

THE HONG KONG POLYTECHNIC UNIVERSITY

SCHOOL OF DESIGN

Post Specification

Research Assistant (Ref. 19070401)
[Appointment period: five months]

Duties

The appointee will assist the project leader in the research project - “Exploring memorable and meaningful traveller experiences with means-end chain approach”. He/She will be required to:

- (a) assist in conducting literature review, project planning and elaboration of research instruments;
- (b) conduct empirical research, data collection and data analysis; and
- (c) provide support to maintain documentation and prepare project report.

Qualifications

Applicants should:

- (a) have an honours degree preferably in User Centred Design and/or Psychology or an equivalent qualification;
- (b) have experience in conducting both qualitative and quantitative research;
- (c) have keen interest in User Experience Design (UX) and Human-Computer Interaction (HCI);
- (d) have a good command of both written and spoken English and Chinese;
- (e) have good organizational and communication skills;
- (f) have a strong sense of empathy; and
- (g) be self-motivated and responsible.

Preference will be given to those with experience in conducting in-depth interview and preparing research documentation.

Applicants are invited to contact Mr Bruce Wan at tel no. 2766 6830 or email bruce.wan@polyu.edu.hk for further information.

Remuneration

A highly competitive remuneration package will be offered. Applicants should state their current and expected salary in the application.

4 July 2019