

Miss Vivian Chan Yin-ting  
 ☞ HKFDA Creativity Award

Mr Erik Tam Ka-yung  
 ☞ Most Promising Young Talent Award (Champion)  
 ☞ Award for the Best Application of Technology



# It's show time!

**F**ashion design graduates from the Institute of Textiles and Clothing (ITC) took centre stage in two glamorous fashion shows this summer.

On 27 June, 24 graduating student finalists of the BA (Hons) Scheme in Fashion and Textiles and the Higher Diploma Scheme in Fashion and Textile Studies showcased their creative works at the Fashion Show held at the Hotel Inter-Continental Hong Kong. They each presented a collection of six outfits and competed for 13 awards sponsored by industry partners. The students' works were also showcased in Lane Crawford's ifc mall in a month-long exhibition entitled, "Future Fashion — Hong Kong Designers of Tomorrow". Lane Crawford was also the sponsor of the Most Promising Young Talent Awards presented at the Fashion Show.

On 11 July, ITC, for the first time, held its Master of Arts Graduation Fashion Show during the Hong Kong Fashion Week hosted by the Hong Kong Trade Development Council. Each of the 13 selected graduating students in Fashion and Textile Design presented a collection of six outfits to demonstrate their creativity.

Miss Ronnie Tung Sin-man  
 ☞ Overall Grand Award  
 ☞ Outstanding Menswear Award  
 ☞ Most Promising Young Talent Award (2nd Runner-up)  
 ☞ Best Accessorised Collection Award  
 ☞ SAGA Travelling Scholarship



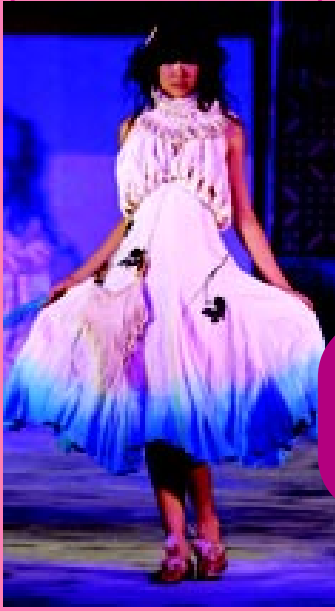
Miss Kate Tse Ping  
 ☞ Most Promising Young Talent Award (1st Runner-up)  
 ☞ Best Marketability Award



Miss Czon Wong Wing-sze  
 ☞ Best Fabrication Award



Miss Eureka Hung Ting-ting  
 ☞ Best Embellishment Award



Award winners  
 pictured with  
 models

## International talents shine in AWI-Cerruti fashion design contest

The AWI-Cerruti Fashion Design Competition 2006 has come to an exciting close after drawing entries from about 300 contestants world-wide. The contest was staged for the first time by PolyU in collaboration with the Australian Wool Innovation (AWI) and world-renowned fashion designer Mr Nino Cerruti.

Open to all full-time and part-time students from all over the world, the Competition required the contestants to use Australian Merino Wool as the main fabric for their design. After preliminary judging, 10 participants were selected for join the final contest, held in Hotel Inter-Continental Hong Kong on 27 June. These finalists, who came from Australia, Korea, the Chinese mainland and Hong

Kong, each presented one set of fully accessorized garment.

The Grand Award went to Miss Rhee Hye-Rah from Korea. She was awarded AUD 5,000 plus work experience at the Cerruti office in Italy. The first runner-up went to Mr Kevin Azzopardi from Australia and second runner-up to Miss Cheung Ling of PolyU. They were awarded AUD 3,000 and AUD 2,000 respectively.

AWI, a public Australian research and development company, signed a major collaboration agreement with PolyU in 2005 to carry out applied R&D projects and facilitate technology transfer to commercial partners in the wool industry. Among AWI's international research partners, PolyU is the first and only Asian institution so far selected.



Miss Eugenie Li Wai-Yan  
 ☞ Best Casual-wear Award



Miss Cheung Ling  
 ☞ 2nd Runner-up



Miss Rhee Hye-Rah  
 ☞ Grand Award



Miss Tracy Ip Chui-chui, Miss Hong Kong 2005 and an ITC graduate, modeled one of the outfits to show her support to ITC.



A special reception was held to mark the success of the event. It was attended by (from right) Mr Cerruti; Mr Mark Wood, Trade Commissioner of Australian Trade Commission; Mr Graham Stewart, General Manager of Textile Technology of AWI and PolyU President Prof. Poon Chung-kwong.

# Jackie kicks off design show



The School of Design (SD) celebrated the opening of its Graduation Show this year with an on-campus ceremony, officiated at by President Prof. Poon Chung-kwong, Head of SD Prof. Lorraine Justice and its superstar Honorary Professor Jackie Chan.

Prof. Poon said PolyU has approved the detachment of SD from the Faculty of Communication. "With this new development, the School will be in a better position to further advance its mission of providing world-class design education."

Themed "Open Design, Closer People", the two-week exhibition showcased over a hundred creative works from graduating Bachelor's degree students in Environmental Design, Industrial and Product Design as well as Visual Communication Design. Awards backed by industry support were also presented to outstanding students.



# International forum on movies, TV and tourism

The School of Hotel and Tourism Management (SHTM) organized the International Conference on Impact of Movies and Television on Tourism, the world's first international conference on the theme, from 7-9 September. It brought



Officiating guest Mrs Selina Chow, Chairman of Hong Kong Tourism Board, receives a souvenir from Head of SHTM Prof. Kaye Chon.



The Conference opens with a ribbon-cutting ceremony.

together more than 40 scholars, researchers, policy makers and industry professionals from different parts of the world to exchange views on how movies and television can help boost tourism and to consolidate the research efforts and industry

experiences in the field. Hit movies, such as *Da Vinci Code*, *Brokeback Mountain*, *Winter Sonata* and *The Lord of the Rings*, and Japanese and Korean TV series were examined regarding their impact on tourism in various countries.