

# SPEED and HKCC



The School of Professional Education and Executive Development (SPEED) and the Hong Kong Community College (HKCC), operated under the University's College of Professional and Continuing Education (CPCE), earlier celebrated their third joint Graduation Ceremony and sent forth their latest batch of 1,386 graduates.

Among them, 1,180 were graduates from HKCC's nine Associate Degree programmes, namely, Associate in Business, Bilingual Communication, Design, Engineering, Applied Social Sciences, Information Technology, Health Studies, Arts and Science. The largest cohort of 666 graduates came from the Associate in Business, including 18 mainland students who completed their study in the Zhuhai campus.

For SPEED, it sent forth 206 graduates, including the first batch of 131 graduates from its top-up Bachelor's degree programmes in Marketing and Public Relations, and Travel Industry Management, which were launched in 2003.

## HKCyberU celebrates its fifth

More than 100 students, alumni and friends of the Hong Kong CyberU (HKCyberU), PolyU's online education arm, celebrated its fifth anniversary at a special reception held earlier on campus. Officiating at the

ceremony were Mr Linus Cheung Wing-lam and Prof. Poon Chung-kwong, PolyU President.

The reception also saw the inauguration of PolyU-HKCyberU Alumni Association, with Mr Edmund Yip as the first elected

President. In addition, scholarships were presented to 17 students who scored outstanding academic results during their study in various master's degree programmes.

As the first Hong Kong-based virtual university, HKCyberU strives to help learners, busy working executives and professionals in particular, to pursue quality and professional education through part-time and Web-based studies with maximum flexibility, practicality and convenience. To date, more than 5,000 students have enrolled in the wide range of programmes offered by the institution. Apart from local students, there are also students from the Chinese mainland, the US, Macau and Taiwan.



# send forth 1,386 graduates

SPEED's another 75 graduates were presented with various awards, including Diploma in Human Resource Management, Professional and Continuing Education (PCE) Diploma in the areas of Information Technologies for E-Commerce, Human Resource Management, Industrial Management (Print Media), Service Management (General), as well as PCE awards under Credit Accumulation Mechanism (CAM).

Speaking at the Ceremony, Dean of CPCE Prof. Thomas Wong congratulated all graduates for successfully obtaining the academic awards and reiterated, "SPEED and HKCC share the University's same commitment to providing quality programmes that cater for learners' varied needs and interests, thus enhancing the overall competitiveness of our society in the long run." ❖



## anniversary

It offers quality professional programmes, mainly at postgraduate level, in collaboration with various PolyU departments and renowned universities on the mainland and abroad, leading to PolyU and other academic awards. To name a few, HKCyberU has collaborated with Australia's Edith Cowan University in offering the first Master of Security Management programme in Asia, with UK's Heriot-Watt University for the Master of Business Administration programme, with East China Normal University for the master's programmes in China insurance business, commercial bank management, property and real estate, securities and investment in China. ❖

## AD graduates advancing to degree study doubled

According to the latest graduate survey announced by HKCC, over 70 per cent of respondents further their studies in first degree programmes, while graduates who engage in full-time work enjoy an average monthly salary within the range of \$8,000 to \$9,000.

Out of 1,180 students graduated in 2005, 1,074 responded to the survey. Among them, 769 graduates (over 70 per cent of respondents) are continuing their degree studies in either full-time or part-time mode, which more than double last year's figure (333). Furthermore, the number of graduates who are studying for government-funded programmes offered by local universities has increased more than four-fold, from 60 last year to 270 this year. Among them, 61 per cent have taken up degree programmes offered by PolyU or its related institutions, including SPEED.

Dr Simon Leung, Director of HKCC, said, "It is indeed encouraging to note that the percentage of HKCC graduates advancing to degree study has reached over 70 per cent over the past three years." ❖