

# 4<sup>th</sup> APacCHRIE Conference & 12<sup>th</sup> Asia Pacific Tourism Association Conference

## JOINT CONFERENCE

June 26-29, 2006



**Hualien, Taiwan**

The 4<sup>th</sup> Apac-CHRIE and the 12<sup>th</sup> Asia Pacific Tourism Association Joint Conference will be an exciting international event being held in Hualien, the last wonderlands in Taiwan June 26-29, 2006.

The theme of this joint conferences will be "**Hospitality & Tourism Education: Trends & Strategies**" and the aim of the conference is to provide an opportunity for presentation and discussion for their research outcomes among academic scholars and industry experts in the Asia Pacific region so that they can exchange information on their research and also network among themselves for future collaboration in research and academic exchanges.

### Venue:

HUALIEN, TAIWAN

### Host:

ASIA PACIFIC TOURISM ASSOCIATION  
APacCHRIE

### Organizer:

Taiwan Hospitality & Tourism College  
National Taiwan Normal University

### WHO SHOULD ATTEND?

- Researchers, academics and consultants with research interests in hospitality and tourism.
- Industry experts in hospitality and tourism.
- Administrators of academic programs in hospitality and tourism.
- Post-graduate students in tourism, hospitality, leisure and related fields.
- Publishers of journals and academic textbooks.
- Students in tourism/ hospitality management.

### GENERAL INTEREST SESSIONS

The conference will feature several plenary sessions that will include panel presentations focusing on:

- Hospitality & Tourism Education
- Emerging issues in education and training
- Marketing and promotion of tourism/hospitality/ foodservice
- Tourism/ hospitality/ foodservice forecasting and economic aspects of industry
- Studies on social, cultural, economic and environmental impact of tourism/ hospitality/ foodservice
- Tourism/ hospitality/ foodservice and environmental sustainability
- Operation of tourism and hospitality/foodservice businesses at both macro and micro levels
- The gaming and casino industry in Asia
- Community tourism development and rural/ farm tourism
- IT and Internet aspects of tourism/hospitality/ foodservice
- Other papers related to the theme of the Conference
- Human resources development and educational issues in industry
- Financial models or econometrics of tourism/ hospitality/ foodservice

## CALL FOR PAPERS

The conference will focus on a broad range of topics related to research in tourism/ hospitality/ foodservice. The conference invites papers on either completed research or a preliminary report on "research in progress".

## BEST PAPERS

Best papers will be competitively selected and authors will be acknowledged with a plaque and certificate.

## SUBMISSION GUIDELINES

### Abstract

- Three-page abstracts (typed single-spaced) of proposed papers should be submitted for the final selection process.
- Submit abstracts by email to the Director of Paper Review Committee Dr. Chien Ho Chen ([cchen341@mail1.ntcn.edu.tw](mailto:cchen341@mail1.ntcn.edu.tw)).
- Deadline for submitting abstracts is *Mar 31, 2006*.
- Paper Review Committee will conduct a refereed screening of abstracts. Authors of accepted abstracts will be asked to submit completed papers before *May 20, 2006*.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.

### Full Paper

- Full paper submission is allowed for the final selection process. Indicate the authors name and affiliation only on the cover page of the full paper and they should not be indicated anywhere in the paper.
- Full papers for review need to be edited by the final paper format.
- Submit full papers for review by email to the Director of Paper Review Committee Dr. Chien Ho Chen ([cchen341@mail1.ntcn.edu.tw](mailto:cchen341@mail1.ntcn.edu.tw)).
- Deadline of full paper submission for a refereed screening process is *May 20, 2006*.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.
- Submission of completed full papers and a refereed screening process will be acknowledged in Preface and TOC of the Conference Proceedings.

## PUBLICATION PLAN

Final copies of accepted papers will be professionally published as an edited conference proceedings prior to the conference.



**Should you have any inquiries regarding the conference, please contact:**

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