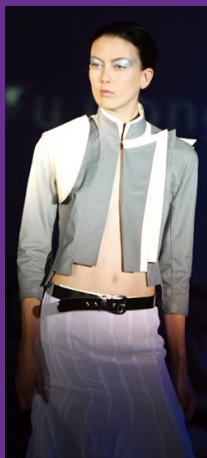


Fashion design graduates show their creative flair on catwalk



Twenty-four bachelor degree and higher diploma graduates of the Institute of Textiles and Clothing (ITC) displayed their design flair at the fashion show held on 20 June.

(From left) The designs of **Mr Karmuel Young**, Winner of The Outstanding Menswear Award, exhibited by specially chosen models. • **Miss Mia Cheung** – The Overall Grand Award & The SAGA Traveling Scholarship • **Miss Rose Chiu** – The YKK Best Casual-wear Award & The Best Marketability Award • **Miss Jin Lam** – The Most Promising Young Talent Awards (Second Prize); The Best Application of Technology Award & The Best Fabrication Award



On 10 July, the Master of Arts Graduation Fashion Show of ITC was staged as the opening show of the Hong Kong Fashion Week for Spring/Summer 2008 hosted by the Hong Kong Trade Development Council. These are a few of the creative works, which fully demonstrated the graduates' talents inspired by their visions.

In support of Hong Kong's up-and-coming fashion design talents, for the second year, ITC staged an exhibition of the designs selected from 12 outstanding graduates at Lane Crawford Pacific Place during summer.





Officiating at the ceremony, Dr Allan Zeman (left) receives an enlarged limited-edition “Magnet-man” souvenir from Prof. Lorraine Justice, Director of SD.

Owing to the “Magnet-man” series’ distinctive styling, it has been successfully commercialized and launched on the market.

School of Design Annual Show 2007

The School of Design (SD)’s Annual Show was held in June this year. Centring around the themes of Martini, Itching, Good Match and Designer’s Banquet, the Annual Show provided a public platform to display PolyU design students’ creativity in full.

This year saw the biggest show ever for the School, which displayed works of more than 350 design students from bachelor degree, higher diploma, diploma as well as associate degree programmes.

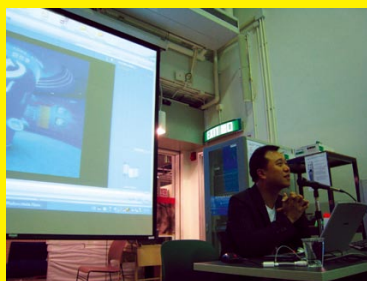
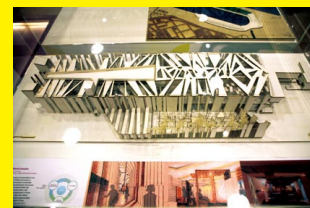
The highlight of the event, the “Best of Show” exhibits introduced for the first time this year, featured sixteen projects selected from the graduates’ works for their outstanding design and presentation of concept. ❖

(left) REVIVE – Design of sustainable furniture
(right) Opticor – Four-dimensional ornaments for the face



Making the connection through design

Design Month 2007
School of Design
12 September – 26 October



Exhibition “CONNECTION”

Featuring creative works by Outstanding PolyU Alumni Mr Tommy Li and Mr Barrie Ho and projects of students and graduates in the disciplines of Visual Communication, Advertising, Environment and Interior, Industrial and Product.

Mr Tommy Li—an internationally celebrated designer who has received numerous awards, including the Hong Kong Artist of the Year Award 1997 and a Gold Pencil Award 2007 by The One Show in New York, in recognition of his unparalleled creative outputs over the years

Mr Barrie Ho—recipient of the Ten Outstanding Young Persons Award and the Ten Outstanding Designer Award in 2005, the Outstanding Greater China Design Awards in 2006 and 2007 and many others

Part I: SD Gallery—connecting design with the audience and SD alumni and students, enabling the audience to witness the development of SD students now and then;

Part II: Harbour City, Tsimshatsui—connecting design to the community by putting the creative works of SD graduates and other award-winning projects in the limelight in the city centre.

Alumni Lecture Series “Connecting Design and Life”

Four distinguished graduates from SD shared with the audience their life experiences as individual designers, connecting design education to their personal development:

Mr Paul Chan—Partner, Chan Tsang Wong Chu & Mee Advertising Firm

Mr Terrance Tam—Director and Chief Cybertect, James Law Cyberecture International Holding Ltd

Mr Ringo Mak—President, Talentoy Ltd

Mr Ben Lui—CEO and Creative Chief, IGOO (SH & HK) Communication Ltd

Other highlights of the Design Month 2007 include a graduation show by the Master of Science students in Multimedia and Entertainment Technology, a Design Link Party, the Parents' Night, the Education Info Weekend and the SD 43rd Anniversary Gala Dinner and Concert.

