an ISB will be organized prior to the Forum.



The 7th Asia Pacific Forum for  
Graduate Students'  
Research in Tourism



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