

## Experts share tips in professional talk series

The School of Professional Education and Executive Development (SPEED) is co-organizing a series of professional talks with *JobMarket* for students and the public. Heads of corporations are invited to share their views on the development trends of various professions and on how to attain success in their respective industries.

The first talk in the series, held in October, discussed the tourism and retailing industries and was given by Ms Lily Chan, Chief Executive Officer of Mannings Group, and Ms Silvia Chung, General Manager of Miramar Hotel. This was followed by Mr Dominic Ho, Chairman of KPMG (HK & China), and Mr Samuel Yung, Senior District Director of AIA, who shared their experiences in the accounting and finance profession in November.

Another talk on the logistics industry is scheduled for 10 February. More talks on marketing and media management, business management as well as human resources management will be organized on campus in the months ahead. Details will be posted on SPEED's website <http://www.speed.polyu.edu.hk/>. ❖



Clockwise from top: Mr Ho, Ms Chan, Ms Chung and Mr Yung.

## US soldier learns knowledge management skills through HKCyberU



Photo courtesy of Sing Tao Daily

Corporations around the world are increasingly leveraging on the expertise of knowledge management specialists to capture collective knowledge of staff and organizations for continuous improvement in their products and services. But how does one apply knowledge management in a military setting?

US infantry officer, Mr Anthony Guess Johnson, is keen enough to take HKCyberU's Master of Science in Knowledge Management programme to find out the answer. "I want to learn how to manage people and intellectual capital more efficiently even in the most dynamic and fluid settings. Knowledge management is a force multiplier," Mr Johnson remarked.

Out of the many distance education providers in the market, HKCyberU has caught Mr Johnson's eyes with its diversity in programme content delivery. During his two-years' studies, he gained insight into using technology to create, collect, organize and evaluate institutional knowledge. Being a soldier who needs to faithfully obey commands in battlefields, he expanded his horizons and learnt from his fellow classmates, mostly executives and managers, a very different kind of thinking and decision-making process. ❖

# New home for college to enrich students' campus life

The day 4 January 2007 carries special meaning for the Hong Kong Community College (HKCC) as it marked the topping-out of its first independent campus at Hung Hom Bay. The 19-storey, 4,400 square metre-campus, scheduled to be opened in mid-2007, is built with a government grant of \$424 million.

Officiating at the event, PolyU President and Council Chairman of College of Professional and Continuing Education (CPCE) Prof. Poon Chung-kwong said that the new campus is not merely a comprehensive teaching building, but a lively, intelligent and environmentally friendly landmark with its own character. Other guests included Dr Ng Tat Lun, Chairman of PolyU Council's Estates Committee; Dr Chow Yei-ching, PolyU Council Member and Chairman of Chevalier Group; Ir Prof. Ko Jan-ming, PolyU Vice President (Research Development); Prof. Thomas Wong, Dean of CPCE; Dr Simon Leung, HKCC Director; the architect, contractor and student representatives.

This new campus is well-equipped with classrooms, lecture theatres, a library, computer centre, multi-purpose hall and dining area. The subtle spiral design of the building symbolizes the continuous advancement of HKCC and its students. The campus



also provides full wireless coverage for convenient e-learning and contains spacious terraces for teacher-student interaction and recreation purposes. ❖

## Bright study and employment prospects for HKCC graduates



**HKCC Director Dr Simon Leung says the high articulation rate of graduates is most pleasing.**

According to the latest HKCC graduate survey which captured the feedback of around 90 per cent of the 2006 batch of 1,833 graduates, nearly 70 per cent of the respondents furthered their degree studies in either full-time or part-time mode. In actual figures, the number of students pursuing further studies has increased by more than 320 when compared to the 2005 survey result. Also, the number of graduates studying in government-funded programmes in local universities has increased by about 50 per cent to 394.

Among the 1,100 graduates who continued their studies, 39 per cent were pursuing degree programmes offered by PolyU while 20 per cent enrolled in the School of Professional Education and Executive Development (SPEED) and SPEED's overseas partner universities offering programmes locally. Furthermore, 42 per cent of these 1,100 respondents received at least two offers for further studies.

As for those who chose to join the workforce, 96 per cent got their first job within three months after graduation. Nearly half of the working graduates had two or more job offers. ❖



**A past HKCC graduate shares her current working life in a five-star hotel.**