

Info Day hits new record

The number of prospective students and visitors to the PolyU Education Info Day in October continued to scale new height, hitting a record of more than 25,000 participants. With the theme of "Sharpen your competitive edge at PolyU", this large-scale event gave participants first-hand information on our postgraduate, degree and sub-degree programmes, as well as other significant developments.

The University has revamped its UGC-funded full-time undergraduate curriculum by putting greater emphasis on inter-disciplinary studies and work-integrated education. In the forthcoming year, PolyU will offer a total of 15 double degree programmes and programmes with double degree options, meaning that degree students can spend an extra year on a self-financed basis to obtain a second degree in a different academic discipline.

In addition, PolyU will offer a selection of inter-disciplinary degree programmes to maximize the expertise across departments and equip students with multiple skills and professional knowledge. ❖



Prospective applicants are given first hand information on the PolyU programmes.

Helping hands extended to tsunami victims

To relief the pain of hundreds of thousands of victims of the earthquake and tsunami which swept across South Asia on 26 December, the President has earlier initiated a university-wide campaign to appeal for donations, and has taken the lead to pledge a donation of \$10,000.

Soon after the announcement, overwhelming responses were received from staff, alumni as well as students. In about two weeks, the University has collected over \$840,000 donations for the tsunami victims. All donations raised will be sent to the appropriate authorities in the region via Hong Kong Red Cross. ❖



Courtesy of kwongyuen.net



Bauhinia Cup for outstanding mainland entrepreneurs

Organized by PolyU for the fourth time, the 2004 Bauhinia Cup Outstanding Entrepreneur Awards announced the list of winners in November. This year, a total of 15 distinguished mainland entrepreneurs were presented the awards in recognition of their outstanding performance and contribution in business.

Selected by an independent committee, candidates are required to have managed an enterprise with a production volume or turnover of more than RMB150 million and an average profit growth of not less than ten per cent in the last three years. All awardees are chosen under stringent criteria and are remarkable leaders who have made contributions to business and industry.

Since its launch in 1997, the Bauhinia Cup has honoured a total of 61 outstanding entrepreneurs from the Chinese mainland. Among them include Dr Lu Quanqiu, Chairman of the Board of Wanxiang Group, and Mr Duan Yongji, Chairman of the Stone Group Corporation.

List of 2004 Bauhinia Cup awardees 2004年紫荆花杯傑出企業家獎獲獎人名單(排名按繁體筆劃序)

| Name 姓名 | Title 職位 | Organisation 企業名稱 |
|--------------------------------|---------------------------------------|--|
| 1. Mr Wang Xinya 王新亞先生 | General Manager 礦長 | Shan Xi Fen Xi Mining Industry Group Limited —Liability Company Gao Yang Coal Mine 山西汾西礦業(集團)有限責任公司高陽礦 |
| 2. Mr Wang Xuehai 王學海先生 | President 總裁 | WuHan Humanwell Hi-Tech Industry Company Limited 武漢人福高科技產業股份有限公司 |
| 3. Mr Si Junjie 司俊杰先生 | Chairman & General Manager 董事長兼總經理 | Henan Qingan Chemical Hi-Tech Co. Ltd. 河南慶安化工高科技股份有限公司 |
| 4. Mr He Qinghua 何清華先生 | Board Chairman 董事長 | Hunan Sunward Intelligent Machinery Co. Ltd. 湖南山河智能機械股份有限公司 |
| 5. Ms Yu Lixin 余立新女士 | General Manager 總經理 | Beijing He Yuan Muze S&T. Development Co., Ltd. 北京和源沐澤科技發展有限公司 |
| 6. Mr Li Dongjun 李東軍先生 | President 總裁 | DaLian JinLian Investment Group Co. Ltd. 大連錦聯投資集團有限公司 |
| 7. Mr Li Xinghao 李興浩先生 | President 董事長 | Guangdong Chigo Air-conditioning Co. Ltd. 廣東志高空調股份有限公司 |
| 8. Mr Ruan Hongxian 阮鴻獻先生 | Chairman 董事長 | Yunnan Hongxiang Pharmaceutical Co. Ltd. 雲南鴻翔藥業有限公司 |
| 9. Mr Greg Hu 胡建容先生 | Managing Director 總經理 | Fujian START Computer Equipment Co. Ltd. 福建實達電腦設備有限公司 |
| 10. Ms Duan Zhuanjian 段轉建女士 | Board Chairman 董事長 | Anhui Guozhen Group Co. Ltd. 安徽國祿集團股份有限公司 |
| 11. Mr Ma Huateng 馬化騰先生 | President & CEO 總裁兼首席執行官 | Shenzhen Tencent Computer Systems Company Limited 深圳市騰訊計算機系統有限公司 |
| 12. Ms Chen Ailian 陳愛蓮女士 | President 董事長 | Wanfeng Auto Holding Group 萬豐奧特控股集團 |
| 13. Mr Chen Su 陳蘇先生 | CEO 董事長 | Ahead Software Co. Ltd. (NanChang, China) 南昌先鋒軟件股份有限公司 |
| 14. Mr Liu Ye 劉野先生 | President 董事長兼總經理 | JiLin Fuhua Medical high Molecular Matter Co. Ltd. 吉林富華醫用高分子材料有限公司 |
| 15. Mr Su Zongqiu 蘇宗球先生 | General Manager 總經理 | Shanghai Shengda Enterprise Co., Ltd. 上海生大企業有限公司 |



The award presentation ceremony was held in Hong Kong, officiated at by Mr Zheng Kunsheng (middle), Deputy Director, Liaison Office of the Central People's Government in Hong Kong, President Prof. Poon Chung-kwong and Mr Roy Chung, Deputy Council Chairman.



Special activities were held in Beijing and Hong Kong to provide awardees opportunities to exchange experiences and explore business opportunities with entrepreneurs in Hong Kong and the mainland.

TWGHs-PolyU Chinese medical centre opens door

The TWGHs Tung Wah Eastern Hospital-PolyU Chinese Medicine Clinical Research and Services Centre was officially opened on 27 November. This is the fourth Chinese medical centre established by TWGHs and is a collaboration with PolyU in Chinese medicine education and training, research and related activities.

Officiating at the opening ceremony were: Prof. York Chow Yat-ngok, Secretary for Health, Welfare and Food; Mr Xu Zhiren, Director-General, Department for Medical Administration of Traditional Chinese Medicine of PRC; Dr William Ho, Chief Executive of Hospital Authority; Dr P.Y. Lam, Director of Health; Mr Christopher Chan Yiu-chong, Chairman of TWGHs and Prof Philip Yeung, PolyU Vice President (Academic Development).

Apart from the provision of specialist outpatient services and acupuncture services, the newly-established Centre will also serve as a base for clinical research as well as a teaching centre.

Occupying an area of 900 square metres, the Centre is well equipped with advanced facilities, seven consultation rooms and 22 treatment beds, the construction cost of which is about \$17 million. ❖



Public Policy Research Institute established



Officiating guests at the opening ceremony: (from left) Ms Sandra Lee, Permanent Secretary for Economic Development and Labour (Economic Development); Prof. Poon Chung-kwong, PolyU President; Prof. Lau Siu-kai, Head, Central Policy Unit, HKSAR, and Prof. Lee Ngok, Coordinator of the Institute.

The University officially established its Public Policy Research Institute in November. With the mission to promote excellence in public policy through evidence-based research, the Institute is set up to meet the increasing demand for public policy research in Hong Kong and to contribute to the territory's sustainable development.

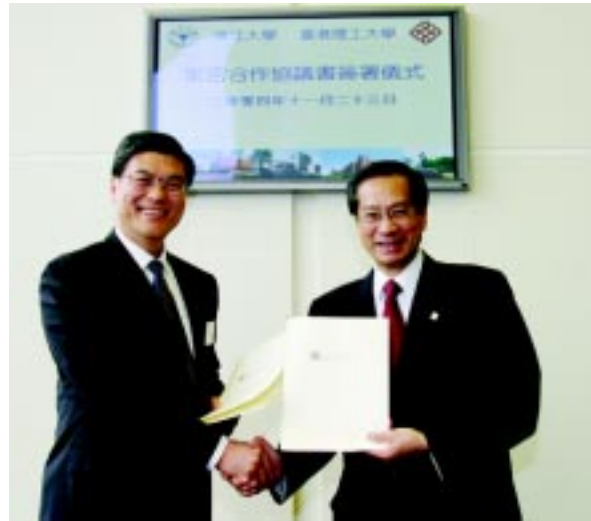
Addressing at the ceremony, President Prof. Poon said, "The founding of the Institute demonstrates the University's commitment to promoting research of an applied nature relevant to industrial, commercial and community needs."

The Institute also aims to provide a platform for discussions and debates on public policy issues and to foster participation of experts and the community at large in response to the policies formulated by the Government. ❖

Further collaboration with Zhejiang University

PolyU and Zhejiang University have come into closer collaboration through the establishment of two new research centres in the areas of product design and rehabilitation. At a special ceremony held on campus on 23 November, the agreement was signed by Prof. Pan Yunhe, President of Zhejiang University, and Prof. Poon Chung-kwong, PolyU President.

Under the agreement, the two universities will jointly establish a design centre for innovative products and a research centre of neuromotor systems and rehabilitation engineering. The former aims to provide high level product design services for the enterprises in Hong Kong and the mainland, while the latter is dedicated to scientific research on the diagnosis and treatment of rehabilitation problems related to the neuromotor systems. Capitalizing on the expertise of both universities, the centres will enhance academic exchange and professional training in the relevant areas. ❖



Prof. Pan (left) and Prof. Poon anticipate fruitful collaboration between the two universities.



Madame Wang Hong-ping (left) and Prof. Kaye Chon join hands in training tourism professionals on the mainland.

Hotel school allies with Shanghai tourism body

The School of Hotel and Tourism Management (SHTM) and the Education and Training Department of the Shanghai Municipal Tourism Administrative Commission (SMTAC) have formed strategic alliance to foster co-operation in professional tourism training, education and research. The agreement was signed by Madame Wang Hong-ping, Director of Education and Training Department of SMTAC, and Prof. Kaye Chon, Head of SHTM.

With high reputation in teaching, SHTM will help develop custom-made programmes for SMTAC and train tourism professionals for the industry in Shanghai and other cities. The two parties will also jointly conduct research projects related to the tourism market in China, which will be reported in the School's self-initiated journal *China Tourism Research*. ❖

Computing department celebrates 30th anniversary

To commemorate its 30th anniversary, the Department of Computing organized a number of activities including the Greater China Creative Software Design Forum and the Anniversary Dinner in December. Mr Ding Lei, Founder of the NASDAQ-listed Netease.com, and Dr Sean Zhang, Managing Director of Microsoft R&D China, also Chairman of the Department's Advisory Committee, were specially invited to share their views on the future development of the Internet on the Chinese mainland. The celebrative events were joined by leading software practitioners in Hong Kong and the mainland. ❖



Prof. Keith Chan (first row, middle) heads the computing department to celebrate its 30th anniversary.